



April

**2025 Website Activity and Social Media Report
Dixon Schools**

App Downloads 1.01k Android 1.72k Apple

District Website – dps170.org

18K Users 86K Page Views

<u>Sessions by Device</u> 15,028 Desktop 3,213 Mobile 56 Tablet 8 Smart TV	<u>City</u> 13,922 Dixon 850 Chicago 329 Sterling 125 Rock Falls
<u>Browser</u> 15,260 Chrome 2,253 Safari 453 Edge 69 Android 84 Firefox	<u>Operating System</u> 12,424 Chrome OS 2,283 iOS 1,885 Windows 982 Android 452 Macintosh



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,245

Reach 46.4k - times our posts were presented to Facebook users

Top post– Retirement Dinner – 4-24



District Twitter account - @DPS_170

Followers 1,358

Top Tweet –

4-24 School Jenna Harrison Sauk Valley Athlete of the Week

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,358	2,674	590	287	214	244

Instagram – dixonschools – 1,418 followers