OCCA
Oregon Community College Association

Reflects FY 2023-24
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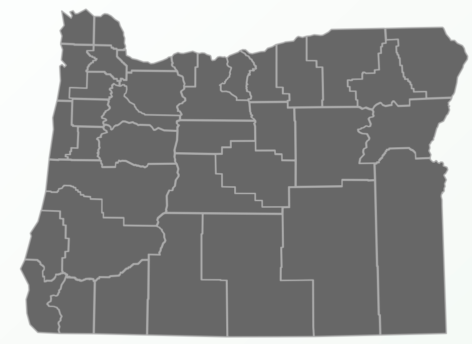
The Economic Value of Oregon's Community Colleges



About Oregon's community colleges

125,399 Credit students

77,494 Non-credit students

11,079 Employees

Economic impact analysis

$9.9 billion Added income

Alumni impact

Impact of the increased earnings of the colleges' alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl **28x**

OR **106,037** Jobs supported

$858.1 million Added income

Operations spending impact

Impact of annual payroll and other spending

Enough to buy **18,163** new cars

OR **10,406** Jobs supported

$216.8 million Added income

Student spending impact

Impact of the daily spending of the colleges' students attracted to or retained in the state

Enough to buy **14,782** families* a year's worth of groceries

OR **3,340** Jobs supported

$41.0 million Added income

Construction spending impact

Impact of expenditures for ongoing construction projects

OR **357** Jobs supported

● = 1,500 jobs   * = family of four

1 out of every **23** jobs in Oregon is supported by the activities of Oregon's community colleges and their students.

Total annual impact of Oregon's community colleges

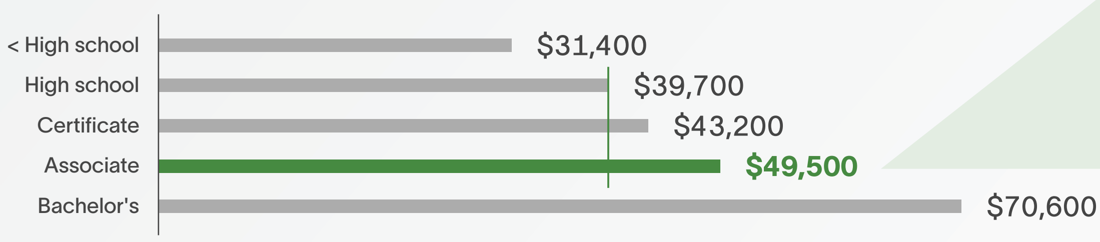
$11.0 billion Added income

OR

120,140 Jobs supported

Investment analysis

Average earnings by education level at career midpoint



The average associate degree graduate from Oregon's community colleges will see an increase in earnings of **$9,800** each year compared to someone with a high school diploma working in Oregon.

For every $1...

Students gain $4.70 in higher lifetime earnings

Taxpayers gain $1.40 in added tax revenue and public sector savings

Society gains $6.50 in added income and social savings

Sources: Lightcast Economic Impact Study; https://apnews.com/article/super-bowl-nfl-sports-business-los-angeles-827ec0047d78d4585b88dec9a9cb882f; https://www.coxautoinc.com/market-insights/kbb-atp-february-2024/; https://fns-prod.azureedge.us/sites/default/files/resource-files/Cost_Of_Food_Low_Moderate_Liberal_Food_Plans_February_2024.pdf

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