Board Level Community Engagement

A Revised Draft Presentation to the Board Submitted by Jim Gates and Holly Spurlock October 25, 2016



Community Conversation Committee

Establish a standing Board committee develop and carry out an on-going, direct, and substantive dialogue with the community to promote stakeholder knowledge and understanding on topics that fall within the purview of the Board of Education as the entity tasked with setting goals and priorities for the District to be implemented by the Administration.

Thoughts lead on to purposes **Purposes** go forth in action

Goals

- To articulately present the major issues the Board and Board work teams focus on in a given year, through a variety of mediums (electronic and in-person (or) face to face) so that the community has an opportunity to engage in a dialogue that is authentic, meaningful and informative.
- To help the community understands the "what, when, why and how" of major Board decisions made in support of Administration's recommendations
- To establish a format for dialogue and a database of information to promote community knowledge and understanding

1. SET A GOAL

2. TELL THE WORLD

3. WALK YOUR TALK

Proposed Community Engagement 2016-2017

- Establish Community Conversation Committee
 - 1. Draft and vote on charge
 - 2. Solicit community for members
 - 3. Meet with Committee to develop Community Engagement Action Plan
- Proposal: Focus on one topic per school year*, selected with the support of the newly-chartered Committee for Community Engagement, and subject to the following general timeline:
- Please note we would like to constitute the Committee in short order so that we can have an initial meeting and at least one smaller scale event before the end of the 2017 school year.

Timeline for School Year Dialogue

- Meet with Community Conversation Committee to identify topic (potential subtopics) and brainstorm school year dialogue action plan over the summer.
- Introduce Topic in August in coordination with the Community Conversation Committee:
 - Online introduction of a broad topic (and potential subtopics) to be covered over the course of a school year. Corresponding solicitation of questions related to the topic so that we can frame the year long programming and presentations to be responsive to those questions.
- Set Schedule and Identify Speaker(s): In coordination with Administration, identify appropriate third party experts on the topic to make a "101", and more advanced, presentations to the community and establish 2-3 dates for in-person events.

Components of Dialogue Framework

- Work with Committee on (a) publicity strategy to maximize attendance and participation, (b) specific format for in-person event(s), and (c) ongoing electronic communications and updates.
- Develop OP97 Presentations: Work Teams prepare a localized presentation explaining how the "Topic" presented manifests and impacts O)97 for review and input from Committee.
- In-person Events: Speakers, Board members, and Committee members make presentations at 2-3 sessions as decided in coordination with the Committee.
- Post Event(s): Written summaries of topic discussion and materials made available online; and as appropriate, a section of the D97 <u>FYI</u>, could be used to publish the highlights of the summary on a given session. Additional opportunities to solicit questions.

Potential Topics for 2016-2017 (related to the Referendum)

- Working with our Teachers and other Unions (collective bargaining agreements, compensation structure, incentives, negotiations, etc.)
- School Finance 101 (How much does it cost to run our District?)
- ► Facilities 101 (typical lifetime for a school building, school capacity, life safety obligations, etc.)
- ➤ What does our District look like in the future and what should we be doing now to get there? (Next gen classrooms, technology, curriculum, etc.)
- Equity and Excellence
- School Board's role as "monitor" of student performance data (what the administration gathers, what we look at, how to measure success, etc.)

OTHERS??

We:

- Thank you for your time.
- Know we this is a rough draft concept that will require our full board's involvement to make it a reality.
- Welcome your questions, comments, ideas, and your expertise.

 engagement
- Look forward to partnering with you in the creation of a community engagement dialogue process that serves the stakeholders of our community.