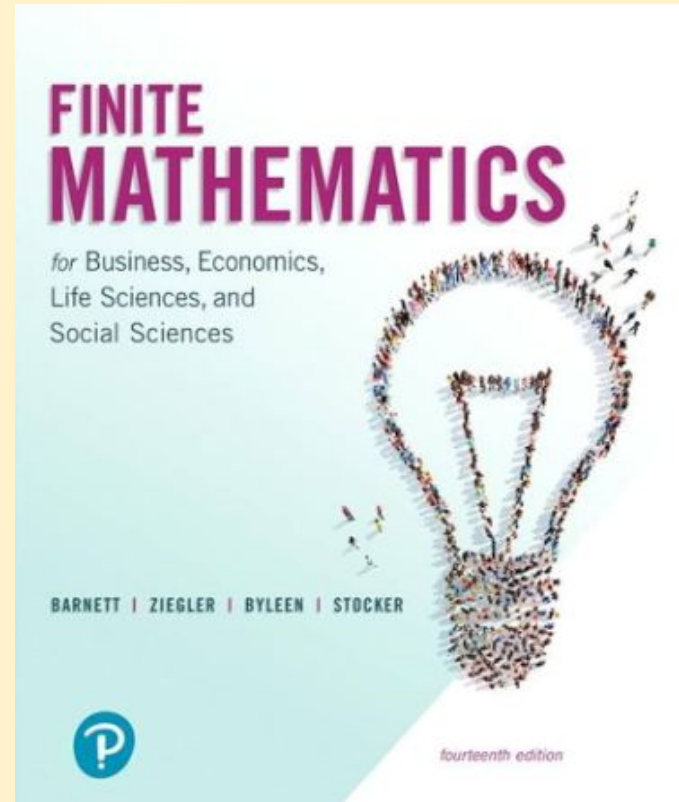# Mathematics and English (Communications)

Textbook Adoption 2024

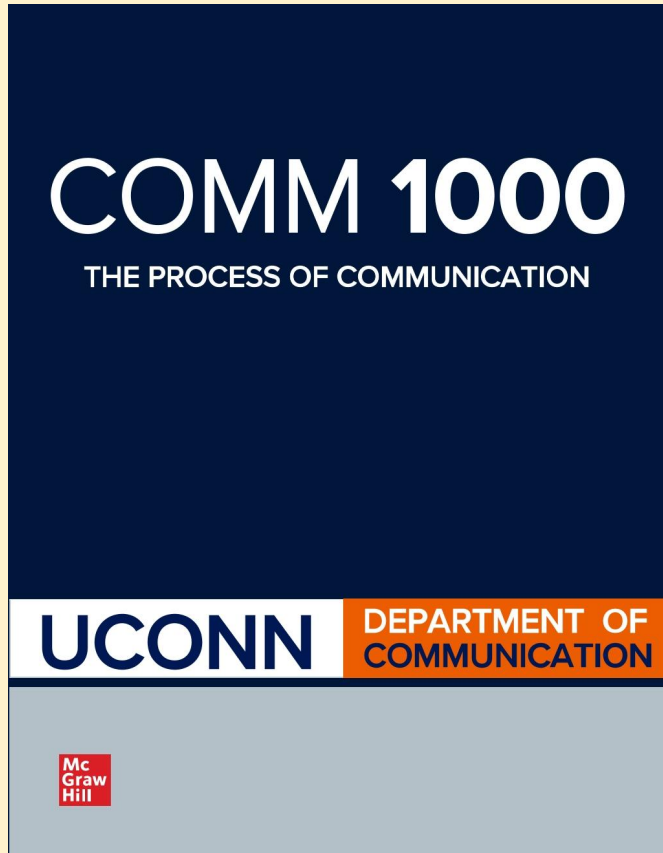# UCONN ECE Math for Business and Economics:
Finite Mathematics for Business, Economics, Life Sciences and Social Sciences

Features:

- Aligns with the units offered in UCONN Math 1070Q
- Provides concrete and application examples and practice in each section
- Application problems are both age appropriate and course-specific
- Teacher's material includes instructor and student study slides, online homework resources, and student solution manual
- Student online access to etext and homework practice and videos

UConn ECE *The Process of Communication* (COMM 1000)

Features:

- Aligns with the UConn COMM 1000 course and is written by UConn faculty member, Dr. Stephen Stifano
- Provides scaffolded information on a variety of communication types and topics in a logical way
- Includes contemporary issues and examples that relate to modern-day students
- Incorporates real world scenarios, including authentic connections to various professional/job opportunities, to make abstract concepts more concrete