

**WORK SESSION****AGENDA ITEM WS 2**

CCC Board of Education – Topic Summary	
Topic:	Website Redesign Presentation
Date:	January 15, 2025
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Division/Department:	College Relations and Marketing
<b>RECOMMENDATION:</b>	Informational Presentation Only

**BACKGROUND**

After conducting a formal assessment of the college website in 2021-22, College Relations and Marketing was able to secure two grants through the Lumina Foundation for two rounds of website redesign, along with some significant site upgrades.

Website redesign features include:

**Phase 1**

Homepage and global navigation redesign

- Prioritize guided pathways and DEI
- Mobile optimization
- Translation tool
- Audience menus
- User journeys

Program pages redesign

- Integrate with online catalog
- Search tool
- Content rewrite

**Phase 2**

- Review and audit resources sitewide
- Identify new pages and resources
- Filter and search tools
- Allow flexibility

**BUDGET IMPACT/SOURCE OF FUNDS:**

- None

**ATTACHMENTS:**

- Presentation slides