

SSAISD BOARD AGENDA - ITEM SUMMARY

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|----------------------|--|
| MEETING DATE: | May 21, 2014 |
| MEETING TYPE: | <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL |
| ITEM TITLE: | District Professional Development |
| PURPOSE: | <input type="checkbox"/> RECOGNITION <input type="checkbox"/> REPORT ONLY <input type="checkbox"/> DISCUSSION <input checked="" type="checkbox"/> ACTION |
| PRESENTER(S): | Gloria Valle and Lorraine De Leon |
| REQUESTED BY: | Gloria Valle and Lorraine De Leon |

I. DESCRIPTION OF ITEM TO INCLUDE YOUR SPECIFIC REQUEST:

Recommend to purchase the professional books to facilitate leadership and instructional development.

II. BACKGROUND INFORMATION (DOCUMENTATION):

The authors of the professional books have based their information on extensive educational research.

III. ALTERNATIVES CONSIDERED (IF APPLICABLE):

IV. RECOMMENDATION AND IMPACT:

Instructional: **Focus: Elevating the Essentials to Radically Improve Student Learning** by Mike Schmoker (745 each)
Teach like a Champion: 49 Techniques that Put Student on the Path to College by Doug Lemov (745 each)

Leadership: **360 Degree Leader: Developing Your Influence from Anywhere in the Organization** by John C. Maxwell (102 each)
Relationships 101: What every Leader Needs to Know by John C. Maxwell 107 each

Library: **Copyright for Schools: A Practical Guide** by Carol Ann Simpson (20 each)

V. DISTRICT GOAL AND CORRESPONDING DEPARTMENTAL INITIATIVE:

To select the very best Professional Development books to drive leadership and instruction.
Goal 1: South San Antonio ISD will ensure the success of all students through rigorous and aligned academic programs and services for all stakeholders.
Critical Success Factor #1 – Academic Performance
Goal 1.5 Design and implement a comprehensive professional development plan to improve the quality of teaching and learning, and directly align this plan to the comprehensive school improvement processes focused on improving student learning.
Critical Success Factor #2 – Quality Data to Drive Instruction Build capacity in the area of leadership skills with administration and campus leaders. Provide in-depth professional development that will support alignment of the District instructional and operational goals.

VI. FUNDING SOURCE-PROGRAM AND/OR BUDGET CODE:

255-XX-6329-75-712-424000 Total: next to exceed \$35,648.81 (Includes a 25% discount)

Mike Schmoker

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Dr. Mike Schmoker

is a former school administrator, English teacher and football coach. He has written five books and dozens of articles for educational journals, newspapers and for TIME magazine.

His most recent book is *FOCUS: Elevating the Essentials to Radically Improve Student Learning*. His previous bestseller is *RESULTS NOW: How We Can Achieve Unprecedented Improvements in Teaching and Learning*, which was selected as a finalist for "book of the year" by the Association of Education Publishers.

Dr. Schmoker has keynoted at hundreds of state, national and international events and has consulted for school districts and state and provincial education departments throughout the US, Canada and Australia. He now lives in Tempe, Arizona with his wife Cheryl.

His other books include:

Results: the Key to Continuous School Improvement (an ASCD bestseller).

Results Now: How We Can Achieve Unprecedented Improvements in Teaching and Learning (ASCD bestseller; selected as a finalist for "Book of the year" by the Educational Publishers Association).

Reviews for *FOCUS: Elevating the Essentials to Radically Improve Student Learning*

Few writers on education ever get close to the clarity provided by Mike Schmoker. He is a pleasure to read, but always makes me angry. I keep thinking, why can't the rest of us see schools this clearly? In this book, he blows me away. He identifies the faddism that keeps killing our schools, and tells us precisely what educators must do--just a few simple things, but difficult because they contradict what the crowd thinks is right. **Read it and be amazed, and frustrated, and motivated to do something to fix this mess.**

Jay Mathews, education columnist for the *Washington Post*

Once again, Mike Schmoker takes a wide array of complex concepts and initiatives and weaves them into a framework that is **not only easily understood but translates into immediate action.**

Robert J. Marzano, C.E.O. of Marzano Research Laboratory

In *Focus: Elevating the Essentials to Radically Improve Student Learning*, Mike Schmoker **comforts the afflicted**--teachers, administrators, and students straining under the weight of multiple initiatives--and **afflicts the comfortable**--education reformers more enamored with flashy process than meaningful results. This book will help new teachers focus on the essentials of curriculum and lessons, and will help veterans, weary of the perpetual hail of silver bullets, to rediscover the joy of teaching with purpose. Most importantly, **this book will help students who are depending on leaders and policymakers to listen to the evidence, give up the fad of the day, and focus on learning.**

Douglas B. Reeves, C.E.O. of The Leadership and Learning Center

Mike Schmoker

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ADMINISTRATIVE TEAM PROTOCOLS

[*sample/draft only*]

With certain exceptions, announcements will be made through e-mail

Admin team meetings will focus primarily on ensuring that school faculties and teams are ensuring

a guaranteed and viable curriculum (**WHAT** gets taught)

continuously-improving instruction—as measured by common assessments (**HOW WELL** curriculum is taught)

Tangible, measurable “small wins” will be reported on and celebrated at each administrative team meeting, e.g.

Increased # of school teams which have completed written team protocols or norms

Increased # of school teams which have completed (high-quality) standards maps for one or more courses

Increased # of school teams which have completed common assessments for each grading period for specific courses (Algebra; US History P.E. etc)

Measurable success on any team-built standards-based lesson or unit (e.g. “88% of students demonstrated mastery”)

Measurable instructional improvement as a result of a walk-through, e.g. “Evidence of higher-order instruction in 12 of 15 classrooms this month [up from 4 classrooms last month]”

The bulk of discussion at administrative team meetings will be devoted to finding ways to increase the number and frequency of “small wins” like those described above.

For every item on our meeting agendas, *goals and challenges will be clearly defined in terms of **outcomes or solutions sought***--so that all discussion is constructive, goal-oriented and time-efficient.

Times will be established for each agenda item and someone will act as a time-keeper at every meeting

Brainstorming guidelines will be used routinely

If the discussion begins to drift or shift from a focus on the above tasks, all members are responsible for bringing the group back to the task at hand

A team leader will be selected for each semester. This person will make sure that we

a.) observe the above norms and

b.) have the team briefly review the team protocols at the beginning and end of every team meeting—to evaluate how well the team observed the protocols (or to make revisions to the protocols)



BOOKS

Read summaries, download chapters, and find links to buy the books by Doug and colleagues on the team.

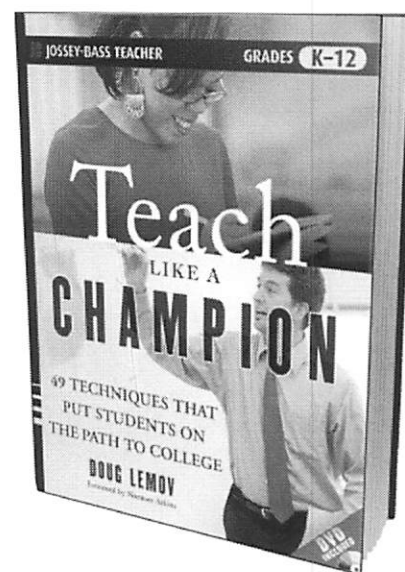
TEACH LIKE A CHAMPION

49 techniques that put students on the path to college.

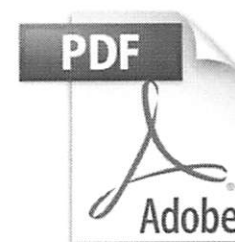
Teach Like a Champion offers effective teaching techniques to help teachers, especially those in their first few years, become champions in the classroom. These powerful techniques are concrete, specific, and are easy to put into action the very next day. Training activities at the end of every chapter help the reader further their understanding through reflection and application of the ideas to their own practice. The book also includes twenty-five video examples of real teachers modeling the techniques in the classroom.

Among the techniques:

- **TECHNIQUE 1: NO OPT OUT.** "I don't know" is cause for action. When a student begins by being unable or unwilling to answer, strive to get them to the right answer as often as possible.
- **TECHNIQUE 7: 4 MS.** The four criteria for an effective lesson plan objective: Manageable, Measurable, Made first, and Most important.
- **TECHNIQUE 18: CHECK FOR UNDERSTANDING.** While you teach, constantly assess what your students understand. Correct misunderstandings as quickly as you can.
- **TECHNIQUE 22: COLD CALL.** Call on students regardless of whether they've raised their hands.
- **TECHNIQUE 30: TIGHT TRANSITIONS.** Maximize time and energy for learning by instilling tight routines for transitioning from one class activity to another.
- **TECHNIQUE 39: DO IT AGAIN.** Give students more practice when they're not up to speed—not just doing something again but doing it better, striving to do their best.
- **TECHNIQUE 46: JOY FACTOR.** Celebrate the work of learning as you go.



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DOWNLOAD A
SAMPLE CHAPTER

A Q&A WITH AUTHOR DOUG LEMOV

How did you come to write this book?

The book is my best effort to describe not what theory says you should do to “win” in the classroom—especially in the toughest ones—but what the very best teachers actually do. In my view, these are the champion teachers who take kids of poverty and reliably make high achievers out of them. To write *Teach Like a Champion* I watched thousands of classes and videos of classes taught by teachers with incredible results, and I put everything I thought I saw them doing through the “Monday Test.” If I felt it wasn’t something I (or you) could do at 8:25am on Monday morning, it was out.

Ultimately, teachers whom I watched and learned from, the unacknowledged heroes, are the true authors of the ideas in the book. To the degree that they inspire you, thank them. By the way, that’s two of them, Bob Zimmerli and Kelli Ragin, on the book’s cover.

“Great teachers are born, not made...” You obviously disagree with this statement—please tell us why.

A few teachers may be born with an intuitive gift for teaching but I when I watch a great teacher I see mostly hard work and attention to detail. So believe that great teachers can be made. Every teacher can improve by using proven, concrete techniques in the classroom. This question brings to mind two amazing teachers I know—Julie Jackson and Colleen Driggs. Julie and Colleen are always doing things like reviewing their lesson plans on the way to work and talking with peers about how to improve their craft. It’s exciting to me that what we may attribute to natural talent is actually hard work. You can choose to work hard and improve and become exactly the teacher you want to be.

What’s the best way for a teacher to start the year with a new class?

It’s important to build systems and routines, as I describe in chapter six, “Setting and Maintaining High Behavioral Expectations” in *Teach Like a Champion*. The first day of school should be teaching students the right way to do things and practicing this over and over. Learning and practicing these systems and routines allows a teacher and her students to rely on this foundation for the rest of the year.

I once witnessed Dave Levin (who is a founder of KIPP schools and a fantastic teacher) begin a teacher-training workshop in an interesting way. Dave started by handing a mirror to every teacher in the room. He said, “Your classroom is a mirror. It looks however you make it look. The first step is to believe that your classroom mirrors your decisions. You can control it.” That’s the first step. To accept that as a teacher you decide who you want to be and how you want to create your classroom culture. You own it.

If you could just change one thing in our nation’s schools, what would you change?

It’s important that we do everything possible to support teachers so that they love their work and can be successful in the classroom. In my opinion, teachers should get paid the same as professional athletes or film stars.

DISCUSS

PURCHASE

The Book on Barnes & Noble, Indie Bound, BAM, Amazon, or Jossey-Bass

The Audio Book on Amazon

The E-Book for iPad, Kindle, Google Play, or Kobo

Teach Like a Champion is now available in these languages:

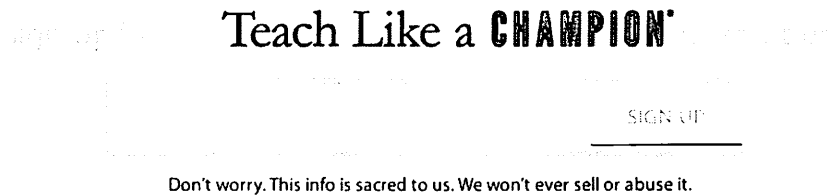
(Click for link to publisher)

Portuguese - Spanish - Dutch - Arabic - Russian - Korean - Simplified Chinese -

Orthodox Chinese

Every teacher should own at least two copies of Doug Lemov's *Teach Like a Champion*. One for home and one for school, so that they are never far from the roadmap to excellence that lies within. Lemov pulls back the curtain to reveal that the apparent wizardry of the most successful teachers is really a collection of clearly explainable and learnable techniques. This will certainly be one of the most influential and helpful books that any teacher ever owns.

David Levin, co-founder of KIPP (Knowledge Is Power Program)



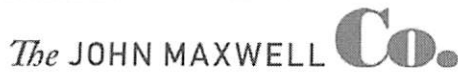
Teach Like a Champion provides educators with a set of techniques, a shared vocabulary, and a framework for practice that equip teachers to achieve dramatic results with their students. Our resources are used by schools throughout the world.

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Lunch & Learn - Be A People Person [Digital - PDF]

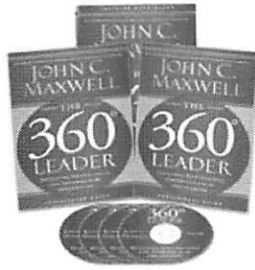
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The 360 Degree Leader DVD Training Curriculum



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The 360 Degree Leader (03:59)

Product Description

Prepare to become a 360 Degree Leader.

People who desire to lead from the middle of an organization face unique challenges, and they are often held back by myths that prevent them from developing their influence.

This training curriculum is designed to be administered in five training sessions.

Each training lesson includes time at the end of the session for group discussion and application.

In addition to the four DVDs and four audio CD's you will receive one Participant Guide and one Facilitator Guide with structured teaching plans and lesson notes.

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- The Principles 360 Leaders Practice to Lead Up: 55min
- The Principles 360 Leaders Practice to Lead Across: 38min
- The Principles 360 Leaders Practice to Lead Down: 34min

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Valle, Gloria G <gvalle@southsanisd.net>

Fwd: Barnes & Noble Quote 7552

1 message

Zeigler, Linda <lzeigler@southsanisd.net>

Tue, May 13, 2014 at 11:17 AM

To: Diana Morales <drmoraes@southsanisd.net>, Gloria G Valle <gvalle@southsanisd.net>

----- Forwarded message -----

From: <CRM2685@bn.com>
Date: Mon, May 12, 2014 at 3:21 PM
Subject: Barnes & Noble Quote 7552
To: lzeigler@southsanisd.net
Cc: CRM2685@bn.com

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Booksellers
Store 2685

Message from Store: Linda, below is the quote you requested for Professional Development. Once I receive a PO I will process the order. If you have any questions or need to make any changes please contact me. Thanks and have a great day.

Quote # 7552

Store Number: 2685 Shipping Address:
Prepared For: South San ISD Linda Zeigler
School/Company: South San ISD
Store Contact: Kathy Remus
Contact Phone: (210) 522-1340
Preparation Date: 05/12/2014
Order Due Date: 06/02/2014 Customer Phone: (210) 977-7000
Customer Email: lzeigler@southsanisd.net

Table with columns: Product, Title, Author, Publisher, Format, Discount, Destination, Quantity, List Price, %Off, Quoted Price, Extended Price. Includes entries for '360 Degree Leader: Developing Your Influence from Anywhere in the Organization' and 'Building a Parry Solution Professional Graham Tree'.

Handwritten signature and date: 5/13/14

Learning Store
Community at
Work: A
Guide to the
First Year

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|---------------|---|-------------------|--|----|---------------------------------|-----|-------|-------|-------|----------|
| 9781586833930 | Copyright for Schools: A Practical Guide | Carol Ann Simpson | ABC-CLIO, Incorporated | TP | No Add'l Ship-Discount to-Store | 20 | 60.00 | 0.0% | 60.00 | 1200.00 |
| 9781416611301 | Focus: Elevating the Essentials to Radically Improve Student Learning | Mike Schmoker | Association for Supervision & Curriculum Development | TP | Ship-to-Store | 745 | 27.95 | 25.0% | 20.96 | 15615.20 |
| 9780785263517 | Relationships 101: What Every Leader Needs to Know | John C. Maxwell | Nelson, Thomas, Inc. | TC | Ship-to-Store | 107 | 9.99 | 25.0% | 7.49 | 801.43 |
| 9780470550472 | Teach Like a Champion: 49 Techniques That Put Students on the Path to College | Doug Lemov | Wiley | TP | Ship-to-Store | 745 | 29.95 | 25.0% | 22.46 | 16732.70 |

Subtotal: \$51842.47
Shipping: \$0.00
Sales Tax: \$0.00
Total: ~~\$51842.47~~

Please direct any questions to Kathy Remus at (210) 522-1340.

Price valid through 06/11/2014. Delivery date depends upon date of order.

gv 35,648.81
5/13/14

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