

Aledo Independent School District

District Improvement Plan

2025-2026 Goals/Performance Objectives/Strategies



Mission Statement

Ensuring high levels of learning for all students.

Vision

Growing greatness through exceptional experiences that empower learners for life.

Table of Contents

Goals 4

Goal 1: How We Teach: Delivery of Instruction 4

Goal 2: Professional Learning Community Actions 6

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered. 9

Goals

Goal 1: How We Teach: Delivery of Instruction

Performance Objective 1: Aledo ISD will implement three identified components of Fundamental 5 with fidelity that include Framing the Lesson, Critical Writing, Frequent Small Group Purposeful Talk into daily instruction, 100% of the time, by June 2026.

Evaluation Data Sources: Data from Daily Impact Walks

Strategy 1 Details	Reviews			
Strategy 1: Teachers will implement Framing the Lesson in daily Instruction. Strategy's Expected Result/Impact: 100% of teachers will utilize Framing the Lesson daily including: We Will, I Will, So that I Can with fidelity by June 2026. Staff Responsible for Monitoring: Campus & District Administration	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Teachers will implement Critical Writing in daily instruction (Weekly in Math). Strategy's Expected Result/Impact: 100% of teachers will implement critical writing into daily/weekly instruction by June 2026. Staff Responsible for Monitoring: Campus & District Administration	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Teachers will implement Frequent Small Group Purposeful Talk in daily instruction. Strategy's Expected Result/Impact: 100% of teachers will embed frequent small group purposeful talk into daily lessons by June 2026. Staff Responsible for Monitoring: Campus & District Administration	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 1: How We Teach: Delivery of Instruction

Performance Objective 2: Aledo ISD will implement clear classroom expectations/L.E.A.D Matrix 95% of classrooms, by June 2026.

Goal 2: Professional Learning Community Actions

Performance Objective 1: By June 2026, 92% of the Aledo ISD collaborative teams district wide will rate at the "Developing" level on the Professional Learning Community at Work Continuum: Learning As Our Fundamental Purpose.

Strategy 1 Details	Reviews			
Strategy 1: Collaborative Teams will: Indicator #1: *Teachers will clarify essential learning standards for each unit and criteria for student mastery. *Collaborative teams will begin to adjust curriculum, pacing, and instruction based on evidence of student learning. Strategy's Expected Result/Impact: 92% of Collaborative Teams district wide will rate at the "Developing" level in Indicator #1 by June 2026. Staff Responsible for Monitoring: Collaborative Teams Instructional Specialist Campus Administration District Administration	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 2: Professional Learning Community Actions

Performance Objective 2: By June 2026, 96% of the Aledo ISD collaborative teams district wide will rate at the "Developing" level on the PLC at Work Continuum: Building a Collaborative Culture through high-performing teams.

Strategy 1 Details		Reviews			
Strategy 1: Collaborative Teams: Indicator #1: *Meet on a weekly basis and utilize guidelines, protocols, and processes (four critical questions of a PLC) to ensure collaborative time is focused on student learning. *Team Leaders are helping lead the collaborative process, and the work of teams is monitored closely so assistance can be provided when a team struggles. *Teams are working interdependently to achieve goals specifically related to higher levels of student achievement and are focusing efforts on better ways to achieve those goals. Strategy's Expected Result/Impact: 96% of collaborative teams district wide will rate at the Developing level on Indicator #1 by June 2026. Staff Responsible for Monitoring: Collaborative Teams Instructional Specialists Campus Administration District Administration		Formative			Summative
		Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue					

Goal 2: Professional Learning Community Actions

Performance Objective 3: By June 2026, 91% of the Aledo ISD collaborative teams district wide will rate at the "Developing" level on the PLC at Work Continuum: Focusing on Results

Strategy 1 Details	Reviews			
Strategy 1: Strategy 1: Collaborative Teams: Indicator #1: *Have established an annual SMART goal and assess progress toward reaching the goal. *Teams have established processes to continually monitor their progress, and members work together in an effort to identify strategies for becoming more effective at achieving the team's SMART goal. Strategy's Expected Result/Impact: 91% of Collaborative Teams district wide will rate at the "Developing" level in Indicator #1 by June 2026. Staff Responsible for Monitoring: Collaborative Teams Instructional Specialists Campus Administration District Administration	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 1: Strengthen Communication with Fine Arts Staff

Strategy 1 Details	Reviews			
Strategy 1: Hold monthly meetings with Fine Arts Lead Teachers to share updates, gather feedback, and coordinate initiatives.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Distribute clear expectations and guidelines at the start of the year (handbooks, course fees, participation requirements, stipend information).	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Provide timely follow-up after classroom visits and observations to support growth and build trust.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 2: Fine Arts Coordinator will improve communication with campus administrators

Strategy 1 Details	Reviews			
Strategy 1: Share annual performance expectations for Fine Arts teachers with campus principals at the start of the year.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Provide principals with updates on Fine Arts events, successes, and program needs.	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 3: Fine Arts staff will increase communication with parents, students, and community

Strategy 1 Details	Reviews			
Strategy 1: Publish a monthly Fine Arts Newsletter featuring student achievements, program highlights, and upcoming events.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Maintain and regularly update the Fine Arts website and social media (Facebook, Fine Arts Fridays) to showcase programs and connect with families.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Support campuses in promoting concerts, productions, and festivals to maximize attendance and community engagement.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 4: Fine Arts Coordinator will ensure clear and transparent budget communication.

Strategy 1 Details	Reviews			
Strategy 1: Provide teachers and campus staff with updated budget allocations, account numbers, and clear instructions for purchase requests.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Review and share financial updates throughout the year so programs remain supported and aligned with district priorities.	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 5: A 100% of head coaches of all athletic programs will nominate senior student athletes for Texas High School Coaches Association (THSCA) Academic All State Recognition.

Strategy 1 Details	Reviews			
Strategy 1: Ensure all head coaches are members of THSCA.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Develop a system to support head coaches by providing timely reminders of Academic All-State nomination opening dates and submission deadlines.	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 6: Increase intentional use of the 2Words Character Development program and implementation of The Texas Way initiative to strengthen team culture, student-athlete leadership, and community standards for behavior and sportsmanship.

Strategy 1 Details	Reviews			
Strategy 1: Athletic Director will provide coaches in weekly memo the link to the 2Words video of the week and a summary of the lesson for that week.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Create a student video highlighting the Texas Way to be shown at sporting events to establish the culture of expectations in Aledo ISD.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: In an effort highlight athletes demonstrating characteristics outlines through 2Words and the Texas way the athletic director will create a form for coaches to be able to submit to acknowledge students who exhibit noted characteristics.	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 7: The Aledo ISD Communications Department will increase stakeholder engagement and strengthen trust in the district by launching an ongoing multimedia campaign related to #AllInAledo and "Dream It, Do It" that focuses on spotlighting programs, student and staff opportunities and achievements, parent/community involvement, and the value of public education.

Strategy 1 Details	Reviews			
Strategy 1: Develop monthly content calendar outlining feature video/photo/social media topics aligned with #AllInAledo and "Dream It, Do It."	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Identify and schedule interviews or features, collaborating with at least three different campus or department leaders/program coordinators per semester.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Produce and publish at least one high-quality feature video per month and 1-2 video shorts per month that tell a compelling story about excellence, opportunity and tradition in Aledo ISD.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 4 Details	Reviews			
Strategy 4: Enhance Aledo ISD's YouTube page by adding videos and sharing YouTube links, when needed, to gain more followers.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 5 Details	Reviews			
Strategy 5: Monitor and analyze digital engagement (likes, shares, comments, reach, etc.) for each piece of content. Track this engagement and compare to establish benchmarks for campaign reach and effectiveness.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 8: By June 2025, the Human Resources Department will complete a full audit of current HR processes in order to create consistency and transparency in how employees access HR services.

Strategy 1 Details	Reviews			
Strategy 1: Track evidence of backward mapping through a monthly departmental planning calendar to proactively schedule key HR events, deadlines, and initiatives. This will allow the team to monitor deadlines, solidify logistics, assign responsibilities, and streamline workflow in advance.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Dedicate at least 15 minutes in every weekly HR team meeting to review one or more internal processes, document updates, and track procedural changes to ensure consistency and accountability across the department. A running log of updates will be maintained in the HR Shared Drive as Standard Operating Procedure documents are developed or revised.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 9: Develop and launch an internal communication campaign to highlight Human Resources services and high impact policies.

Strategy 1 Details	Reviews			
Strategy 1: Meet with the Communications Department monthly to ensure that the HR page is updated and that frequently used and high leverage services (ie: FMLA, Sick Leave Bank, Employee Wellness Program) are easily accessible.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Establish monthly virtual "HR Office Hours" where employees can ask questions about services and policies.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Provide information weekly to District staff via weekly campus/department newsletter inserts and BLT Weekly.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 10: Decrease the number of PEIMS submission errors by 5% for the 2025-2026 school year.

Strategy 1 Details	Reviews			
Strategy 1: Communicate weekly suggestions for campus Data Integrity (DIT) team meetings via BLT Weekly and the PEIMS/Attendance Weekly newsletters. The suggestions will include specific data reviews for accurate PEIMS coding.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: District PEIMS Coordinator will attend at least one DIT meeting at each campus during the school year to ensure campus staff is reviewing/updating PEIMS coding as necessary.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: District PEIMS Coordinator will train campus staff to accurately code student data throughout the school year. This will be accomplished through PEIMS weekly and monthly meetings.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 4 Details	Reviews			
Strategy 4: District PEIMS Coordinator will communicate coding errors to campus administrators/department heads and PEIMS staff as these are identified throughout the school year with instructions on how to correct coding errors. This will be communicated at the end of each nine week grading cycle.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 11: The Child Nutrition Department will reduce the number of no-charge alternate meals distributed to students with account balances exceeding the \$15.00 charge limit by increasing communication with parents.

Strategy 1 Details	Reviews			
Strategy 1: Campus managers daily will report the number of alternate meals provided to students to the Child Nutrition Department office.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Make daily personal calls and send text messages from the Child Nutrition Department office to parents whose student has received or is at risk of receiving an alternate meal.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: The Child Nutrition Department will send letters and emails to parents of students with negative account balances.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 4 Details	Reviews			
Strategy 4: Promote the MySchoolBucks platform to parents, highlighting features such as low-balance alerts and automatic payments (no fee).	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 12: The Transportation Department will strengthen employee morale and improve communication by fostering a culture of respect, transparency, and collaboration between transportation leadership and staff.

Strategy 1 Details	Reviews			
Strategy 1: Hold monthly staff meetings to share department updates, celebrate successes, and provide an open forum for questions and feedback.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Establish a consistent system of two-way communication (e.g., newsletters, group texts, bulletin boards) to ensure staff receive timely information.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Implement a recognition program to highlight employees who demonstrate exceptional service, teamwork, or dedication.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 4 Details	Reviews			
Strategy 4: Conduct anonymous surveys twice a year to gather staff input on morale and communication and use results to guide improvements.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 13: Through consistent and intentional communication with students, staff, and parents, Aledo ISD will reduce Chromebook damage costs by 20% during the 2025-2026 school year.

Evaluation Data Sources: Chromebook repair budget reports will show a 20% reduction compared to the 2024-2025 school year.

Strategy 1 Details	Reviews			
Strategy 1: Provide students and parents with the Aledo ISD Technology Department Chromebook Care video by September 15, 2025, to establish clear expectations for device use and handling.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Provide quarterly campus-level reminders to staff throughout the year to reinforce Chromebook care expectations.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Track and analyze repair requests monthly to identify trends and provide targeted reminders or supports where damage is occurring most frequently.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 4 Details	Reviews			
Strategy 4: Share quarterly Chromebook repair data and cost reports with principals and publish a district wide recognition update highlighting campuses with the lowest Chromebook damage incidents.	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 14: To provide more timely and effective traffic management processes in order to:

- a. Get our students into classes on time;
- b. Reduce public complaints about traffic delays; and
- c. Be a better community partner to nearby businesses impacted by school-related traffic issues.

Strategy 1 Details	Reviews			
Strategy 1: Update traffic plans at campuses to facilitate more efficient flow of traffic to reduce ingress and egress times.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Obtain information from stakeholders through a variety of sources to obtain feedback on current traffic patterns.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Conduct community contacts/meetings to ensure our partners are included and feel supported by the impact of traffic patterns at our schools.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 15: Improve police department communications with police department staff to increase staff participation in departmental oversight of operations.

Strategy 1 Details	Reviews			
Strategy 1: Officers will identify a professional goal for their campus as it relates to safety and security of their campus.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Involve officers in decision-making by providing regular opportunities for them to take the lead on departmental operations and initiatives.	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 16: Aledo ISD will improve student attendance rates by strengthening communication systems and partnerships with families to ensure clear, consistent, and responsive information that fosters trust, promotes engagement, and supports student success to increase overall district attendance rate from 95.85% to 96% for the 2025-2026 school year.

Strategy 1 Details	Reviews			
Strategy 1: Conduct at least one parent information campaign per semester, for a total of two for the year, through social media and newsletters focused on the importance of attendance.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Provide monthly, easy-to-understand updates on attendance expectations, policies, and student progress through newsletters and communication from the campus to both staff and parents.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Develop and implement a tiered system of support for absences to be implemented at the campus level that includes a clear protocol of an escalation process that ensures parents receive personal outreach from teachers, counselors, and administrators when attendance patterns become concerning.	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 17: The Business Office will offer timely help and clear guidance in the areas of training and communication, so that every staff member can easily access the resources they need to follow procedures, stay compliant, and contribute to smooth, successful operations.

Strategy 1 Details	Reviews			
Strategy 1: Conduct a stakeholder survey in September (baseline) to gather feedback, identify areas of frustration, and implement changes and again in March (follow-up) to measure whether implemented changes have resulted in improvement.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Review current written procedures and research best practices in staff & student travel procedures and the credit card check in/out process.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Offer a series of Business Office workshops throughout the year for all staff, covering a variety of topics.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 4 Details	Reviews			
Strategy 4: Bi-annual meetings with campus principals in an effort to positively impact the working relationship between the campuses and the business office.	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 18: By May of 2026 the Aledo ISD CTE will work to increase visibility and partnerships in the greater Aledo ISD community

Strategy 1 Details	Reviews			
Strategy 1: We will increase business and industry partnerships by 20% by the end of the 2025-26 school year.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: We will increase stakeholder awareness of CTE program opportunities through multiple communication modalities.	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 3: Aledo ISD will continue to build upon our culture of excellence that supports our students and staff through a commitment to clear, consistent, and responsive communication that fosters trust, strengthens relationships, and ensures all stakeholders are informed, engaged, and empowered.

Performance Objective 19: By May of 2026 the Advanced Academics program will create and distribute at least 3 clear and visually engaging communications (charts, brochures, infographics) that explain the differences among the various Advanced Academic programs (i.e. dual credit, AP, OnRamps, etc.)

Strategy 1 Details	Reviews			
Strategy 1: We will produce 3 distinct communications items for Advanced Academics	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: We will track views and analytics on Advanced Academics communications via the website traffic, Blackboard, Smore and Canva as well as the various social media outlets	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				