

Denton Independent School District

- **Prepared for Board of Trustees**
Tuesday, Oct. 13, 2009

U.S. Census for 2010

Board Goal:

III. Climate... In pursuit of excellence, the district will:

- a. celebrate and respect the diversity in our Denton ISD Community.
- b. promote and nourish a safe learning and working environment which is supportive, cooperative, and ensures open communication.

Purpose of Report: The U.S. Census Bureau is issuing a call to action for every resident in the United States to “be counted in the 2010 census.” The census officials have asked Denton ISD to support these efforts.

Objectives: To help communicate the importance of every person in the district to be counted in the 2010 U.S. Census.

Census Overview:

- **What:** The U.S. Census for 2010 is a count of everyone residing in the United States.
- **Who:** All U.S. residents, including all those in Denton ISD, must be counted. This count must include all races and ethnic groups and citizens and non-citizens.
- **When:** The U.S. Census date is April 1, 2010. Questionnaire responses should represent the household as it exists on this day.
- **Why:** The U.S. Constitution requires a national census once every 10 years. This census will show state population counts and determine the representation in the U.S. House of Representatives.
- **How:** Census questionnaires will be delivered or mailed to households via U.S. Mail in March, 2010; many households will receive a replacement questionnaire in early April. Census workers will visit households who do not return questionnaires.

Operational Impact:

Every year, the federal government can allocate more than \$300 billion to states and communities, based, in part, on census data.

This census date guides local decision makers on where to build schools, roads, hospitals, child-care facilities, senior citizen centers and much more. Businesses will be using this census date to lure new businesses, housing developments and other facilities.

Census date determines how many seats each state will have in the U.S. House of Representatives. Some county and city officials predict that Denton County could have its own congressional representative if every resident is counted in the 2010 census.

What the district is doing:

Denton Independent School District is working with U.S. Census officials to help spread the word of the importance of census participation. The staff is working with the census bureau to help communicate with parents, staff, students and community.

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The district has been participating by:

- Hosting the U.S. Census information centers at various school events
- Sponsoring the annual Adopt-A-School: Partners in Education Essay contest – “Making ‘sense’ of the census: ‘Why am I important to the census of 2010?’”
- Discussing the U.S. Census in various government/social studies classes.
- Helping keep the staff and students informed of the upcoming census count.
- By working with Myron Moham, partnership assistant with the U.S. Census Bureau – who also will speak at the Oct. 13 Board of Trustees meeting.

Results

It’s important for every resident to be counted in the 2010 census. In this census, many students will help relay the importance of the census to their parents, neighbors, friends and others.

Submitted by:

Dr. Rudy Rodriguez, Board of Trustee and Chair/Denton – Complete Count Census Group

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