

Natalie Ketterling <nketterling@morris.k12.mn.us>

Fwd: Book Fair - Fall 2025 report

Eric Ose <eose@morris.k12.mn.us>

Mon, Dec 8, 2025 at 10:35 AM

To: Natalie Ketterling <nketterling@morris.k12.mn.us>

Natalie.

Just so I don't forget, I am forwarding this now. I would like Lori's write-up included as an addendum on this month's board report. I would also like to nominate Lori Kurpiers for a Tiger Pride recognition for all her work in organizing the book fair.



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It is not enough to have a good mind. The main thing is to use it well.—Rene' Descartes

Begin forwarded message:

From: Lori Kurpiers k12.mn.us

Subject: Book Fair - Fall 2025 report

Date: December 8, 2025 at 9:10:01 AM CST

To: Eric Ose <eose@morris.k12.mn.us>

Good morning, Mr. Ose,

We had a very successful Book Fair once again this year! Thank you for your prompt help and support during the process - getting letters out, posters signed, setting up childcare in the gym, wheeling the book carts down the long hallway, etc. Parents were thrilled to be able to have childcare during conferences and the book fair! And the kids seemed happy to run, as always.

Gross sales totaled \$15,319.58 from 1,827 items sold. Our profit is about 50% of sales when we use that profit on Scholastic materials; it is only 25% if we would have the proceeds paid out to our school. In discussion with you, we chose to leave our profits with Scholastic to maximize the dollars. Our total Scholastic Dollars profit this year was \$6,619.57!

30 teachers filled out a wishlist (including pre-K, K-6, Counselor Tammy, and SPED), and I was able to use the book fair proceeds to purchase up to \$50 of books from those lists for each teacher's classroom library. We saved big on shipping costs by doing this! This year, we spent \$2,228.55 in Scholastic Dollars for (29) prize books for kids, books for our library, and classrooms. I have sent a note to teachers (K-6, SPED, Counselor Tammy) so they can EACH use \$150 to choose books for their classroom.

The Lions Club and Heartland Motor Company sponsored all 2nd graders and 5th graders respectively, so that all of those kiddos could get at least one book. This year, Sweet Lily's jumped in and sponsored Ms.

Paula's pre-K class, too! Each of her classroom kiddos received one book, and Paula was able to get a few classroom books as well. These three businesses/groups together spent \$2,227.92 at our Book Fair, helping 180 students get at least 1 book!

The folks in the Title Program were able to purchase book gifts for each child in the Title Program with Title funds for only \$250.86.

We were open Monday-Thursday during Book Fair week (November 3-6), including during parent/teacher conferences. After school hours totaled 12 hours. I utilized 18 volunteers (some were para-professionals on Wednesday and Thursday, some came for more than one shift) to help me staff the book fair approximately 41 hours over the course of the week, especially during peak class attendance and after school. There was a steady stream of visitors - customers enjoyed short lines! I would like to keep the book fair in this timeframe for next year.

I am especially grateful to the following colleagues for their help throughout the book fair: Charlotte Dery, who shuttled extra tables around; the 5th graders and Tina Bauleke who were so eager to be of service in moving tables, chairs, book cases, and boxes - this seriously saved me a full day's work; Cody Hickman for his flexibility with moving locations for after-school events; the 1st grade teachers and others for checking in every so often to make sure I was still upright, Chelsey Oachs who helped me pull books for teachers' wishlists, Kathy Feuchtenberger who happily crawled behind the Book Fair cases and reshelved books, etc.

Thank you for helping to find the dollars to pay me so that we could host a Book Fair again this year. The kids and teachers sure appreciate it!

I will put a paper copy of the Book Fair statistics in your mailbox.

I am so grateful for a supportive team, and a community who supports our school and reading. The tiger village is strong when we work together!

Thank you, Lori

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LORI KURPIERS

MEDIA SPECIALIST









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