

THE  
**FUTURE**  
IS  
**NOW**



Foundations • Talent • Learning

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**Strategic Plan Quarterly Update**

# Strategic Plan Board Updates

Today

1. Learning Management System
2. Cultivate Talent Pipelines
3. Systematize Professional Learning Communities

Nov.  
2023

May.  
2024

Feb.  
2024

## **Vision:**

OUR Students...THE Future

## **Mission:**

Believing OUR students are THE future, the mission of Ector County ISD is to inspire and challenge every student to be prepared for success and to be adaptable in an ever-changing society.



# ECISD Board Goals

1

The percentage of students achieving or exceeding the meets standard on state assessments will increase from 32%<sup>1</sup> to 60% by May 2024 across all tested content areas.

2

The percentage of 3rd grade students reading at or above grade level will increase from 35%<sup>1</sup> to 45% by May 2024.

3

The percentage of high school graduates considered College, Career or Military Ready will increase from 56%<sup>1</sup> to 65% by May 2024.

1. 2018-2019 Texas Education Agency HTML TAPR

[https://rptsrv1.tea.texas.gov/cgi/sas/broker?\\_service=marykay&\\_debug=0&batch=N&app=PUBLIC&\\_program=perf rept.perfmast.sas&level=district&search=distnum&prgopt=2019/acct/domain1c.sas&namenum=068901](https://rptsrv1.tea.texas.gov/cgi/sas/broker?_service=marykay&_debug=0&batch=N&app=PUBLIC&_program=perf rept.perfmast.sas&level=district&search=distnum&prgopt=2019/acct/domain1c.sas&namenum=068901)

# 14 Indicators of Success

Board Goals	Indicator of Success	Measure	District Baseline (SY2019)	SY2021 Goals	SY2022 Goals	SY2023 Goals	SY2024 Goals
1,2,3	Attendance	% student daily attendance	93.5% <sup>1</sup>	94% 92.6%	94.5% 90.7%	94.7% 91.67%	95%
1,2,3	Growth (STAAR)	% of students who meet or exceed the STAAR progress measure	61% <sup>1</sup>	63% NR	66% 70%	69%	75%
1,2,3	Growth (MAP)	% student end of year RIT score met or exceeded individual growth projections based upon MAP	50%	52% 50%	54% 53%	56% 52.40%	58%
2	Kindergarten Readiness	% of students meeting kindergarten readiness benchmark	35.2% <sup>1</sup>	40% 33.2%	45% 46%	60% 57%	65%
1,2,3	3 <sup>rd</sup> Grade Composite (reading and math)	% of 3 <sup>rd</sup> grade students achieving the meets or exceeds standard in both reading and math on STAAR	24% <sup>3</sup>	26% 15%	28% 23%	31%	35%
1,3	6 <sup>th</sup> grade reading or math on grade level	% of 6 <sup>th</sup> grade students achieving the meets or exceeds standard in reading or math on STAAR	R - 20% <sup>1</sup> M - 26% <sup>1</sup>	R - 22% M - 28% R-18% M-20%	R - 25% M - 33% R-29% M-32%	R - 30% M - 39%	R-37% M-47%
1,3	8 <sup>th</sup> grade reading or math on grade level	% of 8 <sup>th</sup> grade students achieving the meets or exceeds standard in reading or math on STAAR	R - 34% <sup>1</sup> M - 24% <sup>1</sup>	R - 36% M - 26% R-27% M-16%	R - 41% M - 35% R-42% M-14%	R - 47% M - 45%	R-55% M-57%

1. 2018-2019 Texas Education Agency TAPR

2. NWEA MAP Score District Report ECISD Department of Accountability

3. 2018-2019 Texas Education Agency HTML TAPR [https://rptsvr1.tea.texas.gov/cgi/sas/broker?\\_service=marykay&\\_debug=0&batch=N&app=PUBLIC&\\_program=perfreport.perfmast.sas&level=district&search=distnum&prgopt=2019/acct/domain1c.sas&namenum=068901](https://rptsvr1.tea.texas.gov/cgi/sas/broker?_service=marykay&_debug=0&batch=N&app=PUBLIC&_program=perfreport.perfmast.sas&level=district&search=distnum&prgopt=2019/acct/domain1c.sas&namenum=068901)

4. National Clearinghouse District Report ECISD Department of Accountability

5. Txschools.gov [https://rptsvr1.tea.texas.gov/cgi/sas/broker?\\_service=marykay&\\_debug=0&batch=N&app=PUBLIC&\\_program=perfreport.perfmast.sas&level=district&search=distnum&prgopt=2019/acct/domain3.sas&namenum=068901](https://rptsvr1.tea.texas.gov/cgi/sas/broker?_service=marykay&_debug=0&batch=N&app=PUBLIC&_program=perfreport.perfmast.sas&level=district&search=distnum&prgopt=2019/acct/domain3.sas&namenum=068901)

6. Panorama District Report ECISD Department of Accountability

7. [https://1qvhq479ufd3vna29x7ubjn-wpengine.netdna-ssl.com/wp-content/uploads/2014/11/Recovery2020.FR\\_Web\\_.pdf](https://1qvhq479ufd3vna29x7ubjn-wpengine.netdna-ssl.com/wp-content/uploads/2014/11/Recovery2020.FR_Web_.pdf)

8. 2020 CCMR Tracker TEA TEAL report

14 Indicators of Success							
Board Goals59%	Indicator of Success	Measure	District Baseline (SY2019)	SY2021 Goals	SY2022 Goals	SY2023 Goals	SY2024 Goals
1,3	English I and Algebra I college ready	% of English I and Algebra I testers achieving the meets or exceeds standard on STAAR EOC	Eng I - 36% <sup>1</sup> Alg I - 42% <sup>1</sup>	Eng I – 38% Alg 1 – 44%	Eng I –41% Alg 1 – 49%	Eng I – 45% Alg 1 – 55%	Eng I – 50% Alg I – 61%
				Eng I - 28% Alg 1- 22%	Eng I - 28% Alg 1- 29%		
1,3	College, Career, and Military Readiness	% of current seniors meeting at least one CCMR accountability indicator by the fall of their senior year	19.6% <sup>8</sup>	21%	23%	25%	27%
				21.5%	23.4%	38.1% Class of 2022	
3	4 Year Graduate Rate	% of students in grades 9-12 who graduate within four years of entering high school (longitudinal rate)	83.7% <sup>1</sup>	84%	86%	88%	90%
				84.7%	85.5%		
3	Postsecondary enrollment	% of graduates enrolled in technical, two-year, four-year college, or enlists in the military one year after graduation	51% <sup>4</sup> Class of 2019	51% Class of 2020	53% Class of 2021	60% Class of 2022	65% Class of 2023
				51%	47%		
3	Postsecondary completion	% of graduates who complete a technical, two-year, four-year certificate or degree program or four years of service in the military within six years of their high school graduation date	6.5% <sup>4</sup> Class of 2012	31% Class of 2015	33% Class of 2016	35% Class of 2017	65% <sup>7</sup> Class of 2018
				29%			
1,2,3	Academic Gaps	The performance of ECISD student subgroups compared to their peers across the state of Texas (Domain 3)	11 out of 47 (23%) <sup>5</sup>	13 out of 47 (28%)	16 out of 47 (34%)	20 out of 47 (43%)	24 out of 47 (51%)
				33%	40%		
1,2,3	School Connectedness	The belief held by students that adults and peers in the school care about their learning as well as about them as individuals.	59% <sup>6</sup>	60%	61%	62%	63%
				57%	59%		

# STRATEGIC PLAN PROJECTS



## FOUNDATIONAL EXCELLENCE

- Systematize Social Emotional Learning
- Systematize Equity Based Funding
- Smart Badging
- Develop Long Range Facilities Master Plan
- Develop Efficient Systems to Increase Productivity in Operations
- Attain Data Interoperability
- Earn Trusted Learning Environment Seal
- Establish District Technology Standardization
- Provide Home Internet Connectivity



## TALENT DEVELOPMENT

- Strengthen Professional Learning Communities
- Implement Personalized Professional Learning
- Cultivate Talent Pipelines
- Incorporate Strategic Staffing and Compensation
- Develop a System of Support for National Board Certification



## LEARNING JOURNEY

- Establish “To and Through” Efforts
- Develop Choice Schools
- Systematize Blended Learning
- Redesign the Student Summer Experience
- Implement a Learning Management System
- Expand PreK
- High Impact Tutoring

# Strategic Plan Update: Learning Management System

Lauren Tavarez  
Director of Digital Learning



# Impacting Learning with an LMS

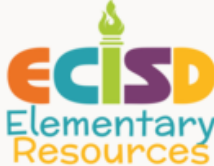
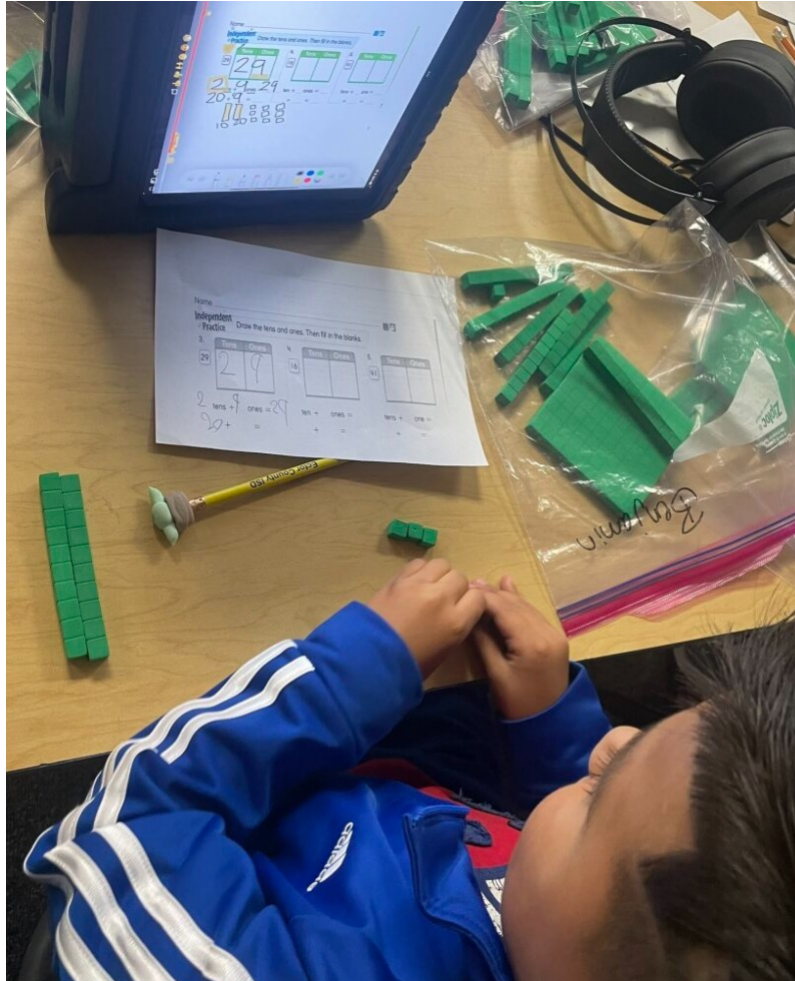
A learning management system (LMS) is an online platform  
Allows teachers to create, manage & deliver content to/for students  
digitally

Learning via a LMS:

- Provides access to learning for students from anywhere
- Increases student engagement & real world relevance
- Provides access to many opportunities unavailable when offline:
  - ❖ Interactive question types
  - ❖ Personalized activities
  - ❖ Instant feedback
  - ❖ Simplified access to digital resources

# Leveraging our LMS for Learning

## Student Learning



▼ Group Options

- Updates
- Discussions
- Albums
- Members (1327)

Resources

Discovery Education

Access Code

ZJ9H-NCJ9-XHWSH

Reset

Information [Edit](#)

Curriculum content and resources for elementary teachers.

Elementary Curriculum Resources

Resources ▶ 1st Grade ▶ MATH

[Add Resources](#) [Options](#)

- ☐ Title
- ☐ **On Demand Professional Development**  
[Need a refresher on previously shared material provided through Math district PD sessions?](#)  
[Click here:\)](#)  
Added by ASHLEY SELLERS · Jan 3, 2023
- ☐ **Teacher Toolbox**  
[Click here for resources to use throughout the year such as Virtual Manipulatives, Math Tasks/Resources, Number Talks Resources, Covid Implementation Tools, and MAP Growth Virtual Applying Reports](#)  
Added by ASHLEY SELLERS · May 17, 2023
- ☐ **Year Round Planning Documents**  
[In this file you will find Filling the Gap, 1st grade Math YAG, Blank ECISD Lesson Plan Template, 23-24 Assessment Calendar, and the 1st grade SAVVAS/TEKS Resource YAG Alignment Document](#)  
Added by ASHLEY SELLERS · Jul 19, 2023
- ☐ **Topic 1: Understanding Addition (11 days for the entire unit)**  
Added by ASHLEY SELLERS · May 23, 2023

Curriculum Resources &  
Staff Professional Learning

# LMS Launches per Year

TOP APP THIS YEAR



## Schoolology

August 1, 2021 – May 31, 2022

TOTAL LAUNCHES

**4.1M**

AVG. UNIQUE LAUNCHES PER DAY

**13,637**

AVG. UNIQUE LAUNCHES PER MONTH


**414.1K**

August 1, 2022 – May 31, 2023


TOTAL LAUNCHES

 **4.8M**

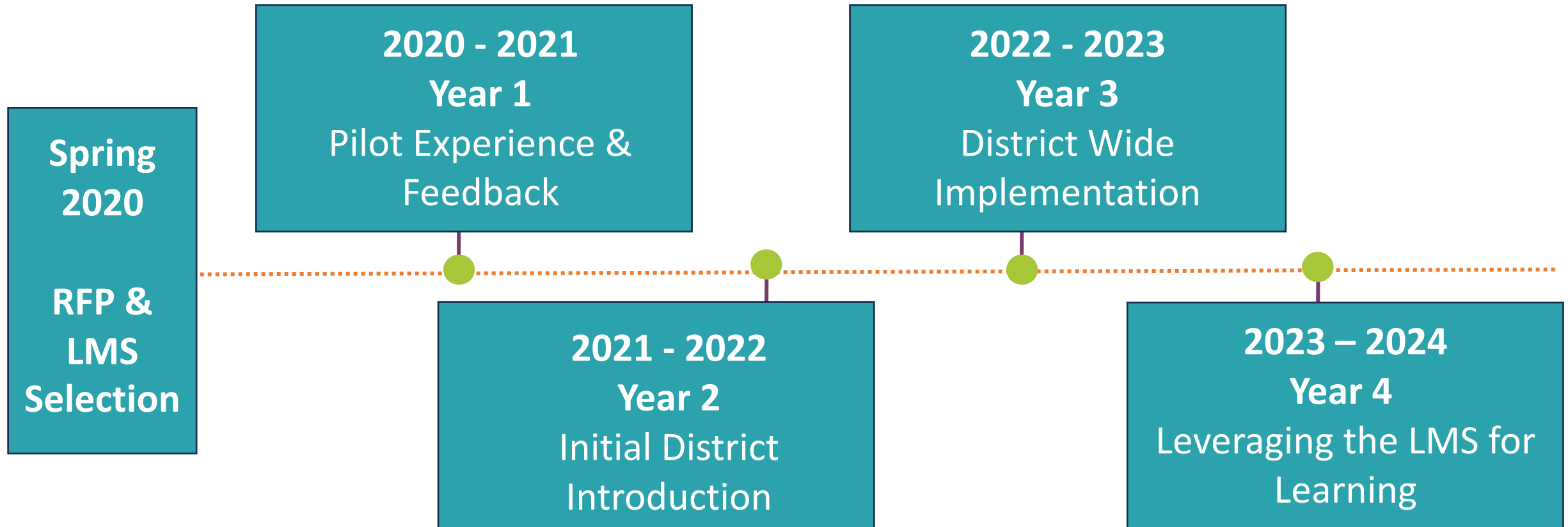
AVG. UNIQUE LAUNCHES PER DAY

 **15,789**

AVG. UNIQUE LAUNCHES PER MONTH

 **479.7K**

# Our LMS Journey





# What to Expect in 2023 – 2024

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Leveraging our LMS for learning will *continue* to include:

- Anytime, anywhere professional learning for staff
- Job embedded, onsite support from Digital Learning & Curriculum teams
- Curriculum resources will continue to be housed here
- Courses will be rostered by our student information system for teachers
- Activities that are ready for learning available

**We're excited to make an #impact this year!**

# Strategic Plan Update



## Systematize Professional Learning Communities

Executive Sponsor: Dr. Lilia Náñez

Project Owner: Dr. Lilia Náñez



# Impact of Quality Professional Learning Communities PLCs

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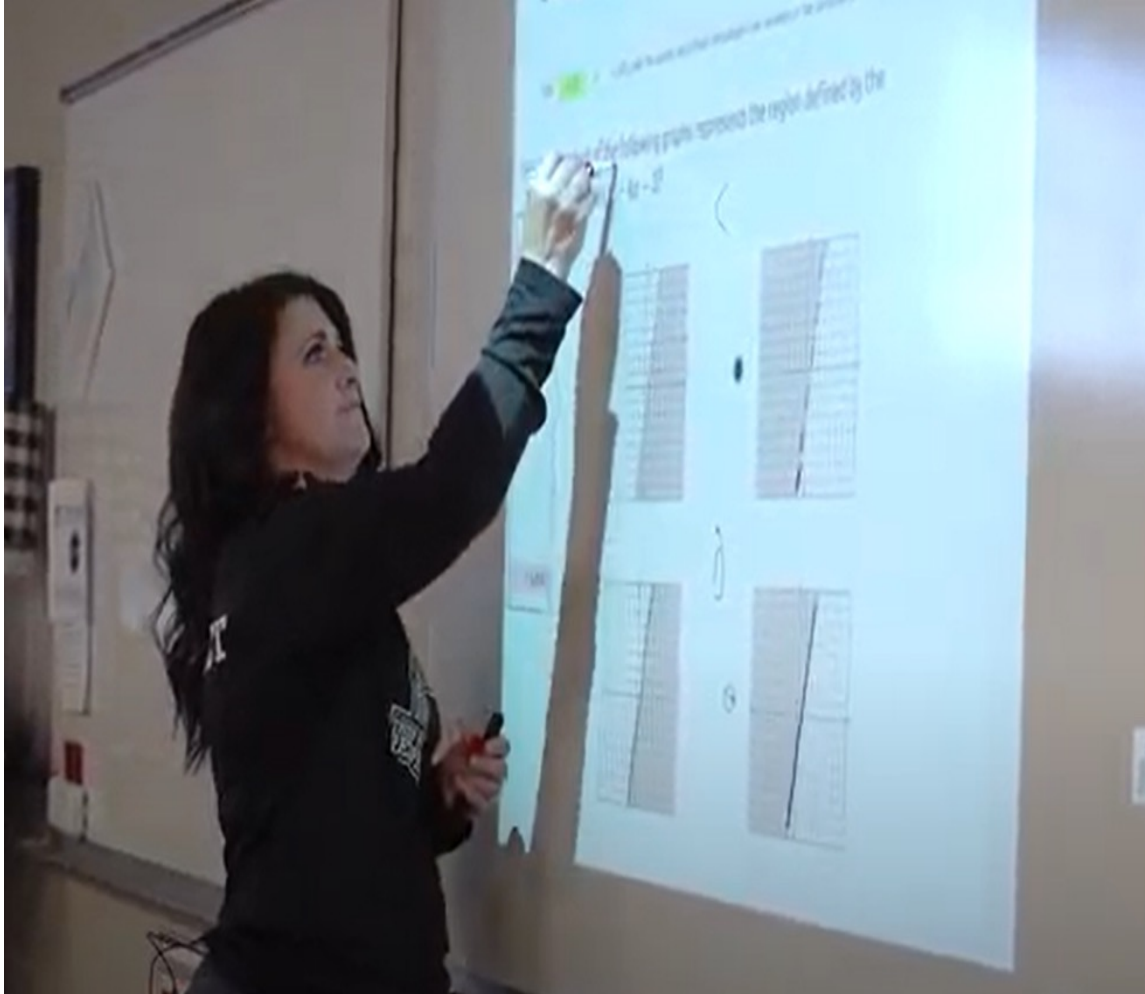
A Professional Learning Community refer to groups of educators who collaboratively engage in a process of continuous learning to enhance their effectiveness as teachers to improve student outcomes.

PLC include:

- Collaboration
- Have a focus on learning
- Reflective Practice
- Data Driven
- Provide opportunities for shared leadership
- Inclusive (special populations)



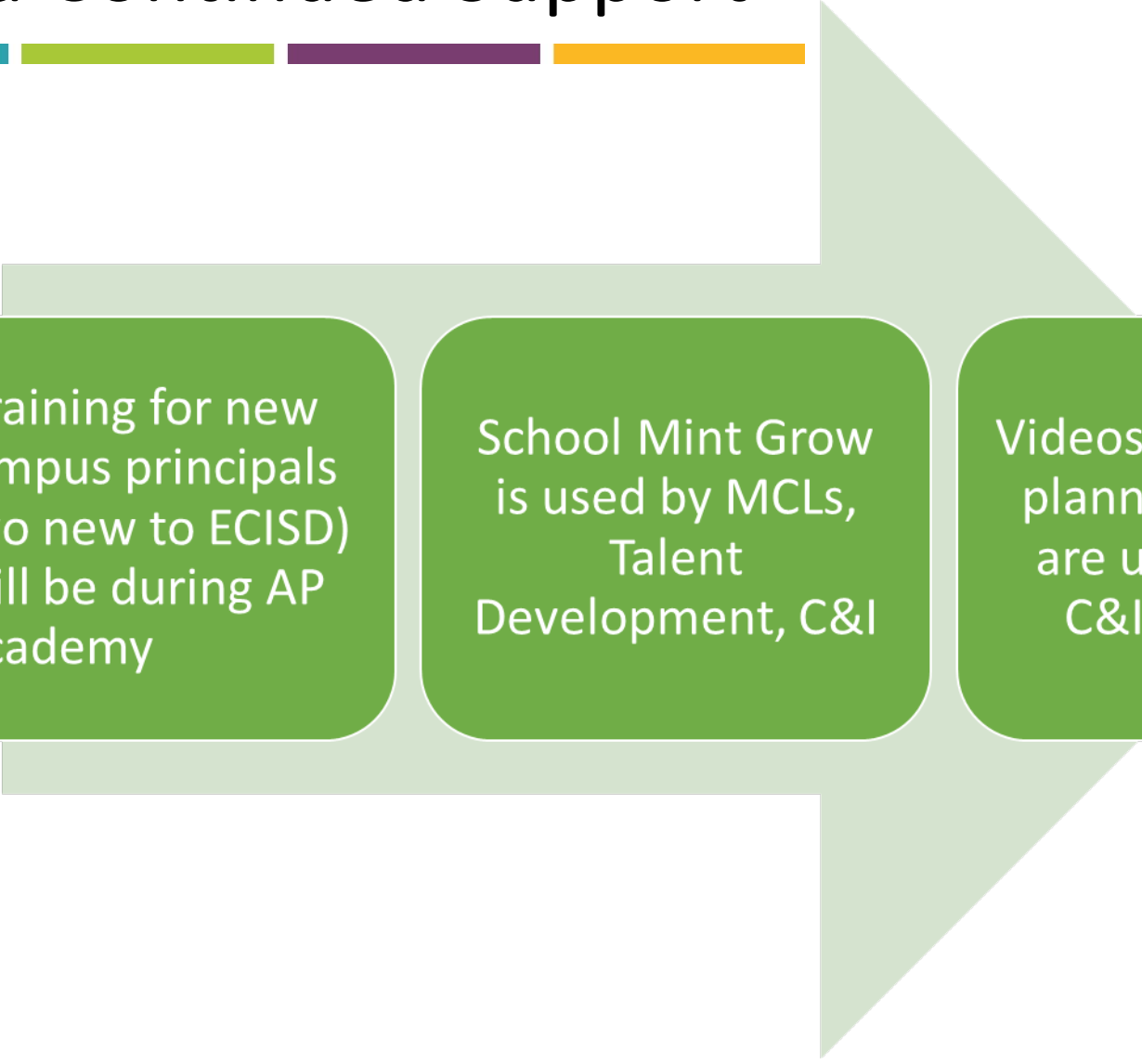
# Levering PLC the Relay Graduate School of Education Way



## Relay Graduate School of Education

- Texas Education Grant Funded
- Three Cohorts for ECISD (19/20; 20/21; 21/22)
- Focus is the Data Driven Instruction Meeting
- District Support After End of Grant

# Artifacts and Continued Support



Training for new campus principals (two new to ECISD) will be during AP Academy

School Mint Grow is used by MCLs, Talent Development, C&I

Videos of Backward planning and DDI are uploaded to C&I webpage

# 1a. Timeline Update

Artifacts and Examples of Recent Work Product

## Schools in the queue for videos:



Elementary Blended  
Learning



Odessa High School  
English II



Crockett 7<sup>th</sup> ELAR

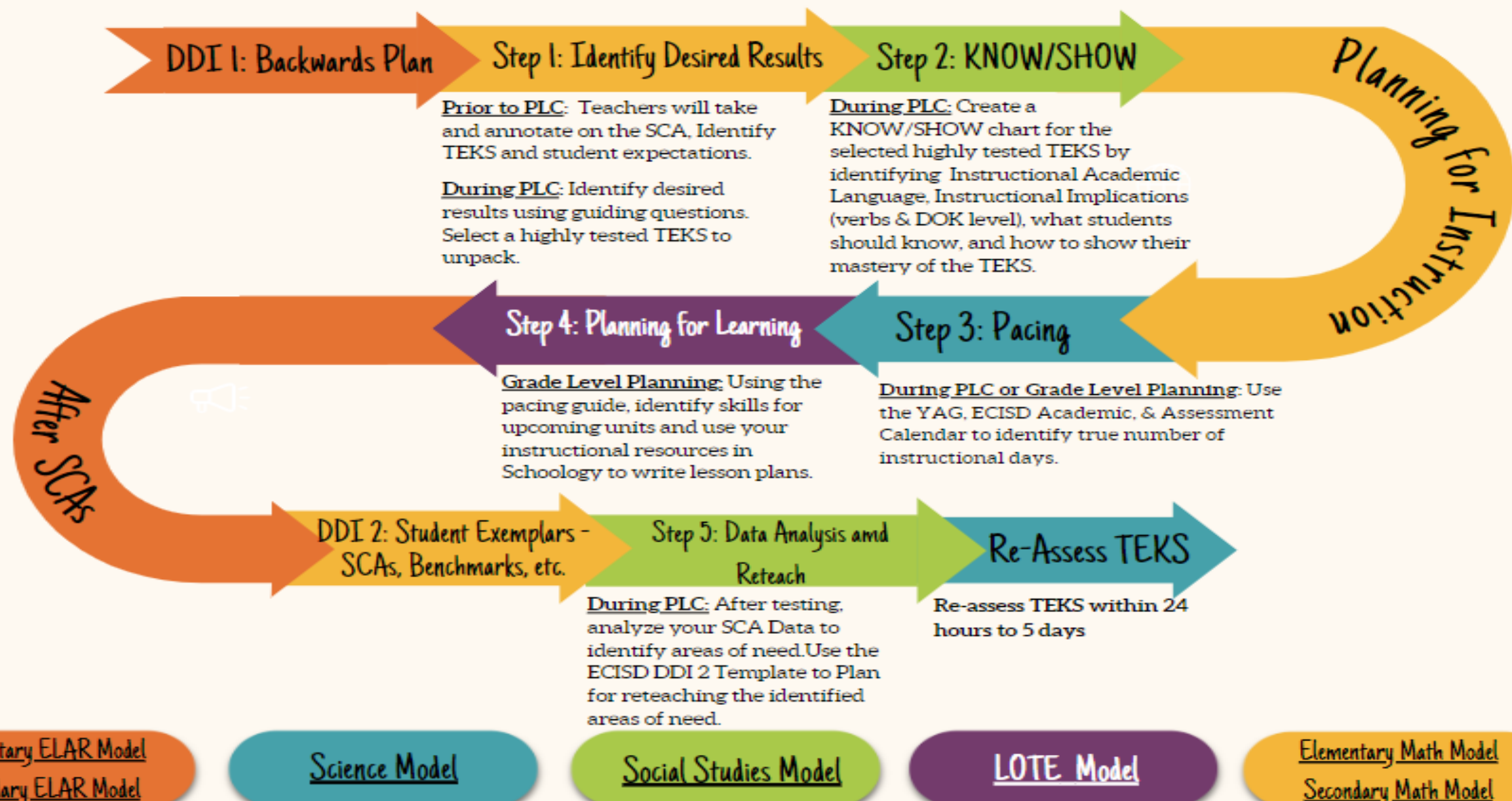


8<sup>th</sup> Grade Math



8<sup>th</sup> Grade Science

# Data-Driven Instruction (DDI) Flowchart



# Evidence of Success

ECISD evidence that quality PLC implementation improves student outcomes.

**PLCs: It's how we do instruction in ECISD!**

Overall Rating		
	2019	2022
	75	82
	2019	2022
	97	97
	78	96
	89	93
	88	92
	93	93
	88	89
	56	87
	85	94
	80	88
	90	96
	49	87
	69	86
	58	86
	73	84
	76	88
	56	85
	74	83
	56	85
	67	79
	74	82
	54	79
	85	70
	48	77
	51	71
	73	75
	75	76
	74	75
	50	77
	69	75
	51	74
	50	66
	56	73
	56	73
	68	59
	59	64
	59	59
	59	61
	72	72
	78	57

# Strategic Plan Update

## Cultivate Talent Pipelines

Executive Sponsor: Dr. Sorola

Project Owner: Jaime Miller



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# Cultivate Talent Pipelines

## Project Objective and Scope

The objective is to establish a sustainable system for recruiting, developing, and retaining highly-qualified and effective educators.

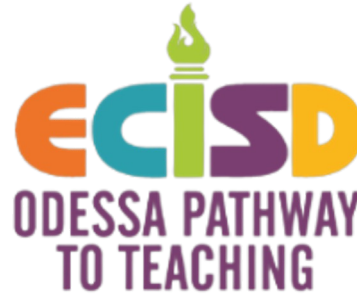
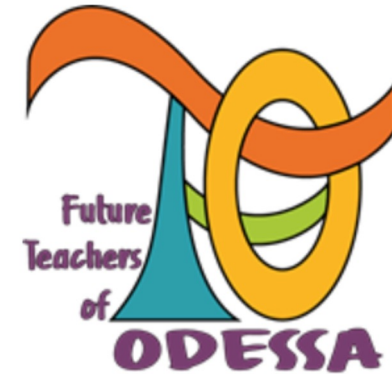
The overall goal is to ensure a consistent supply of talented teachers and leaders who can meet the evolving needs of students within the school district.



A stylized green globe graphic is positioned on the left side of the slide. It features a grid of latitude and longitude lines, with the lines curving to follow the globe's shape. The globe is partially cut off by the right edge of the frame.

# Current Pipelines

# Professional Pipelines



## UTPB Teacher Residents

21-22	22-23	23-24
12 Residents	14 Residents	14 Residents

## Future Teachers of Odessa

Cohort 1	Cohort 2	Total
34	57	91



## Texas Tech Principal Fellows

Principal Fellow	Campus	Mentor Principal
David Hernandez	Odessa High School	Anthony Garcia
Sarah Hawkins	Pease	Micah Arrott
Jessica Moreno	Sam Houston	Crystal Marquez



THE UNIVERSITY OF TEXAS  
PERMIAN BASIN

## UTPB Principal Fellows

Principal Fellow	Campus	Mentor Principal
Kira Boen	Reagan	Jennifer Bizzell
Deann Weekly	Crockett	Noe Ortiz

# Next Steps

- ECISD has submitted an application for a Registered Apprenticeship Program (RAP) with the Department of Labor.
- We are working fully fund professional pipelines.
- Creating new innovative pipelines, Parent-to-Para- to-Teacher.
- Auditing current staff, such as instructional facilitators, to recruit into pipelines.
- Received the Strategic Staffing grant from TEA and we are working with TXCEE (Texas Center for Educator Excellence) to expand our paid teacher residency program.