

1900 W. Jefferson Ave.
St. Peter, Minnesota
56082-3015

Tel: 507.934.2450
MN: 800.324.4459

Fax: 507.931.1515
www.mnmsba.org

OFFICERS AND DIRECTORS

PRESIDENT

Kevin Donovan
Mahtomedi

PAST-PRESIDENT

Walter Hautala
Mesabi East

DIRECTOR DISTRICT 1

Kathy Green
Austin

DIRECTOR DISTRICT 2

Jodi Sapp
Mankato Area

DIRECTOR DISTRICT 3

Linden Olson
Worthington

DIRECTOR DISTRICT 4

Betsy Anderson
Hopkins

DIRECTOR DISTRICT 5

Suzy Guthmuller
Centennial

DIRECTOR DISTRICT 6

George Kimball
White Bear Lake Area

DIRECTOR DISTRICT 7

Melissa Sauser
Farmington Area

DIRECTOR DISTRICT 8

Carla Bates
Minneapolis

DIRECTOR DISTRICT 9

Kirby Ekstrom
North Branch Area

DIRECTOR DISTRICT 10

Michael Domin
Crosby-Ironton

DIRECTOR DISTRICT 11

Amy Richter
Ely

DIRECTOR DISTRICT 12

Ann Long Voelkner
Bemidji Area

DIRECTOR DISTRICT 13

Deborah Pauly
Jordan

EXECUTIVE DIRECTOR

Kirk Schneldawind
St. Peter

MSBA's Mission:

Support, promote, and
enhance the work of
public school boards
and public education.

MINNESOTA SCHOOL BOARDS ASSOCIATION



July 1, 2015

Dear Superintendent:

It's time to renew your district's membership with MSBA. On behalf of your Association's Board and staff, we want to thank you for the opportunity to "support, promote, and strengthen" your important work. We look forward to another year of serving you, your board, and your school district.

Your dues invoice is included with this letter. Dues are the stabilizing support for any association. Only through the strong support of membership by the payment of dues is MSBA able to improve, maintain, and expand the menu of programs and services needed and enjoyed by our members.

Members naturally want to ensure they are getting the maximum services and benefits for their dues. Below are a number of your membership's primary benefits:

Government Relations	<ul style="list-style-type: none">• Lobbying at the state and federal levels coupled with Capitol updates before, during, and after the legislative session.• Online access to MSBA's Service Manual - a comprehensive resource of education-related laws, election forms, and relevant case law to help manage your district.• Leading the development of a legislative platform that helps all of our school boards.
Association Services	<ul style="list-style-type: none">• On-call assistance on matters ranging from the open meeting law to personnel issues to elections. Checking with MSBA first may save significantly on attorneys' fees.• "Toolkits," such as the School Board Recognition Week program.• Electronic news clipping service from the state's daily and weekly newspapers.• Power-Card — a highly secured procurement card program available for the direct purchase of goods and services, which greatly increases the efficiency of the purchasing process and has the potential to generate rebates to your district.• Access to money-saving cash management and borrowing programs, including, but not limited to, the Minnesota School District Liquid Asset Fund Plus and the Minnesota Tax and Aid Anticipation Borrowing Program.• Access to BoardBook web-based paperless meetings at discounted annual subscriptions.• Electronic and print postings for administrative job vacancies.• Access to an electronic, downloadable MSBA calendar listing important dates for elections and education-related events.

(over)

Association Services (continued)	<ul style="list-style-type: none"> • Subscriptions to MSBA publications, including the following: <i>Boardcaster</i> (electronic), <i>Journal</i> magazine, <i>Capitol Connections</i> (electronic), and <i>Management Services Newsletter</i> (electronic). • MSBA Online - the Association website that provides round-the-clock access to information and services. • Exploration of emerging education issues.
Membership Services	<ul style="list-style-type: none"> • Negotiations training and master agreement analysis. • Access to insurance products and services offered through MSBA Insurance Trust-endorsed insurers and their agents. • Access to Policy Services (if a subscriber) and customized policy audits. • Access to the Public Education Employee Relations Network (PEERNet) which provides employee salary, benefits, and leave data as well as Master Agreement language and grievance arbitration decisions. • Executive search services. • Strategic Planning services which support World's Best Workforce requirements. • No-fee registration to the annual Leadership Conference for the entire district leadership team. • Reduced-cost board training, including seminars, workshops, and customized inservice training brought to your board room.

Subscribers to Policy Services will also find their renewal notice on the same invoice. Policy revisions keep your district in compliance with current law. You can access and download all model policies from the MSBA website. Also, our policy consultants are available to answer your questions about policy issues. If you are not a member of Policy Services, consider the value of this service for your district. Please call us for more information.

MSBA is recognized nationwide as an outstanding service organization, and we will strive to uphold that reputation. MSBA's Board and staff look forward to working with you. If you have any questions, please don't hesitate to call your Association office at 800-324-4459.

Sincerely,



Kirk Schneidawind
Executive Director
kschneidawind@mnmsba.org



Kevin Donovan (Mahtomedi)
MSBA President
kevpatdon@gmail.com

KS/KD:km
Enc.

