NAMING SCHOOL FACILITIES

The Board of Education shall approve the official naming of all District facilities.

Criteria that may be considered when naming school facilities includes, but may not be limited to:

- having exemplary moral character;
- making outstanding contributions to the community, state, or nation;
- making an outstanding contribution to humanity; or
- making a financial contribution to the Shorewood School District.

The Superintendent or designee will research and present to the Board any recommendation to name an area within a school facility.

Once a facility has been officially named, it shall not be renamed except for compelling reasons to be determined by the Board. The Board reserves the right to consider requests to withdraw the name by the individual or organization for which the facility has been named.

LEGAL REF.: Sections 120.17(9) Wisconsin Statutes

CROSS REF.: 830, Paid Sponsorship 840, Paid Advertising

APPROVED: February 26, 2013 REVISED: January 10, 2017