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72nd Annual Convention

November 8-11, 2018

Portland Marriott Downtown Waterfront - 1401 SW Naito Parkway, Portland OR 97201 - 503-226-7600
Map/Directions



HONORING OUR *Promise*:
OREGON STUDENTS DESERVE
REVENUE REFORM IN 2019

OSBA ANNUAL CONVENTION ★ NOV. 8-11, 2018

Keynoters



Friday, November 9, 2018

General Session Keynote:



Rohini Anand

"Equity and Inclusion to Enhance Student Achievement"

Sodexo Global Chief Diversity Officer Rohini Anand, an expert on organizational change, has helped the multinational company become a thought leader on diversity and inclusion. The link between inclusion and performance is well established. With Oregon's student population rapidly becoming more diverse, schools can learn from the business world how to change school cultures so everyone can be successful.

Saturday, November 10, 2018

Critical Issues Keynote:

*Heidi Sipe**"Advocating for Students by Name"*

Umatilla School District superintendent since 2007, Heidi Sipe was named the 2016 Oregon Superintendent of the Year by the Oregon Association of School Executives (OASE) and the Confederation of Oregon School Administrators (COSA). She is passionate about student success and deeply committed to her community. What sets Heidi apart is her keen ability to think strategically, guided by her integrity. She is a collaborative leader, known throughout Oregon for being a good listener and a bold educator.



General Session Keynote:

*Matt Utterback**"The Heart of our School Districts"*

North Clackamas School District superintendent Matt Utterback is guided by a powerful belief: Students and families – rich and diverse in cultures, languages and experiences — are at the heart of school districts, and as leaders, we are the people who care for and tend the heart of our districts. Utterback, the 2017 National Superintendent of the Year, has helped his district virtually eliminate the achievement gap among minority students. [Click here to read a recent news article featuring Matt Utterback.](#)

**Sunday, November 11, 2018**

General Session Keynote:

*Sam Glenn**"Be Your Own Real-Life Superhero"*

Superheroes are not just the stuff of comics and movies. Sam Glenn, "The Attitude Guy," will inspire you to become the hero of your real-life story by using your strengths and living the best version of yourself. You can choose an attitude that leads your district to success and you can become the heroic presence that lifts up everyone around you.



Partners



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OSBA Annual Convention 2018

Thursday, November 08, 2018

7:30 AM

Registration

Lower Level 1 Foyer

Nov 08, 7:30 AM- 6:00 PM

8:00 AM

Administrative Professionals Workshop

Mt Hood Room

8:00am-8:45am: Registration

8:45am-10:00am: "Take Control of Your Time and Get the RIGHT Things Done!"

Bethanne Kronick, Simplify NW

10:00am-10:15am: Break

11:00am-12:00pm: "Everything you Wanted to Know About Executive Sessions but Were Afraid to Ask" Steve Kelley, OSBA, director of board development and Spencer Lewis, member services attorney

12:00pm-1:00pm: Lunch

1:00pm-2:45pm: "Everything you Wanted to Know About Public Records"

Kristopher Stenson, Oregon State Archives, ORMS Administrator

2:45pm-3:00pm: Break

3:00pm-4:00pm: Hot Topics

4:00pm: Adjourn and Opening Reception (Guest welcome)

Nov 08, 8:00 AM- 4:00 PM

Advocacy Preconference

Salon B

OSBA and its members have made revenue reform and cost containment our top priorities through the 2019 legislative session. How can school board members, administrators and other educational leaders inform and engage their communities better? How can we advocate for sustainable school funding in the Capitol? A dynamic lineup of speakers will lend expertise in communication and advocacy as we build momentum into 2019.

Draft Agenda:

9:00am-9:30am: Revenue Reform - Kickoff, Jim Green, OSBA, executive director; What to Expect Today, Lori Sattenspiel, OSBA, director of legislative services

9:30am-10:30am: Trends in Oregon: What Do Voters Support?, John Horvick, DHM Research, vice president and political director

10:30am-10:45am: Break

10:45am-12:00pm: Politics 101 - Midterm Election Results: What Does it All Mean?, Jim Moore, Pacific University, assistant professor and director of the Tom McCall Center for Policy Innovation

12:00pm-1:00pm: Lunch

1:00pm-2:00pm: Effective Advocacy: Guiding Your Agenda Through the Legislature, Jake Weigler, Hilltop Public Solutions, partner; Legislative Panel, presenters TBA

2:00pm-3:00pm: Staying the Course: Message Discipline and Tools That Work, Gallatin Public Affairs

3:00pm: Adjourn / Check-in to hotel

4:00pm: Opening Reception (No host
bar and hors d'oeuvres)
Nov 08, 8:00 AM- 4:00 PM

OAESD Fall Summit

Salon G
Registration required.
Nov 08, 8:00 AM- 3:30 PM

12:00 PM

Advocacy Preconference Lunch

Columbia Room
Nov 08, 12:00 PM- 1:00 PM

Administrative Professionals Lunch

Salon E
Nov 08, 12:00 PM- 1:00 PM

4:00 PM

Opening Reception (free)

Lower Level 1 Foyer
Nov 08, 4:00 PM- 6:00 PM

Visit with Exhibitors

Lower Level 2
Nov 08, 4:00 PM- 6:00 PM

The Lounge

Lower Level 2 Foyer
Nov 08, 4:00 PM- 6:00 PM

4:30 PM

Oregon Small Schools Association Board Meeting

Eugene Room
OSSA board members/executive director
Nov 08, 4:30 PM- 6:00 PM

Friday, November 09, 2018

7:00 AM

Registration

Lower Level 1 Foyer
Nov 09, 7:00 AM- 4:30 PM

7:30 AM

Networking Breakfast

Lower Level 2
Nov 09, 7:30 AM- 8:15 AM

Visit with Exhibitors

Lower Level 2
Nov 09, 7:30 AM- 4:00 PM

The Lounge

Lower Level 2 Foyer
Nov 09, 7:30 AM- 4:00 PM

8:30 AM

General Session: Equity and Inclusion to Enhance Student Achievement

Salon E

Sodexo Global Chief Diversity Officer Rohini Anand, an expert on organizational change, has helped the multinational company become a thought leader on diversity and inclusion. The link between inclusion and performance is well established. With Oregon's student population rapidly becoming more diverse, schools can learn from the business world how to change school cultures so everyone can be successful

Nov 09, 8:30 AM-10:30 AM

10:30 AM

Break

Lower Level 1 Foyer

Nov 09, 10:30 AM-11:00 AM

11:00 AM

Local Advocacy for the 2019 Legislative Session

Eugene Room

Board members can be a crucial and effective tool in local and statewide advocacy efforts. We will discuss the importance of building an advocacy plan, how to best leverage your relationships with your state legislators to improve education for students in Oregon, and the unique opportunities that the 2019 legislative session offers.

Nov 09, 11:00 AM-12:15 PM

Equity Made Simple: Understanding Your Role as an Equity-Minded Leader

Salon I

Often equity is shrouded with a political mystique, and its role is misplaced as a responsibility belonging in someone's title or department. Learn how an education service district school board and staff integrate equity in projects and initiatives with the multiple component districts they serve. Understand what it means to be an equity-minded leader and how to engage your superintendent

Council of School Attorneys Workshop

Mt. Hood Room

Nov 09, 8:30 AM- 4:00 PM

Education Drives Facility Planning: A Case Study of Corvallis School District

Hawthorne Room

Corvallis School District has succeeded with an education-first approach to facility master planning. With an in-depth approach to educational planning, comprehensive educational assessments and community-based master planning, the district passed a \$200 million bond in May focused on student equity.

Nov 09, 11:00 AM-12:15 PM

All Students on Track: Moving the Dial on College and Career Readiness

Columbia Room

This workshop will describe strategies used to increase graduation rates across four counties and name specific programs and actions. The presentation will ignite change ideas and pinpoint structural modifications that can raise graduation rates.

Nov 09, 11:00 AM-12:15 PM

and your constituents in equity conversations.

Nov 09, 11:00 AM-12:15 PM

Interrupting Unconscious Bias

Salon F

Identify and disrupt unconscious biases and uncover and assess individual conscious and unconscious preferences with the Four Steps to Challenging Assumptions tool. Use inclusive behaviors to lead, inspire and sustain dynamic teams.

Nov 09, 11:00 AM-12:15 PM

Trauma-Informed Promising Practices in the Classroom

Salon D

Awareness is increasing of the role of mental health, social-emotional development and trauma-informed practices in accessing the cortex where learning can occur. Nicole Barker will share promising practices she has used in her classroom as a lesson in self-regulation. Students were able to measure and analyze data to see trends over time.

Nov 09, 11:00 AM-12:15 PM

Assessment-Based Learning and Oregon's Equity Lens

Salon H

The Willamette Promise, a regional replication project, has been working with high school teachers and university faculty to provide dual credit courses since 2014, and it has found strategies to attract and retain diverse students. Under-represented student populations in the project have increased the number of college credits they are earning in high school.

Nov 09, 11:00 AM-12:15 PM

Reduce Staff Turnover With Better Communication of Benefits

Salem Room

It can cost between \$9,000 and \$20,000 to replace a teacher. Are you using your benefits as a recruiting and retention tool and is your plan working? Learn how to use the advantages of public sector benefits in the competitive world of recruiting.

Nov 09, 11:00 AM-12:15 PM

Building Teacher Expertise and Avoiding Burnout: Teacher Innovation Grants

Medford Room

In fall 2017, Lake Oswego School District provided 10 teachers with innovation grants. In May, they presented their findings. In fall 2018, the program will expand with a new set of innovation grants, advocacy and guidance by the original 10 teachers, and the commitment to continue working through professional learning communities for teachers, encouraging teachers to lead in innovative learning projects.

Nov 09, 11:00 AM-12:15 PM

Measure 98 Now and in the Future

Pearl Room

As we reflect on the first year of Measure 98 implementation, presenters will share how they are leveraging Measure 98 funds to support high school success and college and career readiness. Presenters will also discuss their hopes and plans for Measure 98.

Nov 09, 11:00 AM-12:15 PM

Be Excited About Math (BEAM) - The Sequel

Willamette Room

Creating an exciting school culture around math is important for student success and predictive of positive outcomes. With a lens toward equity, North Marion School District has created a Be Excited About Math (BEAM) Tournament inclusive of every student group. Teams and individuals compete and achieve in a fun environment to win awards. Learn how BEAM tournaments are making a difference in student achievement.

Nov 09, 11:00 AM-12:15 PM

District Opportunities for Medicaid Reimbursement

Salon G

School districts can bill Medicaid and receive reimbursement for health services and transportation provided to eligible students. Legislation in 2017 implemented a statewide pilot project as well as added additional capacity at the Oregon Department of Education and the Oregon Health Authority to support districts to bill Medicaid. Workshop participants will learn how to get started, improve current practice, and receive technical assistance to maximize Medicaid reimbursement.

Nov 09, 11:00 AM-12:15 PM

Advancing Student Achievement through Farm to School and School Gardens

Belmont/Laurelhurst Room

Farm to School and School Garden programs promote healthy eating and engage diverse learners in hands-on learning about science, social studies, engineering and math. Presenters will share stories and best practices for incorporating Farm to School and School Garden programs into school district practices.

Nov 09, 11:00 AM-12:15 PM

Property Tax System 101

Salon B

Oregon's property tax system has some unique and complicating features. Learn a little history about the property tax system and how school districts collect the taxes to fund operations, bonds and local options.

Nov 09, 11:00 AM-12:15 PM

A Regional Approach to Addressing Chronic Absenteeism

Salon A

The 2017 Oregon Legislature approved a Statewide Chronic Absenteeism Plan that includes funding for a regional support network run through the Oregon Association of Education Service Districts. Learn more about the research behind chronic absenteeism, the state plan, the impact on specific communities, and the regional supports available to districts.

Nov 09, 11:00 AM-12:15 PM

Stop Overlooking Your Best Resource at Your Board Meetings

Salon C

Do questions about public meetings law or parliamentary procedure pop up during your board meetings? Is your board secretary an active member of your meetings or just another silent observer on the sidelines? This interactive workshop will give you concrete ideas and strategies to increase the role and value of one of your most underutilized resources — your board secretary.

Nov 09, 11:00 AM-12:15 PM

Wraparound Services: Leveraging Funds From Prekindergarten to Workforce

Salon E

The Morrow County School Board has made it a priority to work with community agencies to provide coordinated care for students and families. Learn how our district has supported students and families from birth to career.

Nov 09, 11:00 AM-12:15 PM

12:15 PM

Friday Lunch

Lower Level 2

Nov 09, 12:15 PM- 1:30 PM

1:45 PM

OSBA Region Roundtable - Marion

Pearl Room

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.

Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Washington

Medford Room

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.

Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Linn/Benton/Lincoln

Columbia Room

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.

Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Multnomah

Eugene Room

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.

Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Lane

Salon G

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.

Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Southern

Salon H

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.

Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Yamhill/Polk

Salon C

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your

OSBA Region Roundtable - Southeast

Salem Room

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your

OSBA region roundtable led by your region's OSBA Board representative.
Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - North Coast

Salon B

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.
Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Clackamas

Belmont Room

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.
Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Douglas/South Coast

Salon I

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.
Nov 09, 1:45 PM- 2:45 PM

2:45 PM

Break

Lower Level 1 Foyer

Nov 09, 2:45 PM- 3:15 PM

3:15 PM

Nurturing Success: A Ground-Up New Alternative High School

Salon C

The Woodburn Success Net-Zero Energy Alternative High School presents a rare realization of an alternative program designed from the ground up to support individualized curriculum and differentiated learning styles for students not well served by a traditional high school setting. A panel discussion will

OSBA region roundtable led by your region's OSBA Board representative.
Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Central

Hawthorne Room

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.
Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Eastern

Salon D

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.
Nov 09, 1:45 PM- 2:45 PM

OSBA Region Roundtable - Gorge

Salon A

Looking for a place to discuss educational issues and challenges unique to your OSBA region? Please attend your OSBA region roundtable led by your region's OSBA Board representative.
Nov 09, 1:45 PM- 2:45 PM

Who's No. 1? Students, in Everything You Do

Salon G

From school board members to administrators to teachers to support staff, each of us understands that students are our ultimate motivation. Yet in our daily decision-making and communications we often lose sight of that. We will discuss how to make student-based decisions, even when they

explore lessons learned from the initial concepts presented in 2016 to the building's occupation in fall 2018.
Nov 09, 3:15 PM- 4:30 PM

CALM: Co-Teaching for Academic and Language Mastery

Salon H

Research tells us that pull-out English language development services are not the most effective way to serve our English learners, yet many districts face staffing and resource limitations that make other models challenging to implement. Follow the journey of one small, rural school district in our efforts to transition from exclusively pull-out ELD to a content-embedded, co-teaching model. We will offer suggestions for districts wanting to change the way they serve EL students and to more deeply embed language as part of content teaching.

Nov 09, 3:15 PM- 4:30 PM

Grass-roots Advocacy: Local Strategies for Statewide Results

Eugene Room

OSBA will work to amplify school board member voices to achieve revenue reform and cost containment in 2019. The OSBA legislative team and grass-roots advocacy experts will explain the legislative plan and your role in bringing better funding to schools.

Nov 09, 3:15 PM- 4:30 PM

Moderating Facebook Comments (Legally) in Politically Divisive Times

Salon D

Negative comments have existed since the beginning of Facebook, and they're being lobbed at school districts with more regularity in recent years. Because of social media's role as a limited public forum, a school district's response to negative comments is ... complicated. Gain a better understanding of the complexities and a toolkit of common sense approaches to navigating comments.

Nov 09, 3:15 PM- 4:30 PM

hurt ratings and data, and present communication strategies that build community support while highlighting student accomplishments.

Nov 09, 3:15 PM- 4:30 PM

Student Mental Health: Shattering Stigmas

Hawthorne Room

Start the conversation about mental health, with passion and maybe a bit of humor too. This workshop will make it easier to talk about mental health issues and their effects on families, schools and the community. This presentation is structured to help school boards with open conversations about addressing community needs.

Nov 09, 3:15 PM- 4:30 PM

Understanding and Leading with Data

Salon F

This session will focus on reading and understanding your district-customized story that will be distributed at conference registration. Understanding your district's data helps support critical decisions, communication and advocacy with stakeholders.

Nov 09, 3:15 PM- 4:30 PM

Successful Superintendents, Successful School Boards

Salon B

Being a superintendent is a difficult job. How can school boards ensure the success of their superintendent? Learn more about the Confederation of Oregon School Administrators' new Superintendent Academy and their Executive Leadership Development program. Superintendent turnover and the lack of candidates in the pipeline are costing districts scarce financial resources and interrupting student learning.

Nov 09, 3:15 PM- 4:30 PM

Policy and Practice: Safe and Welcoming Schools for ALL Students

Columbia Room

Deputy Superintendent Colt Gill formed an Advisory Committee on Safe and Welcoming Schools for ALL Students in 2018. The committee came up with recommendations, including developing community-based best practices, policy suggestions for state and school board leaders, and legislative investments. This session will report on phase two of the work: taking the advisory committee's recommendations to policy and practice across Oregon.

Nov 09, 3:15 PM- 4:30 PM

Five Lessons Learned When Wildfire Raced Toward Our Schools

Belmont/Laurelhurst Room

When the sprawling Chetco Bar fire threatened the Brookings-Harbor School District in August 2017, leadership had to make tough decisions and adjust to changing conditions. We share five lessons learned that touch on issues that include deciding to cancel school due to evacuations, evaluating air quality protocols for school days and activities, and navigating intense media and political attention.

Nov 09, 3:15 PM- 4:30 PM

Equity Through School Culture: Building Classroom Teacher Capacity

Salon I

How do districts build capacity in classroom teachers to meet the social, emotional and behavioral needs of all students? Learn about Tigard-Tualatin School District's model, with broad principles related to resource allocation and plenty of specific, classroom-proven strategies for supporting teachers and students.

Nov 09, 3:15 PM- 4:30 PM

Theatrical Education: Shining the Spotlight on Your School

Medford Room

School theater departments are perfect vehicles to highlight a district's strength. Learn how theater programs engage a diverse range of students in a meaningful educational path. Harness the benefits of opening your schools to the broader community for productions, as you literally put your schools on stage. A theater program can put your school and district in the spotlight, and students can be excellent ambassadors for your schools.

Nov 09, 3:15 PM- 4:30 PM

Developing Innovative CTE Opportunities Through Public-Private Partnerships

Pearl Room

Learn how Salem-Keizer Public Schools developed a game-changing career and technical education center through a public-private partnership that capitalized on relationships with local, regional and national industry partners. Discover the process used for program selection, facility design, recruitment of staff and students, and the integration of math, English and science with CTE curriculum.

Nov 09, 3:15 PM- 4:30 PM

Everything You Need to Know About Updating Attendance Boundaries

Salem Room

Most school districts will undergo an attendance-area boundary update at some point, yet there are no definitive guidelines and few well-known best practices. Explore best practices for an update, focusing on examples from school districts that have recently updated boundaries.

Nov 09, 3:15 PM- 4:30 PM

Am I Covered?

Willamette Room

This training will cover everything you need to know about the PACE risk pool, from liability coverage to immunities, exclusions and deductibles. Topics will include self-insurance pools, tort liability and various types of coverage. You will gain a deeper understanding of how PACE works to protect you and your district.

Nov 09, 3:15 PM- 4:30 PM

A School's Role in Youth Suicide Prevention

Salon A

In Oregon, suicide is the second leading cause of death among youths. This workshop will focus on how schools and districts can realistically implement best practices in suicide prevention through school readiness and prevention efforts. Participants will learn about a variety of approaches and tools, ranging from protocols for at-risk students to staff education and training.

Nov 09, 3:15 PM- 4:30 PM

5:45 PM

Sodexo School Services

Salon E

Invited guests only

Nov 09, 5:45 PM- 8:00 PM

Saturday, November 10, 2018

7:00 AM

Registration

Lower Level 1 Foyer

Nov 10, 7:00 AM- 4:30 PM

7:30 AM

Saturday Breakfast - Critical issues

Salon A

Advocating for Students by Name - Want to increase your advocacy impact? You know it's crucial to advocate on behalf of your students, yet you don't feel as effective as you'd like. Integrating your students' stories in your communications with stakeholders makes it easier for your listeners to see how they can help. When your messages include students' names, your advocacy is far more powerful.

Nov 10, 7:30 AM- 8:30 AM

Saturday Breakfast - Capitol Watch

Salon I

Nov 10, 7:30 AM- 8:30 AM

The Lounge

Lower Level 2 Foyer

Nov 10, 7:30 AM- 4:00 PM

Saturday Breakfast - Small schools

Mt Hood Room

Nov 10, 7:30 AM- 8:30 AM

8:45 AM

General Session: The Heart of our School Districts

Salon E

North Clackamas School District Superintendent Matt Utterback is guided by a powerful belief: Students and families – rich and diverse in cultures, languages and experiences — are at the heart of school districts, and as leaders, we are the people who care for and tend the heart of our districts. Utterback, the 2017 National Superintendent of the Year, has helped his district virtually eliminate the achievement gap among minority students.

Nov 10, 8:45 AM-10:30 AM

10:30 AM

Break

Lower Level 1 Foyer

Nov 10, 10:30 AM-11:00 AM

11:00 AM

All In: Committing a District to Diversity, Equity and Inclusion

Salon H

With the passage of Measure 98, Lake Oswego School District leveraged funding to focus on incorporating equity values throughout the community. The city of Lake Oswego and the school district sent city counselors, police and fire personnel, school district administrators, and principals to the Museum of Tolerance in Los Angeles. Ongoing community conversations and meetings will culminate in a community meeting later this year.

Nov 10, 11:00 AM-12:15 PM

Why Boardsmanship Matters: Performance Strategies of High-Performing Districts

Belmont/Laurelhurst Room

Do school boards affect student achievement? Yes, they do, according to research, and in surprisingly large ways. Boards of high- and low-performing districts do behave differently. Learn the lessons of the successes.

Nov 10, 11:00 AM-12:15 PM

Facilities 101: ESD to District Support Model

Salon B

The InterMountain Education Service District has expanded its facilities department by offering new trainings for school district personnel. By partnering with agencies such as the Oregon State University Extension Office, OSU Department of Horticulture and the Oregon Department of Agriculture, we are providing necessary instruction in topics such as turf management, pesticides and radon.

Nov 10, 11:00 AM-12:15 PM

Leading for Educational Equity

Salon I

As educational leaders, we must address the issues of privilege, dominant culture and student expectations in our school systems. In North Clackamas, we've found there is a strong interplay among instructional practices, equity and leadership. At the intersection of these concepts lie several principles leaders can follow that have a profound impact on students, especially our traditionally underserved populations. We have increased our district graduation rate by 18 percent in the past four years and virtually closed the graduation gap for our traditionally underserved populations.

Nov 10, 11:00 AM-12:15 PM

Increasing Civil Discourse and Understanding in Oregon Schools

Salem Room

Have current controversies been too hot to handle in your schools? How do we create a well-informed, deliberative generation equipped with the necessary knowledge, skills and disposition to run our democracy? Learn from civics education experts how to bring low- or no-cost programs such as Mock Trial, Constitution Teams, Project Citizen and others to your district so students can apply their passions to civic action.

Nov 10, 11:00 AM-12:15 PM

The Learning Edge: Culturally Sustaining Pedagogy, Deeper Learning and a Network for Continuous Improvement

Columbia Room

In 2018-19, the Northwest Regional Education Service District will facilitate a networked school improvement process framed by deeper learning and culturally sustaining pedagogies. Schools will identify contextual problems of practice, determine the root cause of these problems, brainstorm and implement change ideas, and learn from each other to accelerate regional learning.

Workshop participants will engage in some of the processes and tools we've used, and we will share lessons we've learned to accelerate state-wide professional learning efforts.

Nov 10, 11:00 AM-12:15 PM

Moving Toward Pay Equity

Salon G

Still wondering what to do now that the pay equity law has changed? Are you wondering whether your district should complete an equal pay analysis? Learn how the law has evolved and what employers need to do to stay compliant. Gain a better understanding of how the change in law impacts schools, the collective bargaining process and employee relations.

Nov 10, 11:00 AM-12:15 PM

Hiring a New Superintendent

Salon D

How do you decide what you want in a new superintendent? How do you get what you want? How do you ensure the new relationship is set up for success?

Nov 10, 11:00 AM-12:15 PM

Protecting Districts Together: ESDs Collaborating on Cybersecurity

Salon C

School districts and their staff have become high-profile targets for cybercriminals with multiple headline-worthy incidents in the last year. Learn from our panel how education service districts are working with school districts to provide coordinated regional support to help prepare schools to deal with these new threats.

Nov 10, 11:00 AM-12:15 PM

PERS Basics and All That Jazz

Mt. Hood Room

The Public Employees Retirement System is perennially in the news, yet few really understand how it works and why costs are so high — and going higher. This session will go into PERS basics and provide updates on the latest and greatest developments, including the history of the PERS system, the differences between the tiers, what ingredients led to the current shortfall, how the collar works, the implications of the upcoming 2017 valuation on school district budgets, a review of recent legislation on side accounts and the chance for state matching money, and

the potential for further legislative changes. It will be fun. We promise!
Nov 10, 11:00 AM-12:15 PM

Teacher Recruitment Strategies That Work

Eugene Room

Teacher recruitment and retention is increasingly difficult. How can school board members and administrators work together to create a culture that attracts the best candidates? This session will give examples from the corporate and educational worlds that are proven game changers.

Nov 10, 11:00 AM-12:15 PM

Make a CTE Natural Resources Program of Study a Reality

Hawthorne Room

The Oregon Department of Education offers a Statewide Natural Resources Perkins Program of Study for high schools, with connections to community colleges and partnerships with business and industry. Learn how you can get this program in your district for valuable teacher training and curricula. Additionally, learn about the Career Technical Student Leadership opportunities available to students within the program.

Nov 10, 11:00 AM-12:15 PM

Understanding Classroom Neurodiversity so That Everyone Can Read

Medford Room

Dyslexia is a common reading disorder with neurological origins that cause unexpected problems with word recognition and reading fluency. Distinguishing dyslexia from other reading difficulties and enlisting evidence-based teaching strategies in its treatment is the focus of Oregon's new dyslexia laws. Gain an understanding of the importance of early identification of dyslexia coupled with teacher training in helping to change the graduation trajectory for all students who struggle with reading.

Nov 10, 11:00 AM-12:15 PM

Creating Connection: How School Districts Can Share Resources

Pearl Room

Education service districts provide regional solutions in a locally responsive way. In the realm of communications and creative services, this plays out in a variety of ways: cooperatives, shared positions, an agency model, bulk purchasing and more. Attend story time with the storytellers and learn how ESDs open doors for districts while stewarding public resources.

Nov 10, 11:00 AM-12:15 PM

Charter Schools: You Need to Rewrite Your Bylaws

Willamette Room

Do your charter school bylaws contain references to taking action without meeting? Do they state that you can meet anywhere inside or outside Oregon? Are they completely devoid of any reference to public meeting law? Whether you belong to a charter school or a sponsoring district, learn about the

K-12 Strategy for Social and Emotional Needs

Salon A

North Marion School District, with support from the school improvement team at Willamette Education Service District, has implemented a K-12 strategy to address students' social and emotional needs. The effort includes a tiered approach to assessing social and emotional competence; curricula; and interventions to reduce chronic

biggest mistakes made in charter school bylaws and how to fix them.
Nov 10, 11:00 AM-12:15 PM

absenteeism, to increase graduation, and to improve learning outcomes for all students. North Marion uses a whole-child, whole-district approach and has developed metrics to understand what works and a vision to sustain the effort.
Nov 10, 11:00 AM-12:15 PM

12:15 PM

Saturday Lunch

Salon E

Nov 10, 12:15 PM- 1:45 PM

2:00 PM

Bonds and PACs: The Do's and Don'ts of Local Campaigns

Pearl Room

Increasingly, school districts are going to the ballot for infrastructure and operations levies. Come get an update from experts on recent changes, with time to ask questions.

Nov 10, 2:00 PM- 3:15 PM

Transition Specialist Consortium: Building Bridges to Tomorrow's Workforce Together

Medford Room

The consortium model supports classified members of the education system to feel empowered and enriched by their ability to share knowledge and ideas. Learn the steps to organizing a transition specialist consortium in your education service district that will support serving students with disabilities and access each other for collaborative brainstorming, problem-solving and event planning that meets the needs of that region.

Nov 10, 2:00 PM- 3:15 PM

Digging into the Data for High School Success

Salon D

How can school districts quickly identify students who may be at risk of not graduating high school? This workshop will discuss the ABCs of attendance, behavior and course performance; share a graphical interface for highlighting both aggregate and student level data; and explore the impact of strategies for increasing attendance, improving course performance and decreasing behavior issues.

Nov 10, 2:00 PM- 3:15 PM

Future Ready Facilities: Supporting Instruction Driven Design

Columbia Room

You're planning, or have just passed, a capital bond but now what? How do you create learning environments that ensure equitable access to next generation learning spaces? Through a case study of Springfield Public Schools' advanced STEAM middle school, hear how one district began with an educational specification process before one concept drawing was started.

Nov 10, 2:00 PM- 3:15 PM

School Boards and System Improvements Supporting Educators: Stories From the Field

Belmont/Laurelhurst Room

80%, 90%, 100% Graduation — The Final Steps

Eugene Room

Most school board members say they think their district can attain an 80

School board members will share examples of system improvement efforts leveraging state resources to support new educators and recruit more diverse educators. Chief Education Officer Lindsey Capps will give an overview of the state's new Educator Advancement Council and the timeline for dispersing Educator Advancement Funds in the next biennium. Attendees will also receive resources to map local professional learning needs and systems change.
Nov 10, 2:00 PM- 3:15 PM

Educational Equity: Outdoor School for All

Hawthorne Room

In November 2016, voters approved Measure 99, designating funding for Outdoor School programming for school districts to serve all fifth- or sixth-grade students in Oregon. Find out how to take advantage of this opportunity for all students, and hear an update of progress made in the first year and planned changes.
Nov 10, 2:00 PM- 3:15 PM

The Oregon Savings Network Can Help Your School Community

Salem Room

We provide an overview of the Oregon College Savings Plan (OCSP) and ABLE program and how we can partner with school districts to get information to appropriate community members. For example, OCSP's Be College Ready program partners with elementary schools, and our staff can give school presentations about how the ABLE program can help special education students prepare for the future.
Nov 10, 2:00 PM- 3:15 PM

Creating a Culture of Showing Up

Salon A

Learn how the Eagle Point School District improved and maintained one of the highest daily attendance rates in the state following its attendance initiative 3 1/2 years ago.

percent or 90 percent graduation rate. Let's talk about the ABCs of how to get to 90 percent graduation — and beyond.
Nov 10, 2:00 PM- 3:15 PM

Charter School Complaints: Don't Make These Mistakes

Salon H

What happens when a charter school board gets a complaint? What is the charter board's role? Does the district have a role? Learn about the charter school complaint process and how to avoid the pitfalls.
Nov 10, 2:00 PM- 3:15 PM

Partnering to Transform the High School Experience

Salon I

Stand for Children's Center for High School Success is partnering with education service districts, school districts and schools across Oregon to transform the high school experience. Our focus for this session is "ninth grade on-track" because students who finish on-track by the end of ninth grade are four times more likely to graduate on time. With the right teaming, supports and data, educators can transform how we help ninth-graders transition to high school and excel.
Nov 10, 2:00 PM- 3:15 PM

Keeping Students Safe: Implementing a Statewide School Safety and Prevention System

Salon C

How can we ensure that schools are safe havens where students can learn and thrive without bullying, harassment or

Nov 10, 2:00 PM- 3:15 PM

fear of physical harm from violent acts? The Oregon Task Force on School Safety has developed a four-pronged approach: (1) implementation of a multi-disciplinary student threat assessment system; (2) promotion of student mental wellness and enhancement of youth suicide prevention; (3) implementation of effective bullying and harassment prevention programs; and (4) utilization of Oregon's statewide school safety tip line, SafeOregon.

Nov 10, 2:00 PM- 3:15 PM

Building a Better Brand

Salon G

In a digital and social media world where everything and everyone is branded, how do schools and school districts compete with ever-increasing school choice options? Educational systems that tell their stories and build a better brand are the ones that will be successful. Learn what it means to "brand" in the world of education, how to shape a school or school district's image, and why it's essential for your entire school community to be a part of your branding team.

Nov 10, 2:00 PM- 3:15 PM

Dome Construction for Schools, the Yamhill Carlton Story

Salon B

The Yamhill Carlton School District has built the first school buildings in Oregon utilizing a monolithic concrete dome process. Listen to why we did it, the lessons we learned along the way, and the strengths and weaknesses of this building design.

Nov 10, 2:00 PM- 3:15 PM

Executive Session Mistakes: Why You Could Be Personally Liable!

Mt. Hood Room

The Oregon Government Ethics Commission can levy civil penalties against INDIVIDUAL board members for violations of ORS 192.660 (executive session). This interactive workshop will explore the most common mistakes concerning executive sessions and how you can prevent them.

Nov 10, 2:00 PM- 3:15 PM

Welcome to My World

Willamette Room

To build a culture of equity, it takes the entire community to help understand why equity is important. Lake Oswego School District Special Services Parent Advisory Committee members work with parents and fourth-grade students to present an annual program, "Welcome to My World," that helps students understand the challenges of other students.

Nov 10, 2:00 PM- 3:15 PM

3:15 PM

Break

Lower Level 1 Foyer

Nov 10, 3:15 PM- 3:45 PM

3:45 PM

Hot topics tables

OSBA annual membership meeting

Salon E
Nov 10, 3:45 PM- 5:00 PM

Salon E
Nov 10, 3:45 PM- 5:00 PM

4:00 PM

School Board Members of Color Caucus Meeting

Salon G
Nov 10, 4:00 PM- 6:00 PM

Sunday, November 11, 2018

7:45 AM

Sunday Breakfast

Salon E
Nov 11, 7:45 AM- 8:15 AM

8:15 AM

General Session: Be Your Own Real-Life Superhero

Salon E
Superheroes are not just the stuff of comics and movies. Sam Glenn, "The Attitude Guy," will inspire you to become the hero of your real-life story by using your strengths and living the best version of yourself. You can choose an attitude that leads your district to success and you can become the heroic presence that lifts up everyone around you.
Nov 11, 8:15 AM- 9:45 AM

10:00 AM

OSBA Board of Directors Meeting

Columbia Room
Public Meeting/Open to all attendees
Nov 11, 10:00 AM- 2:00 PM