

## Board Meeting Streaming Options

| Feature           | Swagit Productions             | BoxCast                               | In-House (Apptegy + YouTube)                    |
|-------------------|--------------------------------|---------------------------------------|---|
| Monthly Cost      | \$895-\$995                    | \$109-\$249                           | \$0 (no service fee)                            |
| Annual Cost       | \$10,740-\$11,940              | \$1,308-\$2,988                       | ~\$1,500-\$3,000 (equipment one-time)           |
| Setup & Equipment | Included in service            | Additional hardware purchase          | Tripod, camera, encoder, mic, etc.              |
| Storage Duration  | Customizable; 2-year compliant | 90-365 days (depending on plan)       | Unlimited (via YouTube); requires manual upkeep |
| Captioning        | Included                       | \$100/month per stream (optional)     | Available via YouTube (auto-captioning)         |
| Best For          | Turnkey, full-service solution | Flexible, lower-cost managed solution | DIY/low-cost, more hands-on                     |
| Staff Needed      | None                           | Some staff for hardware management    | Internal staff to record, upload, manage files  |