

Achieve 3000

**WMMS Language Arts
Department**

What is Achieve?

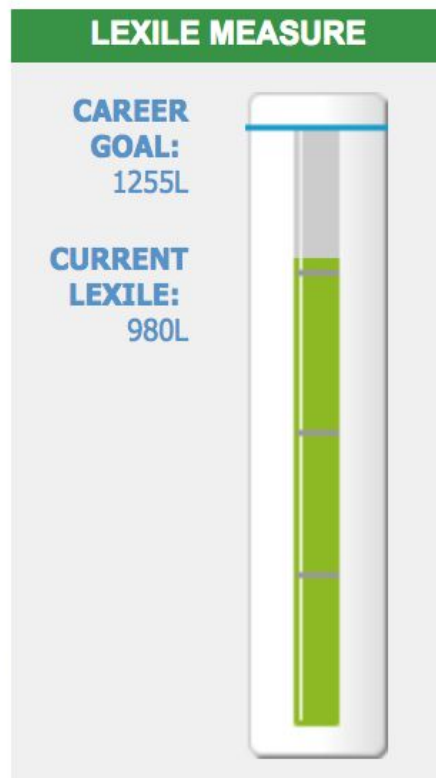
- The Leader in Differentiated Instruction
- Reaching students at their precise Lexile® reading levels to deliver significant reading gains—often double-to-triple the expected gains.
- Differentiated instruction provides engaging, **nonfiction content** that supports
 - Core curriculum
 - Response to intervention
 - English language learning
 - Special education
 - Adult learning
 - Workforce readiness
 - Other instructional models

Career/College Ready

Teacher, Secondary Lexile Range 1200L-1350L

There are teachers for students of all ages, from toddlers to adults. Teachers of younger students teach a range of subjects. Middle school teachers help students build on what they learned in elementary school. They also help prepare students for the subjects they will learn in high school. High school teachers help prepare students for life after high school. Most middle and high school teachers teach one subject, such as science or mathematics. Teachers plan lessons. Their lessons often follow a curriculum (a list of subjects or skills that must be covered during the year). They make classroom rules. They also judge student progress by grading papers and tests. They work with students who are struggling. Teachers talk regularly with parents, either in person or through a Web site. Some teachers do extra work outside the classroom. They might advise student clubs or help with sports teams.

The median Lexile level for this career is 1255L.



5

Steps to College & Career Readiness

The **5-Step** Literacy Routine



Step One

Respond to the Before Reading Poll



Step Two

Read the Article



Step Three

Do the Activity Questions



Step Four

Respond to the After Reading Poll



Step Five

Answer the Thought Question



SEATTLE, Washington. The poor [economy](#) has hurt many U.S. schools. Some have cut "extras," like field trips. Others have asked [parents](#) to pay for more things. Like what? Paper goods and trips to ballgames. Most schools are also trying to raise money.

How can schools raise money? One way is to put [ads](#) on school buses. Companies pay for the ads. People see them when the buses drive around.

Some people like this idea. They say it's a good way for schools to raise money. Others are not happy. They say the ads don't raise enough money. Also, some parents are against the idea. They think kids see enough ads.

Information for this story came from AP.



Photo credit and all related images:
AP/Ed Andrieski

This school bus has an ad on its side.

SEATTLE, Washington. School districts are doing everything they can to save money. They're cutting costs by canceling field trips. They're asking parents to pay for everything from tissues to sports transportation. And now, some districts have begun to raise money by placing advertisements on school buses.

Here's how it works: Companies, such as restaurants and banks, pay the school districts. Then the districts put ads for those companies on the sides of their school buses.

The idea for school bus ads was first developed in about 1995. In 2010, it's back in a big way. U.S. lawmakers recently considered passing a law that would allow school bus advertising across the country. Some individual states, including Ohio, New Jersey, and Utah, are considering passing their own laws. About half a dozen states already allow school bus advertising, including Colorado, Arizona, Florida, Minnesota, Tennessee, and Texas.

"This issue comes up on a regular basis when funding gets tight and people are looking for alternative ways to fund school transportation," said John Green. Green is supervisor for school transportation at the California Department of Education.

Mike Griffith of the Education Commission of the States, which gathers information about schools, says that school bus advertising has become more popular in the past two years, probably because the [economy](#) is weak and schools need the money.

As more people discuss the issue, the [controversy](#) grows. Some people love the idea; others do not.

Supporters say it's a great way to help school districts make money, at a time when the economy has limited the amount of funding that state governments can give to education. The districts say it's almost like getting free money for their cash-strapped [budgets](#). Advertisers love the [captive audience](#) that school buses provide.

But while advertisers like to get their messages out, many people say that school buses are not the appropriate place for ads. These opponents say that children should not be made into a captive audience for advertisements. And many parents don't want their children to be exposed to commercial messages. When there are ads on school buses, students are forced to travel to and from school on what some refer to as moving media platforms. Opponents say it is like dressing teachers in sponsor-decorated uniforms.

"Why not just have the teachers wear a uniform similar to NASCAR drivers?" Green wants to know. "Even though that's kind of a joke, my point is, why do they single out the school bus? Why not paint a billboard alongside the school?"



Photo credit and all related images: AP/Ed Andrieski

This school official stands next to a school bus with an advertisement on its side at a school bus maintenance facility.

400 Lexile (Falls Far Below)

980 Lexile (Approaches)

Student Growth-Lexile Growth By Grade



How has Lexile performance changed over time?

October 1, 2017 - March 8, 2018

Track changes in Lexile/reading activity performance

West Minico Middle School

	Total Students	October 2017	November 2017	December 2017	January 2018	February 2018	March 2018	GROWTH	Initial Expected Post-Test Score	Current Expected Post-Test Score	MC Activities
<input type="checkbox"/> Grade: 6	169	158/169 lexiles adjusted Avg Lexile: 702L	74/169 lexiles adjusted Avg Lexile: 715L	109/169 lexiles adjusted Avg Lexile: 723L	128/169 lexiles adjusted Avg Lexile: 725L	154/169 lexiles adjusted Avg Lexile: 742L	1/169 lexiles adjusted Avg Lexile: 738L	+62L	735L	760L	5177
<input type="checkbox"/> Grade: 7	157	145/157 lexiles adjusted Avg Lexile: 788L	61/157 lexiles adjusted Avg Lexile: 791L	47/157 lexiles adjusted Avg Lexile: 788L	78/157 lexiles adjusted Avg Lexile: 800L	143/157 lexiles adjusted Avg Lexile: 803L	3/157 lexiles adjusted Avg Lexile: 800L	+27L	820L	825L	2701
<input type="checkbox"/> Grade: 8	168	153/168 lexiles adjusted Avg Lexile: 871L	90/168 lexiles adjusted Avg Lexile: 883L	75/168 lexiles adjusted Avg Lexile: 900L	57/168 lexiles adjusted Avg Lexile: 895L	150/168 lexiles adjusted Avg Lexile: 901L	1/168 lexiles adjusted Avg Lexile: 1041L	+54L	880L	910L	3007
School Total	494	456/494 lexiles adjusted Avg Lexile: 786L	225/494 lexiles adjusted Avg Lexile: 795L	231/494 lexiles adjusted Avg Lexile: 801L	263/494 lexiles adjusted Avg Lexile: 805L	447/494 lexiles adjusted Avg Lexile: 815L	5/494 lexiles adjusted Avg Lexile: 813L	+48L	810L	830L	10885

<https://drive.google.com/open?id=0B0Hncyd3KCPSRU1ma3RIUVVWRmdsV2ZnTWZhROFxYVpFVzFr>

Questions?