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Book Policy Manual

Section Policies for Board 33-1

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## 0143.1 - PUBLIC EXPRESSION OF BOARD MEMBERS

The Board President functions as the official spokesperson for the Board.

From time-to-time, however, individual Board members will make public statements on school matters:

A. to local media;

B. to local officials and/or State officials.

Sometimes If the statements imply, or if the readers (listeners) could infer, that the opinions expressed or statements made are the official positions of the Board, The misunderstandings that can result from these incidents can embarrass both the member and the Board. Therefore, the Board members shall should, when writing or speaking on school matters to the media, legislators, and other officials, make it clear that their views do not necessarily reflect the views of the Board or of their colleagues on the Board.

- A. This bylaw shall apply to all statements and/or writings by individual Board members not explicitly sanctioned by a majority of its members, except as follows:
  - 1. correspondence, such as legislative proposals, when the Board member has received official guidance from the Board on the matters discussed in the letter
  - 2. routine, not for publication, correspondence of the Superintendent and other Board employees
  - 3. routine "thank you" letters of the Board
  - 4. statements by Board members on nonschool matters (providing the statements do not identify the author as a member of the Board)
  - 5. personal statements not intended for publication
- B. Copies of this bylaw shall be sent annually to local media by the Board President.

## [OPTIONAL LANGUAGE]

[x] A Board member's personal or private use of social media may have unintended, negative consequences to the Board member and/or the District, including possible violations of the Open Meetings Act and issues relating to creation of a public record. Postings to social media should be done in a manner sensitive to the Board member's responsibilities, applicable District policies, and legal obligations.

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