

STRATEGIC PLANNING SESSION #2 MINUTES BOARD MEETINGS 3/1/21

The second special Strategic Planning Session was held on Monday, March 1, 2021 from 4-7 pm via video conferencing on Google Meets.

Meeting attendees included: Board Chair; Cinda Jensen, and Board Members: Kysa Corbett (Parent), Maggie Heggerston (Community Member), Beverly Loeffler (Teacher), Heidi O'Brien (Teacher), Lance Swanson (Teacher) and Ronda Veit (Teacher). Also attending was Ex-Officio Board member and Executive Director, Cliff Skagen. Guests invited to participate in the meeting who also attended were Stacy Bender (Online Program Director) and Emily Stull-Richardson (Online Staff).

The meeting was called to order at 4:13 pm.

The meeting began with Cinda Jensen, Board Chair who shared revised CCS Mission Statement options based on input from the Board at the previous Strategic Planning Session. The Board responded favorably to both of the revised options with the majority leaning towards the second option (see below). Jensen mentioned that as we move forward with seeking input from other stakeholders, we will put forth this Mission Statement option. As a reminder the Board is considering consolidation of CCS's core messaging into two areas of focus – a Mission Statement and Strategic Plan. By eliminating and consolidating the messages from the Vision, Purpose and Principles there is a stronger opportunity to anchor around a memorable Mission Statement and use this for direction, decision-making and marketing. The Board members responded favorably to less and stronger messaging. The Mission Statement also is desired to reflect our commitment to small school settings and that we uniquely offer both seat-based and online learning. Neither of these two elements were in CCS's previous core messaging.

Our Mission

Broad Reach. Small Settings. Big Impact.

At CCS, we grow lifelong learners who are passionate about our environment and will positively impact our communities and planet.

Our unique approach reaches students wherever they are
connecting them in dynamic small groups
with the best online and seat-based experiences.
We cultivate curious minds, healthy relationships
and appreciation for the world in which we live.

Cliff Skagen, Executive Director then guided the discussion towards CCS's Strategic Plan. He began by sharing a, "New Style Draft Strategic Plan for Year 2021-26." Skagen said he incorporated the Board's previous input and now the plan reflects six Focus Areas: Student Achievement, Environmental Education, A Place for Belonging: Diversity, Equity, Inclusion & Climate, High Quality Workforce, Connecting to the Community, and Financial Sustainability. Skagen asked for feedback on these Focus Areas and he will continue to consolidate the group's feedback and come back with something for the group to react to at the second session.

All recommendations from these Strategic Plan Sessions would go to an Open Board Meeting for approval.

The meeting adjourned at approximately 6:37 pm.

Minutes taken by Board Chair, Cinda Jensen