The board should begin to develop strategic goals for 2014-15. The input from stakeholders is enclosed. A blank template for drafting goals is also enclosed.

The input from stakeholders (enclosed) should be used to develop strategic goals. The board should complete this process during the September, October, and November meetings. The goals should be adopted at the December meeting. The goals should:

- Support an exit outcome (listed on the template)
- Not exceed three (two recommended)

> **SMART Goals are:**
> S = Specific
> M = Measurable
> A = Attainable
> R = Realistic
> T = Timely

A list of potential goals or goal areas would be an excellent outcome for this agenda item. The ideas submitted to me from school board members over the past month are:

- Academic Progress
- Conduct An Operating Referendum
- Promote Creativity & Critical Thinking
- Develop A Co-Curricular Mission Statement

Pursuant to board member discussion at the September meeting, there is a data point around Critical Thinking and Creativity. There is a credible body of research underpinning the importance of equipping our students with the 4Cs (communication, collaboration, critical thinking, and creativity. We surveyed staff and students this fall as a measure of our progress to implement the 4Cs using software designed by Clarity.

There are four survey items that measure Critical Thinking:

- Teachers ask students to collect and analyze data
- Teachers ask students to conduct experiments or perform measurements
- Teachers ask students to conduct research
- Teachers ask students to identify and solve authentic problems
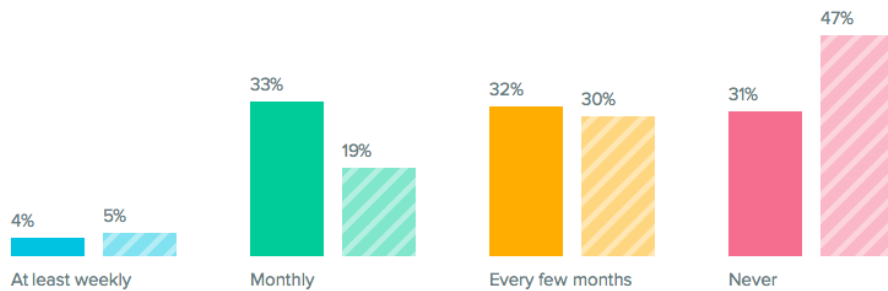
There are four survey items that measure Creativity:
- Teachers ask students to create and upload art, music, movies, or webcasts
- Teachers ask students to create animations, demonstrations, models, or simulations
- Teachers ask students to develop or present multimedia presentations
- Teachers ask students to use a digital camera (photo or video)

The graphs below are examples and show two data points from the survey. I will provide an interactive demo of the data at the meeting.

We will be conducting the survey in the spring and fall so we will have measurable data for the 2015-16 school year, should the board choose Critical Thinking and Creativity as a goal.

Teachers ask students to develop or present multimedia presentations
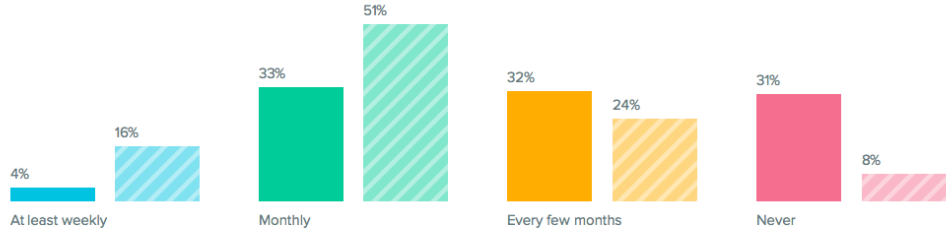
	At least weekly	Monthly	Every few months	Never
Current (Solids)	4%	33%	32%	31%
Minnesota (Stripes)	5%	19%	30%	47%

COMPARE   Current Solids   Minnesota Stripes

Teachers ask students to develop or present multimedia presentations

	At least weekly	Monthly	Every few months	Never
Teachers (Solids)	4%	33%	32%	31%
Students (Stripes)	16%	51%	24%	8%

COMPARE

Teachers Solids

Students Stripes