

A large group of students, both male and female, are shown playing brass instruments, primarily trumpets and tubas, in what appears to be a school band or marching band setting. They are seated in rows, and the background is slightly blurred, focusing attention on the students in the foreground. The students are wearing various casual clothing, including t-shirts and sweaters. The overall atmosphere is one of active participation and teamwork.

Communications & Community Relations



EDEN PRAIRIE SCHOOLS

Inspiring each student every day

Outcome:

How we can
support the board
in role of
governance



Stories Reinforce Key Messages



**Strong
Academic
Reputation**

**Personalized
Instruction**

**Curriculum
Offerings**

**Quality
Teaching
Staff**

**Caring
Environment**

Telling the Eden Prairie Story



EDEN PRAIRIE SCHOOLS



Top Ten Finalist

Maria Villavicencio

2020 Minnesota
TEACHER
of the **YEAR**
56th Anniversary

More opportunities



Adjudication Nation: Criminal Law and Justice (Social Studies)



Advanced Accounting (Business)



AP Economics (Business & Social Studies)



AP Psychology (Social Studies)



Business Innovations (Business)



Entrepreneurship: Launching an Innovative Social, Non-Profit or For-Profit Business (Business)

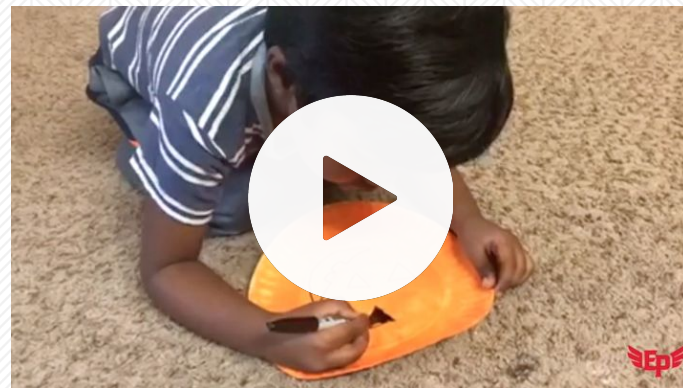


Literary Voices of Color (English)



Soccer (Phy Ed)

ECFE Learning Kit Deliveries



Communication Channels

- Inspiring News
- Parent Post
- Staff Post
- Website
- Community events & meetings
- Automated phone calls / text message
- Social media
- Video / multimedia
- Surveys



Gathering Information

98%

quality teacher
rating

95%

Trust EP to do
what is right

98%

quality of
education rating

98%

quality rating of tech
and digital resources

95%

retention rate for students
in Eden Prairie

97%

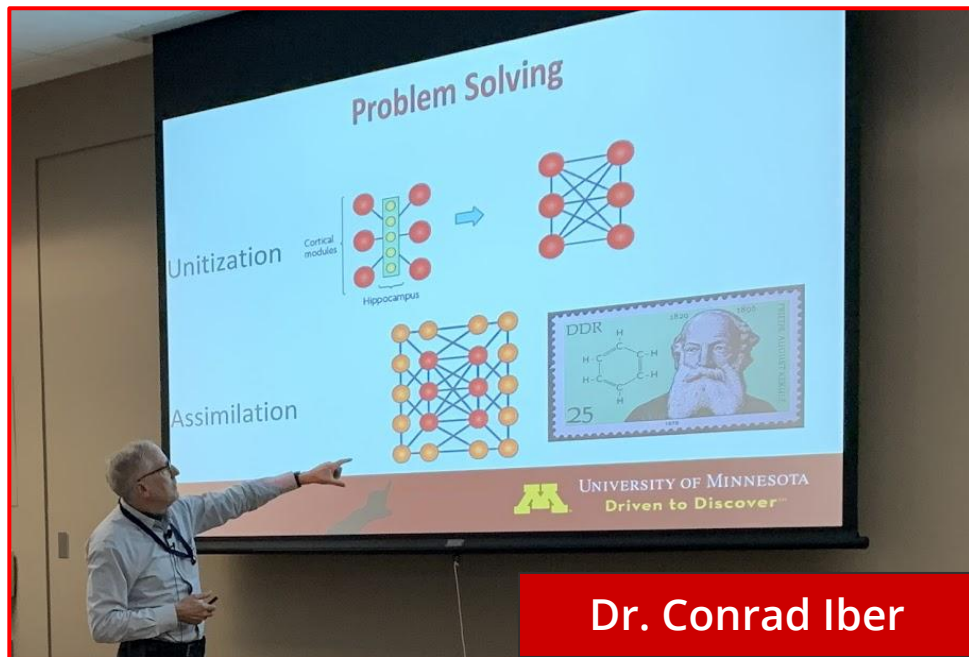
believe EP adds value to
community

Spring 2020 Third-Party Survey Results

Community Feedback: Start Times



Studying School Start-End Times

A man in a light blue shirt and glasses is pointing at a large presentation screen. The screen displays a slide titled "Problem Solving" with a light blue background. The slide is divided into three sections: "Unitization" at the top, "Assimilation" at the bottom, and a central diagram. The "Unitization" section shows a vertical column of five green circles labeled "Cortical modules" and a single red circle labeled "Hippocampus". An arrow points from this column to a network of red circles. The "Assimilation" section shows a larger, more complex network of red and orange circles. In the bottom right corner of the slide, there is a postage stamp featuring a portrait of a man and the text "DDR 25". At the bottom of the screen, the University of Minnesota logo and the text "UNIVERSITY OF MINNESOTA Driven to Discover™" are visible.

Problem Solving

Unitization

Cortical modules

Hippocampus

Assimilation

DDR 25

UNIVERSITY OF MINNESOTA
Driven to Discover™

Dr. Conrad Iber

Enrollment & Outreach





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Welcome to
Kindergarten!
2021-22

Secondary transitions



YOU'RE INVITED
CENTRAL MIDDLE SCHOOL
PREVIEW NIGHT
Tuesday, Nov. 17
7 p.m.



Welcome Center

EP Online



EP ONLINE
INSPIRE EACH
Personalized K-12
Online Learning for
All MN Students
[EDENPR.ORG/ONLINE](https://edenpr.org/online)
NOW ENROLLING
FALL 2021



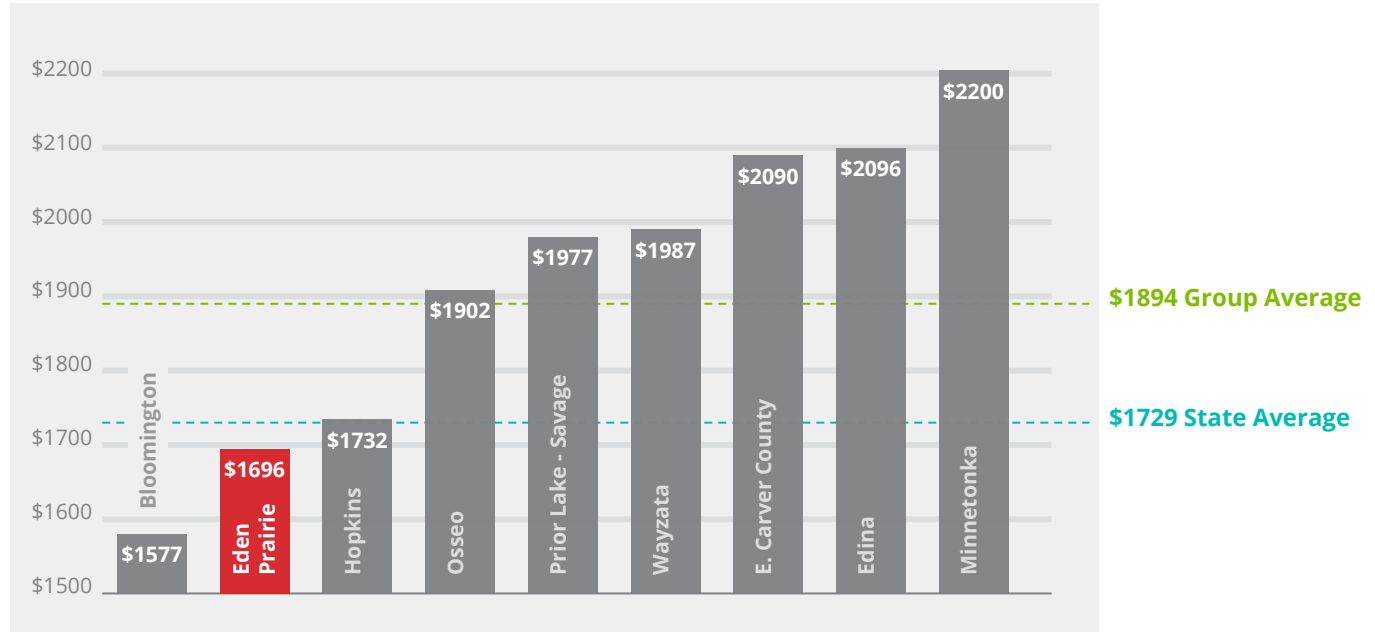
Supporting governance

- Board messages
- Media relations
- Gather information

Fiscal Stewardship

Eden Prairie School District

Total School Property Taxes, Payable 2020, on a Home with an Estimated Market Value of \$400,000



Source: Pay 20 School Tax Report





Referendum Outcomes



Designing Pathways

THE ROADMAP TO REACH EACH STUDENT

Elections & Continuity



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School Board Election Results

The graphic features a dark, textured background with a red border. In the top left corner, there are several circular buttons with an American flag motif (stars and stripes) and the word 'VOTE' in blue capital letters. The Eden Prairie Schools logo and name are in the top right, and the main title 'School Board Election Results' is centered in large white text.



Collecting Public Input



Media Relations

Key messages
& alignment





WE ARE EXCITED TO WELCOME

Beth Fletcher, Kim Ross, and C.J. Strehl to the Eden Prairie School Board. They will serve four years beginning January 2021.



Beth Fletcher



Kim Ross



C.J. Strehl

The School Board is accountable to our community and to the State of Minnesota for governing the school district. The board writes policies to set goals for the District, hires the Superintendent to achieve those goals and approves the District's budget. The board then monitors the progress the district makes toward achieving the goals and evaluates the performance of the Superintendent yearly.

We would like to thank outgoing board members, **Elaine Larabee, Holly Link** and **Terri Swartout** for dedicating their time and energy serving our community. A special thank you to Chair Larabee for providing leadership in that role for the last five years.

Questions?



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