



Know Your School District

- ✓ Develop your district's story and be prepared to share with others



Engage in the Legislative Process

- ✓ Get to know who represents your district (state and federal)
- ✓ Be familiar with the education committee process (House and Senate)

BE INFORMED

Ask for the Change You Need

- ✓ Establish an annual legislative agenda/platform
- ✓ Host a legislative candidate forum
- ✓ Establish a parent or community legislative advocacy group

Learn Key Messages on Important Issues

- ✓ Leadership Conference (January)
- ✓ Day at the Capitol (March)
- ✓ Advocacy Tour (September)
- ✓ Delegate Assembly/Submit Resolutions (December)
- ✓ Friday Chat Room (every Friday during session)



LEGISLATIVE UPDATES

Read Monday's Weekly Advocate

- ✓ Weekly updates on capitol highlights and action items for you to share with your board

Attend the Friday Chat Room

- ✓ Weekly legislative update via Zoom

Sign-up for MSBA eClippings

- ✓ Daily news articles on schools and education sent to your inbox

MSBA Website

- ✓ Resources for advocacy, webinars and more

Engage in Social Media

- ✓ Follow your district's legislators
- ✓ Follow MSBA
- ✓ Like, retweet, post



STAY CONNECTED

Host a School Visit or District Showcase

- ✓ Invite district legislators to visit a school or showcase a school/district program
- ✓ Host a legislative breakfast or event
- ✓ Publicize event with photos of the legislators



Community Outreach

- ✓ Publish and share your legislative platform with legislators and community
- ✓ Write press releases
- ✓ Pass a board resolution
- ✓ Write a letter to the editor
- ✓ Respond to legislative alerts



TAKE ACTION

Visit the Capitol

- ✓ Appointments with local legislators
- ✓ Tell your district's story
- ✓ Share your district's agenda/platform
- ✓ Testify

MSBA Day at the Capitol

- ✓ A day for school board advocacy
- ✓ Meetings with legislators
- ✓ Committee meetings and testimony

