

The America's Choice School Design provides an unmatched combination of professional development, technical assistance, and high-quality materials to help turn around schools that have a substantial group of students with difficulty meeting standards. The design is customized for elementary, K-8, middle, and high schools

Ramp-Up Literacy and Ramp-Up Mathematics are comprehensive instructional systems designed to accelerate the learning of middle and high school students who are two or more years behind grade level. These solutions feature yearlong, double-period classes to help students catch up.

Literacy Navigator and Mathematics Navigator are modular interventions for elementary and secondary students who are experiencing difficulty with specific topics. These interventions supplement any curriculum and stop achievement gaps before they start.

America's Choice Writing Aviator™ is an intensive, research-based writing program for students who are working on grade level. It improves their writing effectiveness and fluency and prepares them for state tests, college essays, and postsecondary education and workplace success. This carefully sequenced, coherent program features intensive instruction, a contentrich curriculum, and daily practice in a one-hour class.

The America's Choice Coaching Program provides district and school instructional coaches with targeted, systematic training

District Partnerships help districts design and implement coherent districtwide strategies for curriculum, instruction, assessment, and learning climate—to optimize performance for all

The State Alliance for High Performance works with state education departments to implement global best practices. We help create state-level policies and structures that help our students match or exceed the performance of their peers in the world's highest-performing

**Our Staff** 

What We Offer

Our History

District and State Partnerships

State Alliance

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Results

Conferences & Events

About America's Choice

About America's Choice

Contact Us

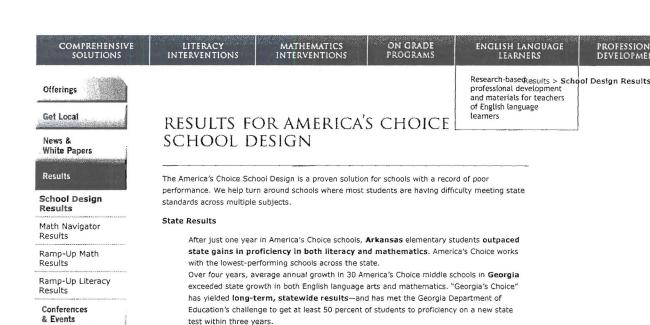
Resources

COMPREHENSIVE SOLUTIONS	LITERACY MATHEMATICS INTERVENTIONS INTERVENTION		ENGLISH LA LEARN		PROFESSIONA DEVELOPMEN	
Offerings Mathematics Literacy	SCHOOL DESIGN		Research-based professional de and materials f of English langu learners	velopment for teachers	> School Design	
	SCHOOL DESIGN					
School Design				Rigorous and Asses	Standards	
Coaching Program	A comprehensive, coherent, research-based	solution for schools-elem	entary, K-8,	and Asses	sments	
Professional Development	middle, and high—that improves the perform For more than ten years, America's Choice has b	Aligned Instructional Systems				
English Language Learners	helped over 1,000 schools across the country. W improved student achievement, higher test score	e have the <b>results</b> you are loo	oking for—	Strengthe		
District and State Partnerships	problems, and more effective leadership and tea		itical alamanta of	Leadershi	<u> </u>	
Science	The America's Choice School Design helps districts and schools focus on five critical elements of school improvement.				Professional Learning Communities	
Get Local News &	<ol> <li>Creating a standards-based system with assessments that monitor progress and inform instruction</li> <li>Aligning instruction to standards and focusing teaching on moving students</li> </ol>				Parent/Guardian and Community Engagement	
White Papers	from where they are to where they  3. Strengthening instructional lea			Elementa	ry Design	
D	4. Bullding professional learning communities					
Results	5. Engaging parents and the com-	nunity		K-8 Desig	n	
Conferences & Events	The America's Choice School Design is a coherent, comprehensive design that offers exceptional instructional materials and strategies with first-rate coaching and professional			Middle School Design		
Ab	development.			High Scho	ol Design	
America's Choice		to a short of the state of the		Research- Solutions	Based	
	"America's Choice has produced significant impro implemented, helping to close the achievement of standards."			School De Results	sign	
	— The Education Innovator, U.	S. Department of Education, (	October 25, 2004	Implemer Commitme		
		20 20 40 10 10 10 10 10 10 10 10 10 10 10 10 10	ometro a a € part 1	What Peo Saying	ple Are	
				Accessme	nt and	

An overview of the School Design, with Judy Codding, president of America's Cholce, as well as educators and external evaluators.



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test within three years.

AYP for the first time.

America's Choice schools in Rochester, NY, made substantial long-term gains in student achievement, particularly for low-performing and minority students, on state tests and other nationally normed measures. The results come from an independent, comprehensive, longitudinal study of America's Choice schools.

exited the "priority" list after just one year as America's Choice schools.

America's Choice schools in Hawaii have made steady growth in proficiency over five

years in both literacy and mathematics. Three schools that had been in restructuring met

Over three years, elementary, middle, and high schools in Mississippi using the America's Choice School Design exceeded the state growth rate in reading, language, and mathematics. Eight of the first 40 schools identified as the lowest performing in the state

Over seven years, America's Choice schools in **New York City** topped state gains in English language arts and mathematics. America's Choice elementary students in almost 40 of the toughest schools in the district exceeded state gains annually and cumulatively. After just one year as America's Choice schools, three Chicago K-8 schools made the city's "top 50 gainers" list for composite increases on the state test.

Niagara Falls, NY, is closing the gap with the state with districtwide results on the state's English language arts assessment.

Duval County, FL, Implemented the America's Choice School Design in more than a third of its 160-plus schools. The district made steady growth in reading and mathematics—and was recognized by the state for the highest increase in "A"-rated schools.

#### School Results

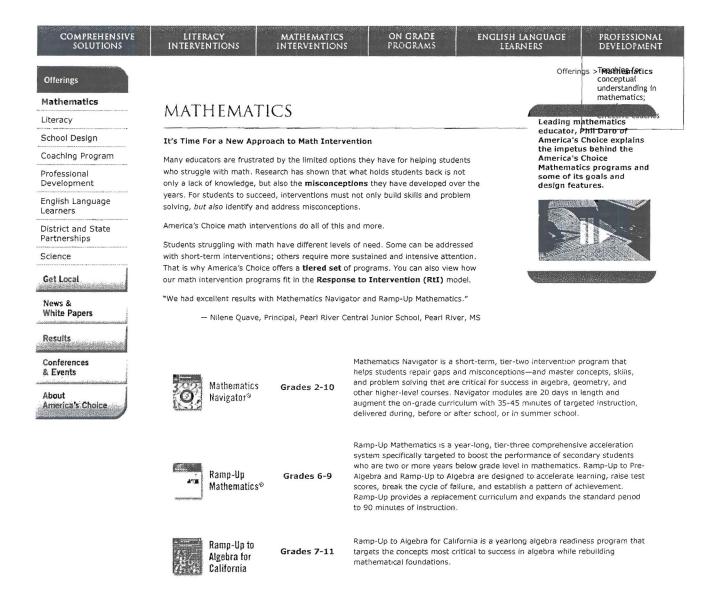
William E. Doar Jr. Public Charter School for the Performing Arts in Washington, DC, selected the America's Choice School Design when it opened in 2004. In a struggling district, the school made AYP for the first time in its third year of operation

In two years as an America's Choice school, Chattooga High School in rural Georgia increased its graduation rate by 20 percent and improved student performance in all subjects on graduation tests. The school also made AYP and improved results substantially for students with disabilities.

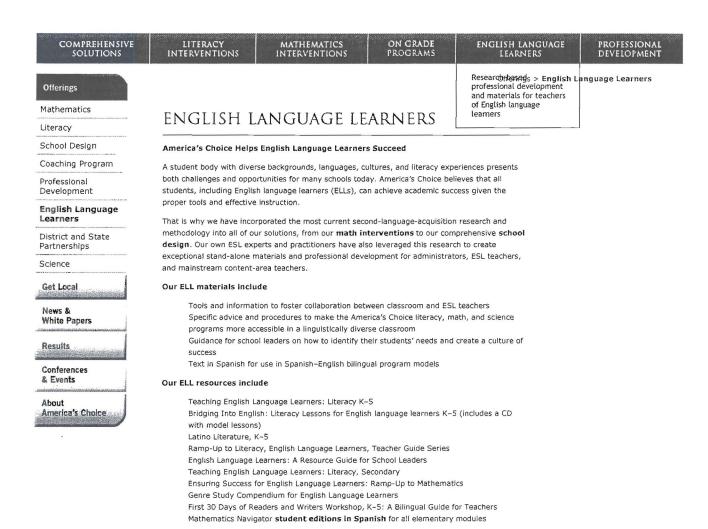
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About

America's Choice



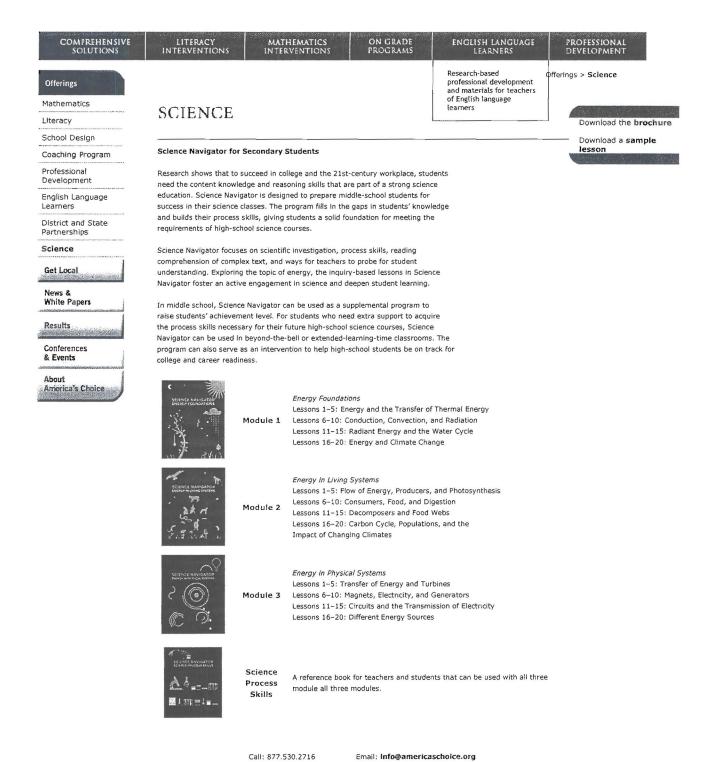
COMPREHENSIVE SOLUTIONS	LITERACY INTERVENTIONS	MATHEMATICS INTERVENTION		ENGLISH LANGUAGE LEARNERS	PROFESSIONAL DEVELOPMENT		
Offerings				C	Offerings > Literacy		
Mathematics							
Literacy	LITERACY						
School Design	All Students Need to Be	ecome Strong Readers	s and Writers. Now They Co	an.			
Coaching Program	For many students, litera	cy problems that begin I	n the elementary years trigger	a cycle			
Professional Development	can't succeed in school ar	nd are at risk of dropping	idents who read far below grad g out. Many students who are	in on-			
English Language Learners	content and their texts in	crease in complexity. An	rive as they delve into new an id even strong readers may lac gh it is increasingly important	ck the			
District and State Partnerships	-stakes tests, the SAT, ar	, <del>=</del> ,,	giric is increasingly important	ioi ingii			
Science			nary literacy solutions to help ters. They use authentic litera	ture			
Get Local	6457 34 FT 57 ST 79		he skills they need for success				
News & White Papers  Results  Conferences & Events	Ramp-Up Literacy	Grades 6 & 9	Ramp-Up Literacy <sup>M</sup> is a yearlong, comprehensive acceleration system specifically designed to boost the performance of secondary students who are two or more years below grade level in literacy. Ramp-Up to Middle Grades Literacy and Ramp-Up to Advanced Literacy accelerates learning, raise test scores, break the cycle of failure, and establish a pattern of achievement. Ramp-Up provides a replacement curriculum and expands the standard period to 90 minutes of instruction.				
About America's Choice	Ramp-Up Literacy for Florida	Grades 6 & 9	Ramp-Up Literacy™ for Flor Intervention Reading progra	ida has been approved as a Comp am for the state of Florida.	rehensive		
	Literacy Navigator <sup>*M</sup>	Grades 4-10	Designation of the Control of the Co	oplementary modular intervention to build comprehension for readin			
	Writing	Grades 2-10	The second secon	riator™ is a carefully sequenced, co sted, systematic instruction and da ding.			



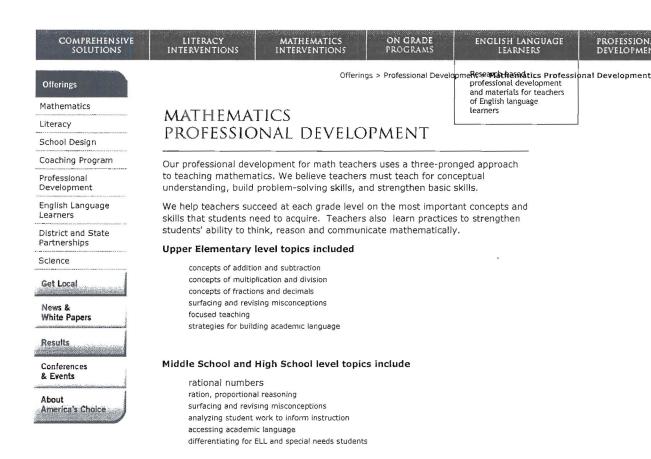
COMPREHENSIVE SOLUTIONS	LITERACY INTERVENTIONS	MATHEMATICS INTERVENTIONS	ON GRADE PROGRAMS	ENGLISH LANGUAGE LEARNERS		PROFESSIONAL DEVELOPMENT		
Offerings Mathematics	WRITING	AVIATOR		Research base professional d and materials of English lang learners	evelopment for teachers	> Writing Aviator		
School Design	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	in the ore			What's In	alcoda d		
coaching Program	A carefully sequenced	A carefully sequenced, coherent K-10 Instructional system that strengthens writing						
	effectiveness and fluency for students working on grade level				Professional Development			
rofessional evelopment	Provides sound instruction and intense practice in writing, beginning in the earliest years of school  Teaches students the writing process—planning, drafting, editing, and revising—in a					Daily Structure Assessment		
nglish Language earners								
istrict and State	daily, one-hour class  Provides a content-rich curriculum with genre studies in narrative, report, and persuasive writing—genres that students are expected to know to meet school demands, state testing requirements, and college and career expectations				Research Basis Implementation			
artnerships								
cience	7.70	tions between reading and wri	The state of the s	115				
Set Local	Builds in classroom practices that engage students and teachers in writing Responds to the needs of ELL and special needs students							
lews & Vhite Papers	Supports teachers with high-quality professional development, an engaging curriculum, and aligned assessments			"Students are writing more and				
Results	Writing Aviator goes beyond the writing workshop to provide clear instruction in the craft of writing.					enjoying it! The quality of their writing has grown over time. Teachers		
Conferences Events	See how Writing Aviator I	fits in the <b>Response to Inte</b> r	vention (RtI) model.		are comfo facilitatio and as	more prtable ng writing ssisting s through		
America's Choice						ocess."		
					prin	i. Williams, cipal, Kelly tary School		
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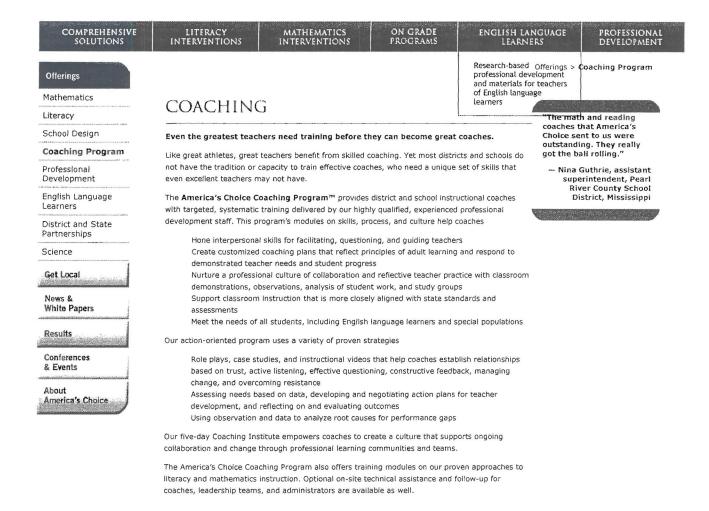




America's Choice Mathematics Institutes generally require six days and are delivered in three sessions. Between sessions, participants return to their schools to experiment with and implement practices they learned. Each successive session builds on participants' implementation experiences. This embeds professional development in instructional practice.

Our professional development is most effective when an entire district adopts it. Grounding all mathematics teachers in common practices and strategies strengthens districtwide performance. It establishes a shared language and set of routines and strategies that support the mathematics program and provides continuity when teachers move from school to school.

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# CHOICE

**ANERICA'S** 

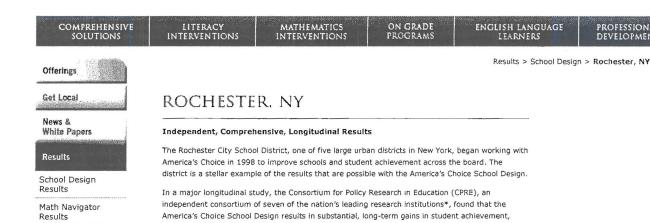
RESULTS & COMMENTS

Ramp-Up Math Results

Conferences & Events

Ramp-Up Literacy

America's Choice



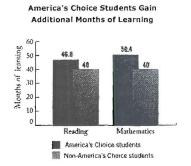
After four years in America's Choice schools, students in Rochester have statistically significant gains in performance compared to other similar students—gains that accumulate year after year. In reading, they've gained 6.8 months compared with their peers. In mathematics, they've gained 10.4 months compared with their peers. By 8th grade, they are about a year ahead of similar students in Rochester schools.

America's Choice School Design results in substantial, long-term gains in student achievement, particularly for the lowest-performing and minority students. Gains were measured by state tests

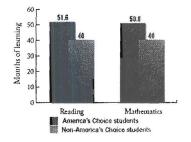
and other nationally normed measures.

These results hold true with minority students as well. After four years in America's Choice schools, African American students are 5.6 months ahead of their peers in reading and 7.2 months ahead in mathematics. After four years in America's Choice schools, Hispanic students are 11.6 months ahead of their peers in reading and 10.8 months ahead in mathematics.

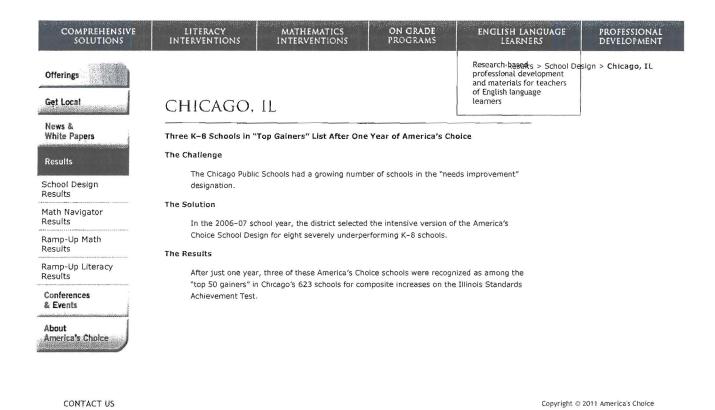
In fact, since the publication of this study, New York recognized Rochester in 2005 for having the biggest gains of any urban district on the state's assessments.



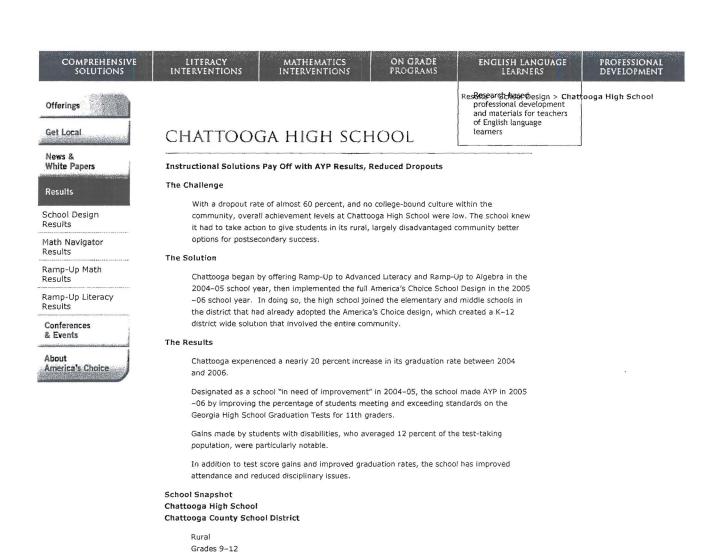
Gains by Hispanic Students in America's Choice Schools Narrow the Achievement Gap



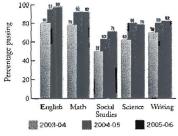
America's Choice Helps Rochester



4



Student Performances Rises in All Subjects on Graduation Tests

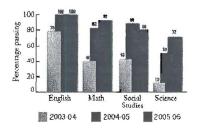


Students with Disabilities Improve on Graduation Tests

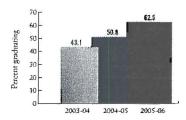
740 students

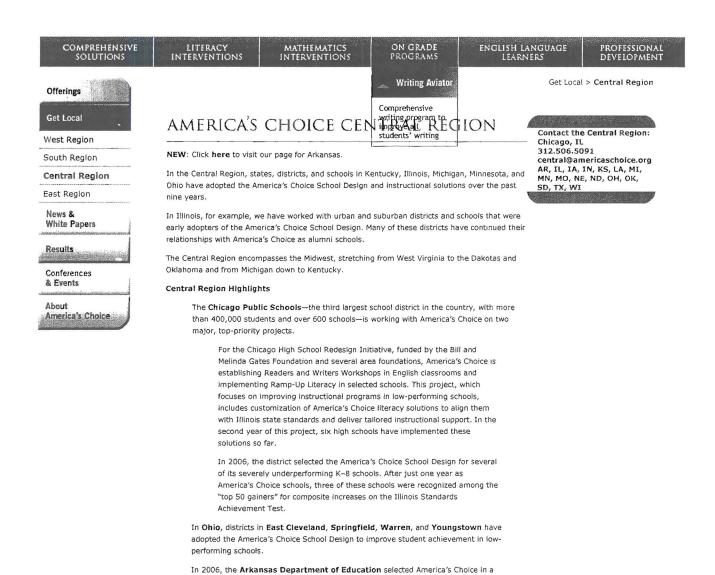
80 percent white 15 percent African American 2 percent Hispanic

59 percent economically disadvantaged 22 percent special needs students



In Two Years, Graduation Rate Jumps Almost 20 Percent





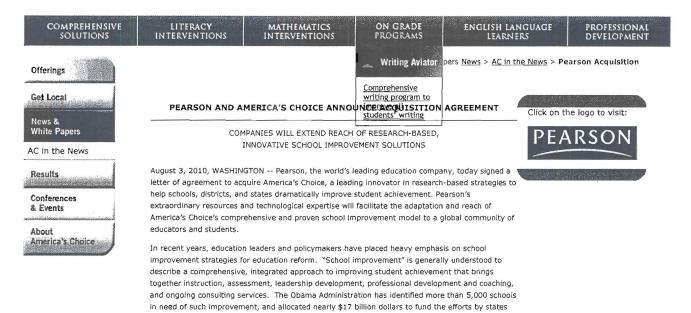
competitive bidding process as its turnaround partner for schools facing restructuring.

America's Choice works with the 31 schools statewide that have implemented the design's

Schools In Texas have adopted Ramp-Up Literacy, Ramp-Up Mathematics, and

Mathematics Navigator

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and districts.

"Pearson and America's Choice share a common vision for school improvement centered on effective instruction, strong school leadership, and sustainable change in the school performance and culture," said Will Ethridge, Chief Executive Officer for Pearson in North America. "When we combine America's Choice's efficacy with the data- and technology-driven personalized learning capability for which Pearson is known, we can respond quickly and effectively to the rapidly growing

America's Choice is one of the most effective and highly regarded K-12 internationally benchmarked, research-based school reform companies in the US. It began as a program of the National Center on Education and Economy (NCEE) in 1998 and became a private organization in 2004.

demand for comprehensive reform in our nation's most struggling schools."

Much of the design of America's Choice is based on research on the effective education practices of more than 20 countries with strong track records of educating all students to high levels. That research, conducted by the National Center on Education and the Economy over many years, was translated by America's Choice into instructional materials aligned to standards, safety net programs to help students who are struggling to get back on track for meeting standards, and extensive professional development and coaching for teachers and principals. America's Choice has worked closely with more than 2000 schools in 38 states to plan and implement a standards-based system.

Last year, a landmark study of school improvement ("School Improvement by Design," link: <a href="http://bit.ly/70J539">http://bit.ly/70J539</a>) released by the Consortium for Policy Research in Education reported that the America's Choice programs performed significantly better than their major competitors in the field, and the study's researchers stated, "Students in America's Choice schools grew at a significantly faster rate than students in comparison schools and faster than students in all other schools."

"The NCEE Board of Trustees is very pleased by this acquisition," said Marc Tucker, President of NCEE. "NCEE launched America's Choice years ago as a research and development project to create a powerful engine for school improvement in the United States. Pearson's acquisition of America's Choice will makes that engine available to many more students in the United States and around the world than we ever could have alone."

"America's Choice decided earlier in the year to solicit indications of interest in the company as a means to expand our mission to reach larger numbers of students, schools, and districts across America" said Judy Codding, President and Chief Executive Officer of America's Choice. "After much interest and an extensive review, we chose Pearson, a partner with a deep commitment to improving student performance. This is a wonderful opportunity to enhance the resources we provide by combining our proven education model with Pearson's unparalleled technology and world-wide resources."

Pearson is exploring opportunities to bring the America's Choice model to an international market, where other school improvement organizations are gaining traction. Just last week, Pearson also

### America's Choice | Pearson Acquisition

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launched a school improvement business in the UK and appointed Anders Hultin, an internationally recognized leader in the school improvement community, as its CEO (link: <a href="http://bit.ly/aj3NDy">http://bit.ly/aj3NDy</a>).

In the US, America's Choice will operate alongside Pearson's K12 Solutions business, an approved school improvement provider. America's Choice will be a core brand of Pearson, and its relationships with current clients will not change. Codding will continue as CEO through the transition and will move into a senior advisory role for Pearson in 2011. Ken James will become President of America's Choice at the close of the acquisition and will assume broader responsibilities for day-to-day oversight of America's Choice. Codding will report to Steven Dowling, Pearson Executive Vice President, who will oversee America's Choice.

"To date, our challenge as educators has been to replicate efficacy for vastly more students, and expand the impact of promising programs that weren't reaching enough students to make a significant difference," said Dowling. "This agreement allows the combined forces of America's Choice and Pearson to build an infrastructure to bring effective programs to scale."

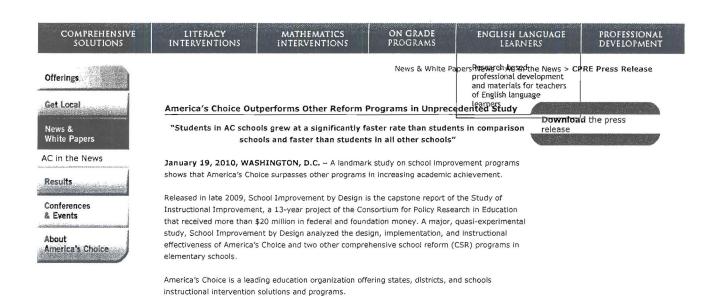
The agreement is subject to a Hart-Scott-Rodino review and is projected to close in about a month.

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Pearson (NYSE:PSO), the global leader in education services, technology and school solutions, provides innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. Pearson's other primary businesses include the Financial Times Group and the Penguin Group. For more information about Pearson, go to <a href="https://www.pearsonschool.com">www.pearsonschool.com</a>.

America's Choice is a leading educational organization offering comprehensive, proven solutions to the complex problems educators face in the era of accountability. America's Choice has an unparalleled history as a national thought leader and as the creator of research-based school improvement solutions that work for states, districts, and schools. America's Choice offers groundbreaking school design programs, solutions, and professional development programs, created in collaboration with world leaders in education. Its instructional solutions intervention programs are comprised of the Mathematics Navigator \*\*, Literacy Navigator \*\*, Ramp-Up Mathematics \*\*, Ramp-Up Literacy \*\*\*, and America's Choice Writing Aviator \*\*\*.

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States, including 31 America's Choice schools, to determine how practices in CSR schools differ from those in more typical schools, and whether these differences impact academic achievement. Researchers focused on literacy achievement because of literacy's importance to students' greater academic success. Without a mastery of reading and writing, students are unable to "read to learn," specifically to handle the literacy demands that accompany more advanced subject matter.

Over four years, researchers collected data from 115 elementary schools throughout the United

America's Choice schools excelled over all other schools studied in increasing achievement at the upper elementary grades. Researchers found that "[students] in AC schools grew at a significantly faster rate than students in comparison schools and faster than students in all other schools."

"We are thrilled with America's Choice's unparalleled success," said Judy Codding, president and chief executive officer of America's Choice. "This impact on reading comprehension comes at an important time in a student's academic career, when reading comprehension is a major factor in future school success. Thanks to America's Choice's distinct instructional practices, unique curricular content, and strong instructional leadership, researchers saw critical differences that are vital to driving student success. As the report shows, America's Choice dramatically increases student achievement."

Unlike comparison schools that only increased achievement in the lower grades, if at all, America's Choice's galns were sustained into the higher grades. Due to America's Choice's distinct approach to literacy instruction, researchers report that America's Choice schools experienced "accelerated growth in students' literacy achievement at the upper elementary grades."

According to researchers, America's Choice's success is due to several distinct characteristics, including:

Strong instructional leadership from extensive coaching: America's Choice schools are higher than all other schools on multiple dimensions of instructional leadership A clear and well-specified improvement plan: Teachers and leaders receive unmatched levels of instructional guidance, giving them a clear and well-specified view of their school

Faithful implementation of America's Choice in schools: Teachers and principals implemented strategies with fidelity

**Greater emphasis on writing in lessons:** America's Choice teachers focused on writing in 54 percent of all lessons; comparison teachers focused on writing in 38 percent of lessons

According to the report, the potential for academic achievement increases "if schools have a faithful implementation of the design." Teachers studied were consistent in their use of instructional strategies. This is likely due to the high levels of instructional guidance and standardization, which includes school leaders working closely with teachers to help them develop the knowledge and capabilities to use the design effectively. Researchers found that America's Choice teachers were less variable in writing instruction than all other teachers studied, offering further evidence of the design's impact on literacy instruction.

### America's Choice | CPRE Press Release

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Schools in the study were disproportionately chosen from high and medium poverty districts to evaluate the impact of specific instructional interventions on student achievement in high poverty settings.

"America's Choice's success among vulnerable students, in particular, is very encouraging," said Dr. Ken James, executive vice president and chief operating officer of America's Choice. "We are going to continue to intensify existing strategies and incorporate new ones that the report verifies are effective. We see this as a prime opportunity to advance our commitment to turning around the lowest performing schools."

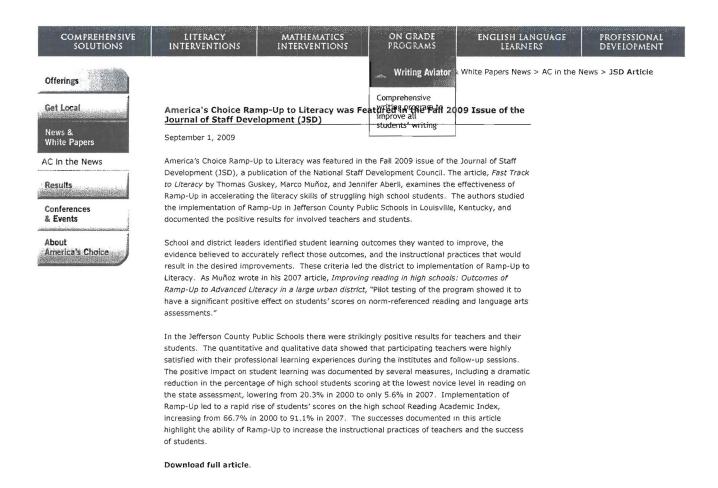
To read the report, visit

 $http://www.cpre.org/images/stories/cpre\_pdfs/sli\%20 final\%20 report\_web\%20 file.pdf.\\$ 

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### The Washington Post

## Usual Efforts to Raise Scores Have Weak Effect, Study Says

By Megan Greenwell Washington Post Staff Writer Thursday, December 6, 2007

Common methods used to improve test scores in Maryland's chronically underperforming schools have had little effect, according to a report scheduled to be released today, but Prince George's County and other school systems have shown a willingness to try other approaches that could lead to a reversal of the downward trend.

The Center on Education Policy, a nonpartisan agency, found that the number of Maryland schools designated for restructuring -- the sanction for schools that have failed to meet federal No Child Left Behind goals for five years or more -- increased nearly 40 percent from 2004 to 2006 despite new state guidelines intended to address persistent performance issues. The restructuring schools are all in Prince George's or Baltimore.

"We certainly aren't in a position today to say that the schools are trying hard enough," said Jack Jennings, president of the nonpartisan center. "Nobody has found the answers."

The report comes a year after another Center on Education Policy publication criticized school systems' reliance on "turnaround specialists" to improve performance rather than attempting more systematic overhauls. State-approved restructuring methods include replacing all or most of the school staff, contracting with a private management company, converting the school to a charter school or appointing an accomplished principal from another school system.

Last year, Maryland State Superintendent Nancy S. Grasmick eliminated the use of turnaround specialists to restructure schools, but schools already using the specialists, including some in Prince George's, were allowed to continue.

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"Both Baltimore City and Prince George's County were not producing data that supported this option as an effective strategy for turning around failing schools," Assistant State Superintendent Ann Chafin told the researchers.

The report commended the state and Prince George's for their innovation, citing county Superintendent John E. Deasy's \$33 million plan, which creates remedial programs and revamps the turnaround specialist positions.

"Under the leadership of the new superintendent and new director of accountability, the district created new turnaround specialist positions whose sole responsibilities were devoted to restructuring schools,"

Usual Efforts to Raise Scores Have Weak Effect, Study Says

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the report says, adding that principals said their specialists "become part of the schools and were providing valuable resources to teachers and leadership teams."

Jennings said he has not lost faith in turnaround specialists, saying they might help improve schools as part of a comprehensive approach. In Prince George's, implementing a curricular reform program called America's Choice and ensuring that the lowest-performing schools have the highest concentration of highly qualified teachers have shown promising results, he said. Although the number of Prince George's schools designated as in need of restructuring has increased in recent years, the number undergoing any type of corrective action decreased dramatically this year.

"We've been thrilled," said Prince George's spokesman John L. White. "That's not to say there's not more work to be done, because there is, but the progress has been terrific."

Jennings said that efforts in Prince George's have had a positive effect on some underperforming schools but that, all in all, restructuring efforts have not had a significant impact on schools with chronically low test scores. Finding the answers, he said, will take more time.

"There's a lot of pressure on these schools from their school systems, the state, parents and the press; people are impatient," he said. "I believe eventually they will find the answers, but they have to work even harder."

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