



**Date of Board Meeting:** January 18, 2022

**Subject:** Reassignment of proposed recruitment staff position

**Recommendation:** Approve the reassignment of the proposed "Financial Aid Recruiter" to "College Recruiter".

**Background and Rationale:**

In June 2021, the WCJC Board of Trustees approved the addition of a "Financial Aid Recruitment and Outreach Coordinator" to the Financial Aid staff. Since that time, no suitable candidates have been identified for the position.

This proposal seeks to retitle the position to that of "College Recruiter" (A-10) and reassign the position to the College Recruitment office under the newly-formed Office of Enrollment Management. This change will help to broaden the knowledge, scope, and skills required of the position, thereby increasing the size of the applicant pool. In addition, the reassignment to the College Recruitment team will increase the outreach capacity of the position, allowing the area to increase direct contact with a greater number of potential students.

**Cost and Budgetary Support:** N/A

**Strategic Priority Alignment:**

☒ Student Success

☐ Community Impact

☒ Resource Optimization

☐ Institutional Excellence

**Resource Person(s):** Amanda Allen, Ed.D.; Vice President of Planning and IE

**Signatures:**

Originator

Cabinet-Level Supervisor

Date

Date

**President's Approval:**

President

Date