

Board Information Item

Information Packet	Board Agenda Information	Board Agenda Action	Board Agenda Consent
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			02/10/2025

Subject: Sponsorship and Support Agreement with Baylor Scott & White Medical Center – Grapevine

Contact Person: Paula Barbaroux, Chief Operations Officer
Nicole Lyons, Executive Director of Communications

Policy/Code:

Priority and Performance Objective: Priority 3: Parents, Families and Community Satisfaction and Engagement
Objective 3.3: Corporate and Business Based Partnerships

Priority 4: Strong Financial Stewardship and Internal System Efficiency
Objective 4.1: Transparent Financial Stewardship
Objective 4.2: Effective and Efficient District Operations

Summary: After the Board meeting in January, Baylor Scott & White Medical Center – Grapevine (Baylor Grapevine) made a request to revise two items in the agreement. Baylor Grapevine requested to revise the logo to be placed on the stadium field to “Live Well” instead of the company logo. The second item was to add another paragraph about the use of Baylor Grapevine’s name, logos, etc. in District advertising, press releases and other publicity matters, and on the District’s website. The District reviewed the requested revisions. There is no objection to the changes. With this delay, the initial sponsorship payment date is also revised in the agreement to February 20, 2025. The term of the agreement remains February 1, 2025, to January 31, 2030, with the option for the Parties to enter a new sponsorship

agreement for the same level of sponsorship based on the then-current terms for such sponsorship.

Attachments:

Sponsorship and Support Agreement

Recommendation:

The recommendation is for the Board of Trustees to approve the Sponsorship and Support Agreement with Baylor Scott & White Medical Center – Grapevine as presented.