



### **2018/2019 Panther Football Advertising Program**

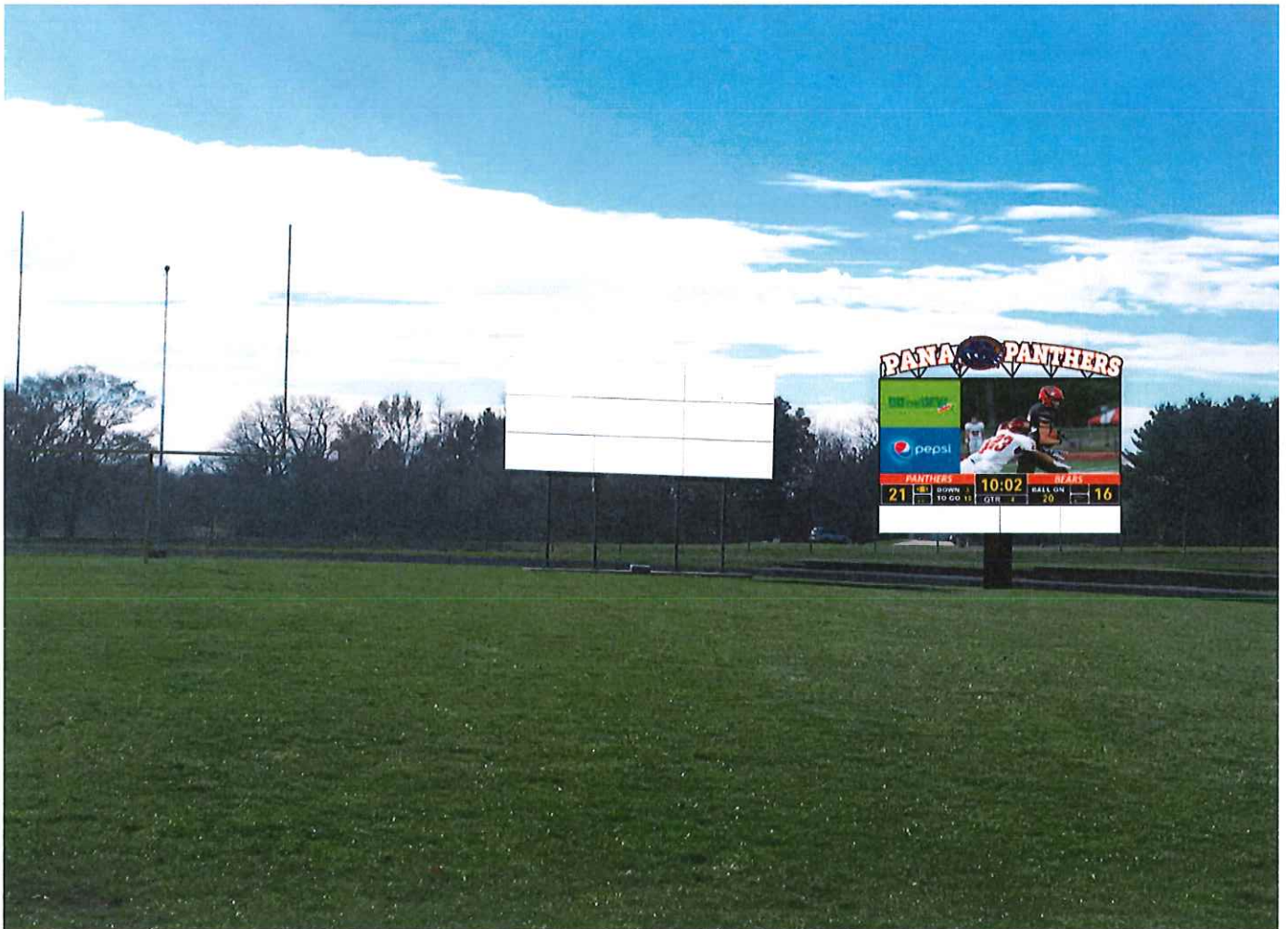
Thank you for the consideration for participating in a one of a kind, all-inclusive, QB Club advertising program for the Panther Football Program. This program is to offer a solution for the school, and its advertisers that allow for a seamless, booster friendly digital advertising opportunity. This program was built with the advertiser/booster in mind to allow for an easy purchase while dealing with one entity on your ad content and billing with the QB Club. We are proud to offer an outdoor digital display for both static and video advertising as you will see on the following pages. Your business will be able to advertise to all people who come to our JFL, freshman, junior varsity, and varsity football home games. Also available to use during our home track meets.

Fall Programming: Football, JFL Football

Spring Programming: Track



Option 1 14x28 Conceptual Rendering



Expenses	Company	Amount
Scoreboard	Digital Scoreboard Inc.	\$ 57,000.00
Electrical	Dailey	\$ 6,000.00
Structure	Digital Scoreboard Inc.	\$ 18,000.00
Data Cable	Digital Scoreboard Inc.	\$ 500.00
Commercial Video	Breeze Courier	Free Scoreboard Sponsorship
<b>Total Expenses:</b>		<b>\$ 81,500.00</b>

Income	Amount
Year One Advertising	\$ 62,250.00
Year Two Advertising	\$ 16,250.00
Year Three Advertising	\$ 5,000.00 *16,000.00 when we sell advertising
<b>Total:</b>	<b>\$ 83,500.00</b>

**List Of Current Advertisers:**

**First National Bank**

**People's Bank**

**Willms & Associates**

**Pana Hospital**

**Pizza Man**

**Kile Logging**

**Ishmael Insurance**

**Sloan's Implement**

**Bob Ridings**

**Save-A-Lot**

**Morrell's Auto**

**Cloe Plumbing**

**Locked and Loaded**

**Horton Plumbing**