

Application for the Vacant Place 7 Trustee Position

The CISD Board of Trustees is accepting applications for the possible appointment of an individual to fill the vacant Place 7 Trustee position from from Monday, October 24 at 8 a.m. until Tuesday, November 1 at 5 p.m. Anyone interested in applying for a potential appointment to the open seat must meet the requirements listed below and in [District Policy BBA \(LEGAL\)](#), and will be required to resign from any conflicting commitments, including, but not limited to, other district committees and nonprofits, PTOs, or booster clubs.

According to Texas law, CISD Trustees may either (1) call a special election to fill the vacancy for the unexpired term, (2) appoint a replacement for the Place 7 Trustee position through the May 6, 2023 election or (3) allow the position to remain vacant until the May 6, 2023, election. In any event, the unexpired term for CISD Trustee Place 7 will be on the May 6, 2023, ballot to fill the remainder of the term. Place 7 will then be up for election for its full three-year term during the May 4, 2024 election.

Applicants must meet the Board of Trustees qualifications, which generally are:

- A U.S. Citizen
- 18-years-old at the start date of the Term of Service
- A resident of the district for 6 months before the application deadline
- A resident of the state of Texas for 12 months before the application deadline
- Be registered to vote

Email *

todd@gododiscoveryco.com

Applicant's First and Last Name *

Christopher Todd Lancaster

Address *

1006 Forestwood Ln

City *

Coppell

Zip Code *

75019

Phone Number *

2147097541

Do you have children currently enrolled in Coppell ISD? *

Yes

No

If yes, please list your child's schools/ and grades below: *

Coppell HS 9th Grade Center/9th grade

Untitled Section

Do you have children who have graduated from Coppell ISD? *

Yes

No

Why would you like to be part of the CISD Board of Trustees? *

I've been a Coppell resident since 1997. I've had two children graduate from Coppell ISD and one in HS. All three have had varying experiences. One thing I've witnessed over the last 25 years is a certain lack of diversity on the school board, not racially per se, but more "learning style" diversity. There seems to be a "typical" candidate (often overly political) that runs for School Board and that candidate is rarely from the creative/arts industry. I'm a Creative Director and partner/owner of a Dallas Advertising Agency and have fostered and hired creative minds for the past 25 years. A consistent theme in creative adults is their struggles within the public education system. Of course this is a result of many factors, but as a creative adult, I'm wondering if some of that is, in part, due to the fact that many creative adults are not on enough School Boards and have given a voice for creative kids.

What is your understanding of the role of School Board Trustee? *

Ensuring creation of a vision and goals for the district and evaluate district success. Communicating the district vision and success to the community.

Briefly describe your education background and qualifications. *

Bachelor of Arts - 1996. Coppell resident since 1997. 2 CHS graduates. 1 CHS current student. Creative firm business owner.

If you are currently employed, briefly describe your position. *

Creative Director/Partner/Owner of a Dallas Advertising Agency. Have worked for almost 30 years as an artist/creative director ranging from some of the largest Ad Agency's in the world to boutique firms before starting my own firm in 2019.

Briefly describe your volunteer experience/involvement in CISD. *

Typical dad to 3 kid's that have been in the school district from circa 2005. From field trip chaperone to sports coaches, to speaking at Coppell North to kids about ad agencies and creative professionals at a career day.

What strengths do you bring to this position? *

Creative mind. Creative leadership.

What is your vision for education in our community? *

Inclusion for all types of learners.

What do you see as the most significant challenge facing CISD? *

The world is rapidly changing. Schools have not.

School Board Trustees spend an average of 12-15 hours per month executing their duties, with some months requiring substantially more. Are you prepared to make this time commitment? *

Yes

No

Briefly describe why you believe you have sufficient time to devote to this position: *

I own my own business. I make my own hours.

Do you or your spouse have any material interest in, or are either of you or your immediate family members employed by CISD or any company that does business with or receives funds from CISD? If yes, please describe. If no, please type no. *

No.

Please provide three references. Please share the name, email address, phone number and your relationship to the reference below. *

The greatest reference you could have for a school board position are kids that have been through the CISD. Not a curated list of biased adults that I could find to say nice things about me. I refer you to my two adult kids and current CISD 9th grader.

Jonah Lancaster 214-842-2434

Ben Lancaster 214-912-7417

Kansas Lancaster 214-226-8501

If you're serious about a creative thinker and leader joining your Board of Trustees, contact me (214-709-7541) and I'll gladly refer you to my business partner and some of my clients that range from Fortune 500 companies to cutting edge start-ups. I'd rather not give out that information at this time. From years of creative consulting and direction, I've found that getting beyond the "submission form" and having real conversion is imperative for both parties to see if there is a real fit. Happy to talk anytime.

I understand that this position is only until the May 6, 2023 election. The unexpired term for CISD Trustee Place 7 will be on the May 6, 2023 ballot to fill the remainder of the term. The regular three-year Place 7 term will also be on the May 4, 2024 Ballot. *

I understand.

CERTIFICATION OF APPLICANT I hereby certify that the foregoing and any attached statements are true, accurate and complete. I agree that any misstatement, misrepresentation, or omission of a fact may result in my disqualification for appointment. Typing my full name below serves as my signature *

Christopher Todd Lancaster

This form was created inside of Coppell ISD.

Google Forms