

## ***Collin County Community College District Board of Trustees***

2023-08-2-7

August 22, 2023

Resource: Dr. Neil Matkin  
District President

**AGENDA ITEM:** Consideration of Approval of the Collin College Master Plan Priorities and Strategic Plan Goals

**BACKGROUND:** In August 2020, Collin College Board of Trustees approved a Master Plan and Strategic Goals for 2020-2025. In completing the work for this period, the need for an extended planning process became apparent to allow for the completion of prior elements and the implementation of future elements. Thus, in January 2023, the Board of Trustees moved the planning cycle to a seven-year period with the revised plan to take place from September 1, 2023 through August 31, 2030.

The planning team engaged IN2 Architecture and Wachalski Advisory to conduct various master planning studies for the college. To complement this data, the planning team held in-person input sessions for employees, business executives, elected officials, and community leaders. Additionally, students and employees received online surveys. The Collin College Institutional Research Office analyzed the data that formed the recommendations for the Master and Strategic Plans.

Findings were shared with and reviewed by the Board of Trustees at the July 28, 2023 retreat. After a thorough review, the following five Master Plan priorities and six Strategic Plan Goals are presented as the recommended course of prioritized actions for the next seven years, from 2023-2030. Because of the overlap in time, the proposed plan incorporates elements of the 2020-2025 Master Plan Priorities and Strategic Plan Goals that are in process.

### **MASTER PLAN PRIORITIES:**

**Priority 1.** Ensure maximum utilization of college facilities, programs, and resources.

**Priority 2.** Expand college programs and facilities to accommodate growth and employment needs throughout the service area.

**Priority 3.** Enhance the college’s university partnerships through the development of comprehensive pathways that enrich the student experience and support student completion with a focus on Collin College students.

**Priority 4.** Implement planned and new components of the college’s comprehensive safety and emergency management plan.

**Priority 5.** Streamline the college’s programs and systems by implementing efficient business processes that improve outcomes for students and employees.

**STRATEGIC PLAN GOALS:**

**Goal 1.** Realign student completion and performance metrics to meet or exceed state and regional accreditation thresholds and goals.

**Goal 2.** Develop and implement strategies to become a national exemplar in program and student outcomes.

**Goal 3.** Create and implement comprehensive pathways to enrich the student experience and support student completions.

**Goal 4.** Implement strategies to be recognized as an employer of choice to attract and retain top talent.

**Goal 5.** Expand educational access through a systemic approach with external partners and stakeholders.

**Goal 6.** Expand baccalaureate degree options.

**DISTRICT PRESIDENT’S RECOMMENDATION:**

The District President recommends approval of the 2023-2030 Collin College Master Plan Priorities 1-5 and Strategic Plan Goals 1-6 as outlined above.

**SUGGESTED MOTION:**

“Mr. Chairman, I make a motion that the Board of Trustees of Collin County Community College District approves the 2023-2030 Collin College Master Plan Priorities 1-5 and Strategic Plan Goals 1-6 as outlined herein.”