MAYOR JERRY M. MEDLIN

MAYOR PRO-TEM CASANDRA P. STACK

COMMISSIONER

MAXINE HOLLEY JAMES D. JOHNSON DEAN MCLAMB WILLIAM NEIGHBORS DR. R. MAX RAYNOR



TOWN OF BENSON

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ASSISTANT TOWN MANAGER KIMBERLY PICKETT

TOWN CLERK NANCY CROUSE

TOWN ATTORNEY
R. ISAAC PARKER

Proclamation 140-2020

ALL In Red Week

February 7-14, 2020

WHEREAS,	February 7, 2020 marks the launch of an 8-day County wide heart health awareness campaign called "ALL In Red Week", presented by Johnston Health and Dr. Eric Janis & the Janis Family Fund, and organized by the Johnston Health Foundation; and
WHEREAS,	heart disease is the leading cause of death in the United States, North Carolina and Johnston County; and
WHEREAS,	per the Center for Disease Control and Prevention (CDC), 80% of cases are preventable through education, resources and prevention; and
WHEREAS,	per the 2019 Johnston County Community Health Needs Assessment, significant health needs identified are: Access to Health Services, Economy, Exercise, Nutrition & Weight and Heart Disease and Stroke; and
WHEREAS,	per the 2019 Johnston County Community Heath Needs Assessment Implementation Plan, Heart Disease and Stroke are on the top 5 health priorities in this county; and
WHEREAS,	education on early screening and access to resources for quality treatment is important; and
WHEREAS,	the financial challenges of a heart patient in need is enormous and assistance from individuals and organizations will go a long way; and
WHEREAS,	the campaign invites all of Johnston County and Town residents, business owners and visitors to participate in this initiative by wearing red on February 7, 2020 which is National Wear Red Day, and/or run a RED promo or fundraiser from February 7-14; and
WHEREAS,	all funds raised within this campaign period will benefit local heart patients in need through the Johnston Health Foundation's Heart Fund; and
WHEREAS,	the ALL IN RED WEEK supports Johnston Health's mission to improve the lives of the people in its communities, and the Johnston Health Foundation's mission to "Bridge the gap to provide quality healthcare close to home"; and
WHEREAS,	the ALL IN RED WEEK is an opportunity to increase heart health awareness and the growing needs of local heart patients, and to encourage support not just from our county, but from residents in neighboring communities; and
WHEREAS,	on this day, we recognize heart disease and stroke survivors, those battling the disease, their families who are their source of love and encouragement, and applaud the efforts of our medical professionals who provide quality care; and
NOW, THEREFOR	E I, Jerry M. Medlin by virtue of the authority vested in me as Mayor of the Town of Benson in the State

of North Carolina do hereby proclaim February 7-14, 2020 as "ALL IN RED WEEK" in the Town of Benson and encourage

businesses, industries and citizens in the community to support and participate in this event.

Adopted the 14th Day of January, 2020.

Jerry M. Medlin, Mayor

ATTEST:				
Nancy E.	Crouse,	Town C	lerk	