

26-27 BOUND PLANS • NATIONAL



Bound Basic	Bound Pro	Bound Pro+
Features <ul style="list-style-type: none"> • Event Management • Fan Website and App • Fan Notifications • Game & Official Contracts • Transportation • Game Programs & Reports • Score Entry • Stat Entry • Stat Imports • Live Scoring • Tickets / Passes • Camps • School Stores • Fundraising • Concessions 	Features: <ul style="list-style-type: none"> • <i>Bound Basic Tools, plus</i> • Facility Management (high school building) • Activity Registration / Roster • Worker Management • Communication Tools • Social Media Automation • XC / Track Registration • 20% Off Bound Sponsorship Access Plan 	Features: <ul style="list-style-type: none"> • <i>Bound Basic Tools, plus</i> • Facility Management (high school building) • Activity Registration / Roster • Worker Management • Communication Tools • Social Media Automation • XC / Track Registration • Bound Sponsorship Access Plan • Tickets / Passes* (Required) <p>* Must track all attendance in Bound for all ticketed events and maintain 80% online or gate cashless transactions</p>
Services <ul style="list-style-type: none"> • Best in Class Online Support • First Season Data Migration 	Services <ul style="list-style-type: none"> • Dedicated Bound Director • First Year Data Migration 	Services <ul style="list-style-type: none"> • Dedicated Bound Director • First Year Data Migration
Bound Basic Onboarding <ul style="list-style-type: none"> • Onboarding with key staff and team (Required) 	Bound Pro Onboarding <ul style="list-style-type: none"> • Onboarding with key staff and team (Required) 	Bound Pro+ Onboarding <ul style="list-style-type: none"> • Onboarding with key staff and team (Required)
Platform Fee \$500	Platform Fee Enrollment 1-174 - \$3,000 175-449 - \$3,500 450-999 - \$4,000 1K-2.499K - \$4,500 2.5K+ - \$5,000	Platform Fee \$0 Must Use Digital Ticketing (See Ticket and Pass Detail Page) <u>Cash Price Cannot be Lower than Digital Price</u>

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ONBOARDING, DATA MIGRATION & SUPPORT

Platform Onboarding	Basic Onboarding Bound Basic	Advanced Onboarding Bound Pro, Pro+
<p>Our Onboarding Team will schedule a series of training sessions with your key staff on how to use the Bound platform. You'll also get access to the Bound Academy, our complete library of training videos for continuous staff development.</p> <p><i>Schools includes high schools & middle schools</i></p>	<p>1-5 Schools: \$399 6-10 Schools: \$799 11-19 Schools: \$1,299 20+ Schools: \$1,799</p> <p>Onsite Training: Quote Basis</p>	<p>1-5 Schools: \$1,499 6-10 Schools: \$2,499 11-19 Schools: \$3,999 20+ Schools: \$4,999</p> <p>Onsite Training: Quote Basis</p>

Enterprise Facility Manager Setup & Training	One-Time Setup Fee
<p>Our team will guide you through the setup of the Facility Manager toolset, including configuration of all district facilities and rental setups to conducting training sessions with your staff.</p>	Quote Basis

Premier Support	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
<p>Experience best in class support from our US-based team, plus an entire library of support documentation for AD's, administrative staff, parents and fans.</p>			

Dedicated Bound Director	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
<p>Get connected with a Bound Director—a former activity administrator leader who will be your ally and key point of contact with Bound.</p>			

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TICKETING & PASSES

Bound Tickets	
<p>Provide your fans with a ticketing experience that is fully integrated with your entire school's schedule and promotional tools on Bound. Fans can easily purchase and use tickets in the Bound app or on the Bound website or they can pay at the gate with provided credit card readers.</p> <p>Ticket Types:</p> <ul style="list-style-type: none"> • Athletics • Fine Arts (including reserved seating via seating charts) • School Events (Dances, Fundraisers, Pep Bus, Parking, Etc...) <p>Admin Tools:</p> <ul style="list-style-type: none"> • Credit Card Scanners • Box Office Financial and Attendance Reports • Automated Payouts and Payout Reports 	<p>Service Fee</p> <p><i>\$10.00 and Below:</i> \$0.90 Per Ticket</p> <p><i>\$10.01 and Above:</i> \$0.90 + 5% Per Ticket</p>
Bound Passes	
<p>Provide students and fans with a pass experience that is fully integrated with your school's activities on Bound. Fans can easily purchase and use multiple types of passes in the Bound app.</p> <p>Pass Types:</p> <ul style="list-style-type: none"> • Activity Passes • Punch Passes • Comp Passes <p>Admin Tools:</p> <ul style="list-style-type: none"> • Box Office Financial and Attendance Reports • Automated Payouts and Payout Reports 	<p>Service Fee</p> <p><i>\$10.01 and Above:</i> \$0.90 + 5% Per Pass</p> <p>Digital Passes (Comp and Free)</p> <ul style="list-style-type: none"> • Bound Basic / Pro <ul style="list-style-type: none"> • \$1 per pass • Bound Pro+ <ul style="list-style-type: none"> • Free

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SPONSORSHIP

Total Enrollment • 9-12 Grade

	1-174	175-449	450-999	1,000-2,499	2,500+
Bound Sponsorship Plan <ul style="list-style-type: none"> Ability to turn off programmatic ads* Ability to sell ads to your own sponsors <p><small>*Bound reserves the right to still sell a limited amount of direct sold ads</small></p>	\$3,000	\$4,000	\$5,000	\$7,500	\$10,000
Bound Pro 20% Discount Rate	\$2,400	\$3,200	\$4,000	\$6,000	\$8,000
Bound Pro+	Included	Included	Included	Included	Included




FUNDRAISING



Team Fundraising Tools	Bound Pro	Bound Pro+
Dedicated fundraising web pages for every team, club or organization at your school, integrated in the fan experience of your Bound school website. Allows your students to reach out to others for support and shows progress towards your school's team, club, or organization fundraising goals.	Revenue Share (School) 92% / (Bound) 8%	Revenue Share (School) 92% / (Bound) 8%
Capital Campaigns		
Give your school's capital campaign a powerful boost with dedicated fundraising pages for every team, club, and organization. Seamlessly integrated into your Bound school website, these personalized pages become part of the fan experience. Donors can follow along as each group tracks its progress, celebrating every step toward your school's fundraising goals.	Revenue Share \$0 - 10,000 Raised: (School) 92% / (Bound) 8% \$10,001 - \$25,000 Raised: (School) 93% / (Bound) 7% \$25,001 - \$50,000 Raised: (School) 94% / (Bound) 6% \$50,001+ Raised: (School) 95% / (Bound) 5%	

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FAN EXPERIENCE

Fan Website & App	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
Provide your fans with: <ul style="list-style-type: none">A website and app that includes a calendar, directions, scores, and results from your school.			

Social Media Integration	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
Automatically or manually post great looking social media content to your school's Facebook or X (twitter) accounts.			

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REGISTRATION & COMMUNICATION

Activity Registration	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
<p>Streamline your student data management and provide guardians with one easy place for activity registration.</p> <ul style="list-style-type: none"> • High School and Middle School registration • Seeds your roster generation process • Instantly connect guardians and students with Bound's communication tools • Electronic document signing for physical and concussion screening 		<p>Processing fees: 3.9% +.30 per transaction.</p>	<p>Processing fees: 3.9% +.30 per transaction.</p>

Team and Parent Communication	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
<p>Enables Activities Directors and their coaches to send messages to students, guardians and fans. Messages can be delivered via the Bound app, email, Social Media and text message.</p>			

Camp and Event Registration	
<p>Manage and take registrations for camps and events associated with all activities at your school from a page directly integrated on your school's Bound website.</p>	<p>Service Fee: 5.9% +.30 per transaction</p>

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EVENT & ACTIVITY MANAGEMENT

Scheduling, Game & Official Contracting	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
Build custom schedules for all activities at your school and send game and official contracts to all parties involved.			
Transportation	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
Assign transportation details to all events and teams involved. Create and share dynamic reports for transportation workers and provide details to students and guardians via the Bound app and website.			
Worker Management	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
Create shifts, assign workers and provide worker signups for all your school events. Includes tools to track worker shifts/hours over the course of the school year.			
Facility Management	Bound Basic \$500	Bound Pro \$3000 - \$5000	Bound Pro+ \$0
Get a global view of all facility usage across your school or school district. Manage internal reservations and external reservations, including payment collection.		 High School Building Processing fees of 3.9% +.30 per transaction. <i>District pricing on a quote basis</i>	 High School Building Processing fees of 3.9% +.30 per transaction. <i>District pricing on a quote basis</i>

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EVENT & ACTIVITY MANAGEMENT

XC & Track Registration	Bound Basic \$500	Bound Pro \$3000-\$5000	Bound Pro+ \$0
Accept entries and export entries for meet management software and upload results for meets and teams.		✓	✓

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STORES

Merchandise Stores	
<p>Allows any organization, club or group at your school to create and sell products from a store directly integrated on your Bound school website.</p> <p>Admin Tools:</p> <ul style="list-style-type: none"> • Designate custom payees per store • Automated Payouts and Payout Reports 	<p>Service Fee: 5.9% + \$0.30</p>
Concession Stores	
<p>Provide fans the convenience of using their credit card at your concession stand. Enables you to add specific products to speed up checkout or simply enter a total price to checkout each customer.</p> <p>Admin Tools:</p> <ul style="list-style-type: none"> • Bound Card Reader • Automated Payouts and Payout Reports 	<p>Service Fee: 2.75% + \$0.30</p>
Booster Stores	
<p>Enables Booster Clubs to create and sell products to current and prospective members from a store directly integrated on your Bound school website.</p> <p>Admin Tools:</p> <ul style="list-style-type: none"> • Designate custom payees per store • Automated Payouts and Payout Reports 	<p>Service Fee: \$500 or Less: 7.9% + \$0.30 \$501–1,000: 5.9% + \$0.30 \$1,001–1,750: 4.9% + \$0.30 \$1,751–2,500+: 3.9% + \$0.30</p>