



Service Agreement

New Berlin Elementary School

Lifetouch ID: 21312

School Year(s): 2026-2029

Account Representative Email:

jacque.kennedyzazo@lifetouch.com

Agreement Length: 3

Account Information

New Berlin Elementary School

600 N Cedar St

New Berlin, IL 62670

Main Phone: 217-488-6054

Enrollment: 450

Grades: Pre-K - 5

Summary of Programs Provided

- | | | | |
|----------------------|------------------|----------------|---------------|
| ✓ Fall Individuals | ✓ Yearbook | Groups | Commencements |
| ✓ Spring Individuals | Prestige Seniors | Dance | Other/Misc |
| Underclass Grads | Sports | Special Events | |

Program Type*	Start Date	End Date	Setup Time	Start Time	End Time	Est. Photo'd	Setup Location
Yearbook - Original							
Fall Individuals - Original							
Spring Individuals - Original							

*All dates are tentative and subject to change or TBD if blank.

Account Services

- ✓ Yearbook - Media CD/DMD

Storefront

Storefront Contact:

Lifetouch Portal

Lifetouch Portal Contact:

Picture Day Notify is a complimentary service included when parent/guardian emails are provided.

Other Services

Photo Labels

Digital Media Download - Medium Res - Yearbook

Portrait Service Sheet - (2) 3x5s

Portrait Service Sheet - (2) 5x7s

Portrait Service Sheet - (4) 2x3s

ID Services

Contact information

Contact Name	Title	Phone	Email
Matthew Jokisch	Principal	217-488-6054	mjokisch@pretzelpride.com

Agreement Terms

The account noted above (referred to as "you") designates Shutterfly Lifetouch, LLC (referred to as "Lifetouch") as your exclusive professional photographer and authorizes Lifetouch to: (i) photograph all students and staff who participate in "Picture Day" or other photography events, and (ii) produce and deliver photographs and services for the programs identified above. You are solely responsible for obtaining staff and parent or guardian consent to, or opt out of: (i) participation in all events and activities, and (ii) inclusion in class photographs or yearbooks (if included in services). You will provide us with access to students and staff, and use of your facilities, property and information for the purpose of performing the services, including Picture Day or event administration, fulfillment and distribution of photographs and yearbooks to you, delivery of Picture Day or event notices, and providing parents or guardians of photographed students opportunities to purchase individual and class pictures and yearbooks (if included in services). Lifetouch may modify the terms of this agreement or terminate this agreement upon notice to you. You may terminate this agreement if Lifetouch notifies you of a material change. If you do not terminate this agreement within 30 days after you receive notice of a change to the terms, you will be deemed to have accepted the change. Lifetouch's liability for any breach is limited to the amount you paid for services. Lifetouch will not disclose confidential information provided by you or use or retain it for any purpose other than performing the services or other internal uses as allowed by law. Lifetouch agrees to comply with laws, regulations and governmental orders governing the privacy and security of personal information including, where applicable and without limitation, the Family Educational Rights in Privacy Act. Lifetouch is and remains the copyright owner of all photographic images created in connection with this agreement. If Lifetouch is obligated to provide photographic images to you as part of the services provided under this agreement, Lifetouch hereby grants you a nonexclusive, irrevocable, royalty-free license to use such photographic images solely for your administrative and educational purposes.

Signatures

E-SIGNED by Jacque Kennedy Zazo September 11, 2025
on 2025-09-11 19:22:38 GMT

Jacqueline Kennedy Zazo

Inside Sales Account Representative

E-SIGNED by Matthew Jokisch September 16, 2025
on 2025-09-16 13:34:51 GMT

Matthew Jokisch

Principal



Matthew Jokisch <mjokisch@pretzelpride.com>

Thank You for Your Business!

1 message

Ken Murphy, Lifetouch CEO <lifetouch@m.lifetouch.com>

Thu, Sep 18, 2025 at 10:01 AM

Reply-To: "Ken Murphy, Lifetouch CEO" <reply-fe9415707c6c0d7d75-213_HTML-330496877-515001114-64@m.lifetouch.com>

To: mjokisch@pretzelpride.com

[View in Browser](#)

Thursday, September 18, 2025

Dear Matthew,

I'm writing to thank you for your recent decision to renew with Lifetouch for your school photography needs in 2026. We are honored to have the opportunity to serve your school community and are grateful for the chance to continue working with you!

As the CEO of Lifetouch, and also as a father of five school-aged children, the son of a former teacher, the holder of a post-graduate degree in Education, and a parent-volunteer, I appreciate the value of our partnership.

The 2026-2027 school year is a monumental one for Lifetouch: it marks 90 years of capturing moments in schools across the country, and we're excited to celebrate with you! Now more than ever, we endeavor to be a memorable and high-value—but anxiety free—part of your school year and are working hard across several areas to better deliver on that aim than ever before.

A lot has changed since 1936:

- **Faster image delivery time:** families can view their child's photo the same day it was captured
- **More product choices:** from timeless prints to personalized keepsakes like mugs and magnets, families can create meaningful mementos to keep and share
- **Advanced technology:** our enhanced online ordering and secure School Portal set us apart, making the Picture Day experience easier and more efficient for staff and families

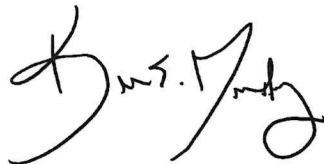
But our core values have remained the same:

- Capturing the tradition of school photography
- Prioritizing value for families
- Providing local service and support

For 90 years worth of reasons, schools and childcare centers across North America trust Lifetouch each year as the provider for their picture needs. We are thrilled and honored to count your school among that distinguished list and we look forward to celebrating with you next year.

Thank you for the opportunity to serve you!

Sincerely,

A handwritten signature in black ink, appearing to read "Ken Murphy". The signature is stylized with a large initial "K" and a cursive "M".

Ken Murphy,
Group Chief Executive Officer

UCHOST_CWTY_24

This email was sent to: mjokisch@pretzelpride.com

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This email was sent by:

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