

Denton Independent School District
Proposal #151104 Athletic Partnership - Renewal

October 22, 2019

SUMMARY:

This item requests approval to extend Proposal #151104 Athletic Partnership award to Under Armour for a term of one (1) year beginning December 1, 2019 through November 30, 2020.

BOARD GOAL:

Growth & Management - demonstrate effective and efficient management of district resources

PREVIOUS BOARD ACTION:

Proposal #151104 Athletic Partnership was awarded on December 9, 2015 to Under Armour. The initial award was for one (1) year with the option to extend for four (4) additional one-year terms. The first extension term of one (1) year was approved on December 13, 2016. The second extension term of one year was approved on November 14, 2017. The third extension term of one year was approved on November 13, 2018.

BACKGROUND INFORMATION:

The District's current contract expires on November 20, 2019.

SIGNIFICANT ISSUES:

Under Armour agreed to a 30% - 35% discount on items for purchase. All four (4) Denton ISD high schools and eight (8) middle schools will participate in the partnership.

FISCAL IMPLICATIONS:

The cost will be borne by the appropriate department or campus budget.

BENEFIT OF ACTION:

The approval of this extension will allow the District to partner with a reputable brand at a substantial cost savings over time. All product purchased will be of the same quality for each of the campus locations.

SUPERINTENDENT'S RECOMMENDATION:

It is recommended that Proposal #151104 Athletic Partnership award to Under Armour be extended for the final term of one (1) year beginning December 1, 2019 through November 30, 2020.

STAFF PERSONS RESPONSIBLE:

Joey Florence, Athletic Director
Dianna Casper, Director of Purchasing
Cheryl Farmer, Senior Buyer

ATTACHMENTS:

None

APPROVAL:

Signature of Staff Member Proposing Recommendation: _____

Signature of Divisional Assistant Superintendent: _____

Signature of Superintendent: _____