my CollegeOptions®

PARTNERS

Educator Organizations

ACTE Association for Career and Technical Education

ACTFL American Council on the Teaching of Foreign Languages

CSTA Computer Science Teachers Association

MAA Mathematical Association of America

NABSE National Alliance of Black School Educators

NAfME National Association for Music Education

NCSS National Council for the Social Studies

SHAPE America® Society of Health and Physical Educators

STEMconnector[®]

Student Organizations

BPA Business Professionals of America

DECA

FBLA Future Business Leaders of America

FCCLA Family, Career and Community Leaders of America

Quill and Scroll International Honorary Society for High School Journalists

Community Organizations

4-H National 4-H Council

ACA American Camp Association

COF College Options Foundation[®]

HHF Hispanic Heritage Foundation June 16, 2016

Dr Kenneth Cox Superintendent Minidoka County Joint School District 331 310 10th St Rupert, ID 83350

Dear Dr Cox,

Thank you for your district's participation in this year's My College Options post-secondary planning program. Nationally, 710,779 students benefited from this initiative. Keeping the focus on academic achievement and serving as an education advocate for children needs to continue to be a primary focus for all of us involved in the education and admissions processes. Enclosed is a copy of your individual district report based on the participation of the students in your district. Did you know:

34.9% plan to pursue a Science, Technology, Engineering or Math (STEM) career versus 28.2% nationally.

38.7% will be the first in their families to attend college.

94.6% plan to attend a four-year institution.

The purpose of this research is to help you develop key trends that will better enable your district to <u>compete for federal funding</u> and spotlight areas of strategic concern.

With your support for this program, My College Options allows superintendents, like you, to:

- Measure the progress your district is making on the STEM initiatives
- Continue to receive reports that will give you a snapshot of your district's progress on key trends
- Be an integral part in the post-secondary planning process By participating, your students will benefit from the valuable information they will receive, including a <u>free</u> <u>personalized College and Scholarship Match Report</u>. They will hear from colleges and universities seeking students with their particular interests and qualifications. In addition, your students may also hear from educational and career service providers offering products and services such as college admissions services, financial aid, career information, extracurricular enrichment and recognition programs.

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A Non-Profit Educational Research Organization

Thanks to your participation, 710,779 students benefited from advanced post-secondary planning through My College Options[®]. Your district's annual report is enclosed.



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If you haven't already done so, take this opportunity to ensure your students don't miss out on this valuable program by reserving their materials now. Simply return the enclosed Authorization Form by July 14, 2016. Having an opportunity like this is critical to you and the students in your district, and it's free. <u>Don't set this opportunity aside</u>. With your support, your students will continue to receive valuable post-secondary planning opportunities.

Sincerely,

Don Munce President My College Options

P.S. Send in your Authorization Form by July 14, 2016 so we can begin to distribute the surveys in your district. If you have already sent in your authorization form, thank you, and please disregard this message. If you have any questions, contact us, toll-free, at 1-877-409-6366 or email peggy@MyCollegeOptions.org.