

**BEMIDJI AREA SCHOOLS
BEMIDJI, MINNESOTA**

DATE: JANUARY 24, 2022

TO: BOARD OF EDUCATION

FROM: KRISI L. FENNER, CPA, DIRECTOR OF BUSINESS SERVICES

SUBJECT: AWARD LEGAL ADVERTISING QUOTATION

COMMENTS:

A quotation has been received for the publication of legal advertising for 2022. A tabulation of the quotation received from *The Bemidji Pioneer* is:

	2021	2022
First Insertion	\$9.00 S.A.U.	\$9.00 S.A.U.
Subsequent Insertions	\$8.15 S.A.U.	\$8.15 S.A.U.

SUGGESTED MOTION:

The motion was offered by _____, seconded by _____, and carried () awarding the quotation for legal advertisements for 2022 to *The Bemidji Pioneer* in the amount of \$9.00 S.A.U. for the first insertion and \$8.15 S.A.U. for subsequent insertions.

The Bemidji Pioneer

Informing North Central Minnesota Since 1896

Todd Keute
Publisher

December 7, 2021

Mr. Chris Leinen
Director of Business Services
Bemidji Area Schools
502 Minnesots Ave NW
Bemidji MN 56601

Dear Mr. Leinen:

Please find enclosed our 2022 legal publication bid for Independent School District 31. The format will remain the same as last year.

All materials submitted for publication will be billed at the rate of \$9.00 S.A.U. for the first insertion and \$8.15 S.A.U. for subsequent insertions. This will be on a 6 column format.

Enclosed is a copy of our circulation statement for the year ending March 2021.

We look forward in working with you in 2022.

Respectfully submitted,



Todd Keute
Publisher

LEGAL ADVERTISING QUOTATION – for 2022

The district is requesting quotations for publication of legal advertisements. The quotations will be opened at 10:00 a.m. January 15, 2021, in the office of the Director of Business Services. Price alone will not be the only determining factor when considering the quotation award. Days of publication, paid circulation and daily versus weekly will be considered.

Please complete the information below and return the quotation to: Chris Leinen, Director of Business Services, Bemidji Area Schools, 502 Minnesota Ave NW, Bemidji, Minnesota 56601. Mark the envelope, "Legal Advertising Quotation" in the lower left hand corner of the envelope.

1. Billing rate for the first insertion \$9.00 ___ S.A.U.

2. Billing rate for subsequent insertions \$8.15 ___ S.A.U.

3. Show computations for actual billed rate for both 1 & 2 above

1. 1st insertion N/A _____

2. Subsequent insertions ___ N/A _____

4. Is newspaper a daily or weekly publication Twice Weekly

5. Paid circulation number 4664

Unpaid circulation number None

6. Will legal advertisements be placed in any other publications in addition to the newspaper at no additional cost No

7. If the answer to item #6 is yes, what is the name of the other publication _____

The Bemidji Pioneer
Newspaper Name

[Signature]
Signed

802 Paul Bunyan Dr S, #19

Publisher
Title

Bemidji MN 56601
Address

218-333-9200
Phone Number



PUBLISHER'S STATEMENT
OCTOBER 1, 2020 - MARCH 31, 2021

**The Bemidji >>>
Pioneer
BuyLine**

FORUM COMMUNICATIONS COMPANY
Post Office Box 455
Bemidji, MN 56619-0455
(218) 333-9200; (218) 333-9819 (Fax)
www.bemidjipioneer.com

PUBLICATION DESCRIPTION:

The Bemidji Pioneer has been informing North Central Minnesota since 1896. It is published Wednesday and Saturdays and serves the ever-growing greater Bemidji area with hard-hitting news, personality profiles, award-winning photography and informative advertising.

VERIFICATION OF DISTRIBUTION, PRINTING AND INTERNAL RECORDS:

Verification of distribution is conducted by appropriate survey methodology(s). An audit of internal records is conducted by a professional circulation auditor in conformity with accepted circulation auditing procedures, prior to Verified's issuance of an initial audit report and annually thereafter. This audit of internal records includes a review of source printing, distribution and subscription records as well as supporting financial documents. Please see the following pages for additional details.

DAILY CIRCULATION: SIX MONTH AVERAGE

	THE BEMIDJI PIONEER WED. & SAT.	BUYLINE SATURDAY
Print Circulation		
Free Carrier		305
Free Mail	39	15,754
Total Free Print Circulation	39	16,059
Paid Mail	2,807	
Single Copy	955	
Sponsored/3rd Party	53	
NIE	15	
Total Paid Print Circulation	3,830	
Total Qualified Print Circulation	3,869	16,059
Digital Circulation		
Total Paid Digital (Non-Duplicated)	795	
Total Qualified Print and Digital Circulation	4,664	16,059

See following pages for Circulation History, Press Run, Prices, Geographic Analysis, Circulation Area Map, Verification Distribution, and Audit of Records.

PUBLISHER'S STATEMENT

	THE BEMIDJI PIONEER WED. & SAT.	BUYLINE SATURDAY
Press Run		
Average Press Run	4,576	16,500
Press run as of 03/31/2021	4,500	16,500
Qualified Circulation History		
Print Circulation		
3 Months ending March, 2021	3,813	16,114
3 Months ending December, 2020	3,927	16,004
6 Months ending September, 2020	3,931	15,864
12 Months ending March, 2020	4,083	15,806
12 Months ending March, 2019	4,454	15,463
Digital Circulation		
3 Months ending March, 2021	826	
3 Months ending December, 2020	764	
6 Months ending September, 2020	585	
12 Months ending March, 2020	195	
12 Months ending March, 2019	121	
Non-Duplicated Print & Digital Circulation		
3 Months ending March, 2021	4,639	16,114
3 Months ending December, 2020	4,691	16,004
6 Months ending September, 2020	4,516	15,864
12 Months ending March, 2020	4,278	15,806
12 Months ending March, 2019	4,575	15,463

Single Copy: Wednesday: \$1.50; Saturday \$2.00
Local Mail delivery is \$139.88/year

PUBLISHER'S STATEMENT

The Daily Pioneer Wed.-Sat.

CIRCULATION DATA FOR ISSUE DATE:

08/19/2020

TOTAL QUALIFIED CIRCULATION:

4,320

DISTRIBUTION ANALYSIS BY COUNTY:

COUNTY NAME	DISTRIBUTION
BELTRAMI COUNTY	3,466
CASS COUNTY	274
CLEARWATER COUNTY	275
HUBBARD COUNTY	101
ITASCA COUNTY	159
KOOCHICHING COUNTY	35
MISCELLANEOUS	219
TOTAL GROSS DISTRIBUTION	4,529
LESS RACK/DEALER RETURNS	(209)
TOTAL QUALIFIED CIRCULATION	4,320

ESRI Business Information Systems					USPS				PERCENT OF TOTAL DISTRIBUTION	ESRI/USPS COVERAGE
ZIP CODE	COMMUNITY	COUNT	COUNTY INDEX*	U.S. INDEX*	DELIVERIES**	FREE	PAID	TOTAL		
56601	SEMI DJI	34,258 / 13,366			15,853 c	25	2,997	3,022	66.7%	23%/19%
	POPULATION/HOUSEHOLDS	240	96.0%	92.3%						
	AVERAGE HOUSEHOLD SIZE	\$53,203	104.5%	128.6%						
	MEDIAN HOUSEHOLD INCOME	84%-W	1%-B	1%-A	14%-O					
	RACE***	HO: 2%								
	HISPANIC ORIGIN***									
56633	CASS LAKE	4,477 / 1,530			1,405 c		234	234	5.2%	15%/17%
	POPULATION/HOUSEHOLDS	290	120.8%	111.5%						
	AVERAGE HOUSEHOLD SIZE	\$42,416	87.1%	102.5%						
	MEDIAN HOUSEHOLD INCOME	37%-W	0%-B	0%-A	62%-O					
	RACE***	HO: 4%								
	HISPANIC ORIGIN***									

ZIP CODES ACCOUNTING FOR LESS THAN 5% OF TOTAL DISTRIBUTION:

56621	BAGLEY	4,679 / 1,847			1,680 c		170	170	3.8%	9%/10%
56630	BLACKDUCK	1,855 / 787			918 c		159	159	3.5%	20%/17%
56671	REDLAKE	3,343 / 1,025			969 po		136	136	3.0%	13%/14%
56481	LAPORTE	3,306 / 1,303			1,434 c		101	101	2.2%	8%/7%
56678	SOLWAY	1,299 / 505			502 c		67	67	1.5%	13%/13%
56676	SHEVLIN	1,954 / 827			712 c		60	60	1.3%	7%/8%
56670	REDBY	1,505 / 436			539 po		50	50	1.1%	11%/9%
56634	CLEARBROOK	1,608 / 881			559 c		45	45	1.0%	7%/8%
56683	TENSTRIKE	674 / 282			288 c		43	43	0.9%	16%/15%
56667	PUPOSKY	790 / 324			280 c	1	40	40	0.9%	13%/14%
56484	WALKER	3,329 / 1,427			1,394 c		39	39	0.9%	3%/3%
56650	KELLIHER	922 / 395			255 c		34	36	0.8%	10%/15%
56619	SEMI DJI	Data Not Available			638 po	2	35	35	0.8%	—/6%
56661	NORTHOME	949 / 415			365 c		35	35	0.8%	8%/10%
56663	PENNINGTON	335 / 130			88 c		33	33	0.7%	27%/40%
56647	HINES	934 / 399			321 c					8%/10%

MISCELLANEOUS

TOTAL GROSS DISTRIBUTION

183

4,529

Mail
Paid Rack/Dealer

2,926
1,533

LESS RACK/DEALER RETURNS

(209)

TOTAL QUALIFIED CIRCULATION

4,320

* The zip code percentage for the variable compared to the county or national percentage for the variable.
** C-Postal Home Deliveries, PO-Post Office Boxes (may include non-rented boxes), B-Postal Business Deliveries.
*** Race: W = White, B = Black, A = Asian, O = Other, HO = Hispanic Origin (rounding error may occur).

Source for demographic data: ESRI Business Information Solutions, (2017) (1-800-795-7483).
JULY 2021USPS Zip update

PUBLISHER'S STATEMENT

Buy Line

CIRCULATION DATA FOR ISSUE DATE:

09/26/2020

TOTAL QUALIFIED CIRCULATION:

15,932

DISTRIBUTION ANALYSIS BY COUNTY:

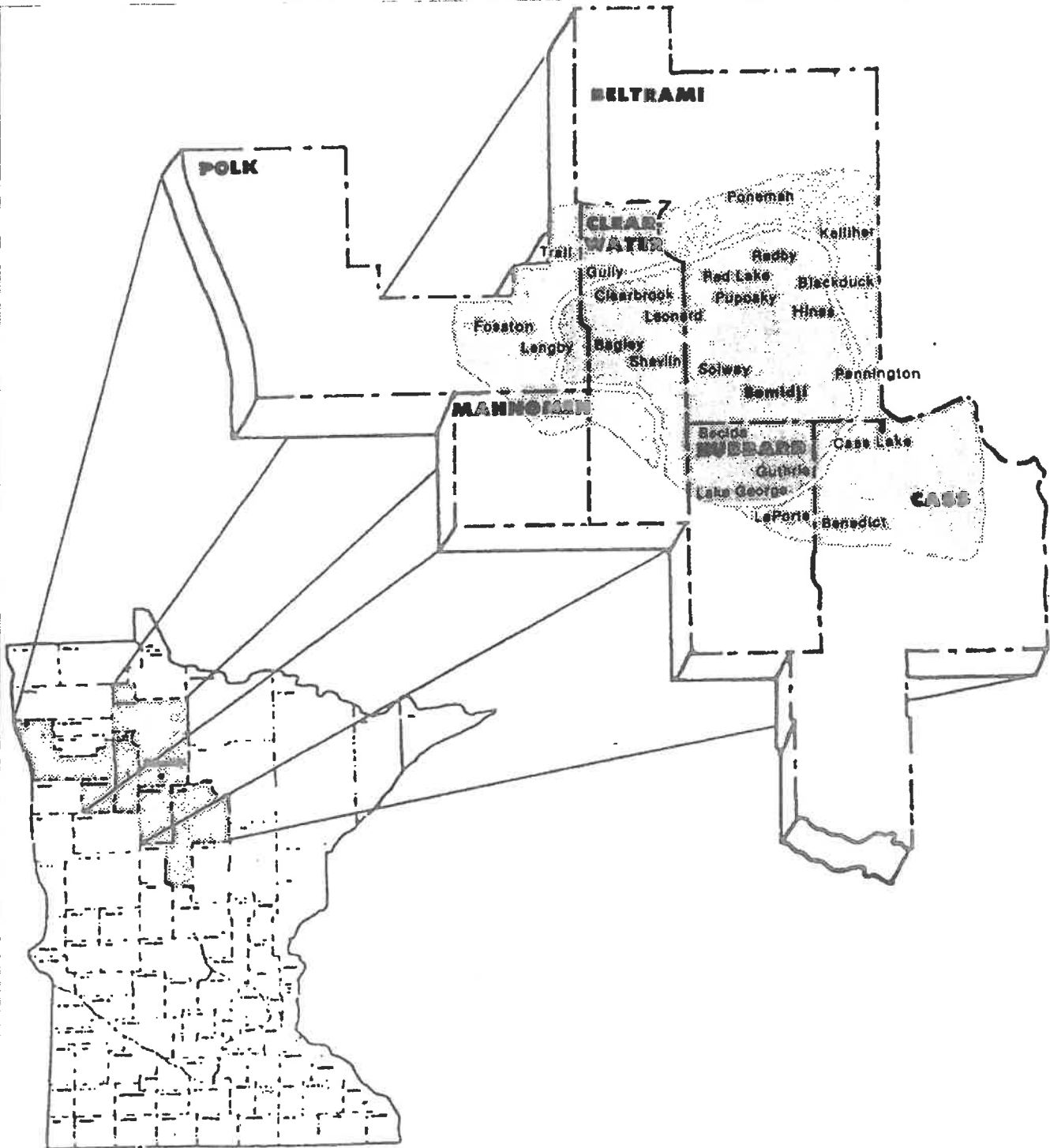
COUNTY NAME	DISTRIBUTION
BELTRAMI COUNTY	11,591
CASS COUNTY	804
CLEARWATER COUNTY	1,545
HUBBARD COUNTY	968
ITASCA COUNTY	691
KOOCHICHING COUNTY	313
MISCELLANEOUS	20
TOTAL QUALIFIED CIRCULATION	15,932

ESRI Business Information Systems				USPS				PERCENT OF TOTAL DISTRIBUTION	ESRI/USPS COVERAGE
ZIP CODE	COMMUNITY	COUNT	COUNTY INDEX*	U.S. INDEX*	DELIVERIES**	FREE	+ PAID = TOTAL		
56601	BEMIDJI	34,258 / 13,366			15,853 c	10,152	10,152	63.7%	76%/64%
	POPULATION/HOUSEHOLDS	2.40	96.0%	92.3%					
	AVERAGE HOUSEHOLD SIZE	\$53,203	104.5%	128.6%			Carrier		
	MEDIAN HOUSEHOLD INCOME	84%-W	1%-B	1%-A			Mail	340	
	RACE***	HO: 2%						9,812	
	HISPANIC ORIGIN***								
56621	BAGLEY	4,679 / 1,847			1,680 c	1,000	1,000	6.3%	54%/60%
	POPULATION/HOUSEHOLDS	2.50	104.2%	96.2%					
	AVERAGE HOUSEHOLD SIZE	\$47,299	97.3%	114.3%			Mail	1,000	
	MEDIAN HOUSEHOLD INCOME	79%-W	1%-B	1%-A					
	RACE***	HO: 2%							
	HISPANIC ORIGIN***								
56461	LAPORTE	3,306 / 1,303			1,434 c	968	968	6.1%	74%/68%
	POPULATION/HOUSEHOLDS	2.50	108.7%	96.2%					
	AVERAGE HOUSEHOLD SIZE	\$55,042	108.9%	133.1%			Mail	968	
	MEDIAN HOUSEHOLD INCOME	91%-W	1%-B	0%-A					
	RACE***	HO: 2%							
	HISPANIC ORIGIN***								
56633	CASS LAKE	4,477 / 1,530			1,405 c	804	804	5.0%	53%/57%
	POPULATION/HOUSEHOLDS	2.80	120.8%	111.5%					
	AVERAGE HOUSEHOLD SIZE	\$42,416	87.1%	102.5%			Mail	804	
	MEDIAN HOUSEHOLD INCOME	37%-W	0%-B	0%-A					
	RACE***	HO: 4%							
	HISPANIC ORIGIN***								
ZIP CODES ACCOUNTING FOR LESS THAN 5% OF TOTAL DISTRIBUTION:									
56630	BLACKDUCK	1,855 / 787			918 c	691	691	4.3%	88%/75%
56676	SHEVLIN	1,954 / 827			712 c	545	545	3.4%	86%/77%
56678	SOLWAY	1,299 / 505			502 c	456	456	2.9%	90%/91%
56661	NORTHOME	949 / 415			366 c	313	313	2.0%	75%/66%
56667	PUPOSKY	790 / 324			290 c	245	245	1.5%	76%/64%
56647	HINES	934 / 399			321 c	241	241	1.5%	60%/75%
56683	TENSTRIKE	674 / 262			268 c	215	215	1.3%	82%/75%
56650	KELLIHER	922 / 395			255 c	204	204	1.3%	52%/80%
56663	PENNINGTON	335 / 130			88 c	78	78	0.5%	60%/69%
MISCELLANEOUS									
								20	
TOTAL GROSS DISTRIBUTION								15,932	
							Carrier	340	
							Mail	15,592	
TOTAL QUALIFIED CIRCULATION								15,932	

* The zip code percentage for the variable compared to the county or national percentage for the variable.
 ** C-Postal Home Deliveries, PO-Post Office Boxes (may include non-rented boxes), B-Postal Business Deliveries.
 *** Race: W = White, B = Black, A = Asian, O = Other, HO = Hispanic Origin (rounding error may occur).

Source for demographic data: ESRI Business Information Solutions, (2017) (1-800-795-7483).
 JULY 2021USPS Zip update

CIRCULATION AREA MAP



PUBLISHER'S STATEMENT

Audit of Records and Affidavit

Verified conducts audits of printing, distribution, and financial records, as well other data to substantiate circulation data submitted to Verified. These audits follow guidelines prepared in conformity with generally accepted circulation auditing procedures involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of these audits warrant the issuance of audit reports as true and accurate statements of the qualified circulation of the client publication.

This publisher's statement is based on unaudited information submitted by the client publication and certified by the client publication to be true, accurate, and in accordance with Verified Audit Circulation's Regulations.
June 25, 2021

Minnesota



Western Surety Company

PRINTING CONTRACT BOND

Effective Date: March 5, 2021

KNOW ALL PERSONS BY THESE PRESENTS:

Bond No. 58201623

That we, Bemidji Pioneer Forum Communications Co.,
as Principal, and WESTERN SURETY COMPANY, a corporation authorized to do surety business in the
State of Minnesota, as Surety, are held and firmly bound unto the County
of Beltrami, Minnesota, as Oblige, in the sum of not to exceed
One Thousand and 00/100 DOLLARS (\$ 1,000.00),
lawful money of the United States of America, to be paid unto the Oblige, its successors and assigns for
which payment well and truly to be made, we bind ourselves, our heirs, executors and administrators and
assigns firmly by these presents.

THE CONDITION of the above obligation is such that WHEREAS the Principal has been awarded a
printing contract by the Oblige dated _____ (the "Contract") and gives
this bond to secure the Principal's performance of the Contract.

NOW, THEREFORE, if the Principal shall faithfully perform and fulfill its obligations under the
Contract, then this obligation to be void; otherwise to remain in full force and virtue through the original
term of the Contract. Any extension or renewal of the original Contract will require a separate bond. In no
event shall the total liability of the Surety for all breaches of the condition of this bond exceed the amount
stated above.

Dated this 14th day of December, 2020.

Bemidji Pioneer Forum
Communications Co., Principal

By _____

WESTERN SURETY COMPANY, Surety

By Paul T. Brault
Paul T. Brault, Vice President

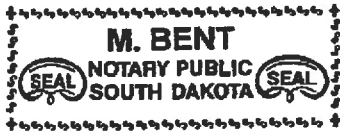


ACKNOWLEDGMENT OF SURETY

STATE OF SOUTH DAKOTA }
COUNTY OF MINNEHAHA } ss

On this 30th day of November, 2020, before me, the undersigned officer,
personally appeared Paul T. Bruflat, who acknowledged himself to be the
aforesaid officer of WESTERN SURETY COMPANY, a corporation, and that he as such officer, being
authorized so to do, executed the foregoing instrument for the purpose therein contained, by signing the
name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



M. Bent

Notary Public, South Dakota

My Commission Expires March 2, 2026