



Board Action Required

No Action Required

To: Coppell ISD Board of Trustees
From: Tiffany Ganss
Date: June 19, 2016
cc: Dr. Mike Waldrip, Mike Jasso

Re: Proposed June 2016, CHS Varsity bi-annual Cheer Competition

1. Educational goals – While the overall purpose of the trip is a cheerleader competition against teams across the world, we hope to expand the cheerleader’s global understanding through a variety of Hawaiian landmarks.
 - a. Pearl Harbor tour – No trip to Oahu would be complete without visiting Hawaii's most popular tourist attraction ... the **USS Arizona Memorial**. The tours feature such things as the Arizona Memorial visitor's center, documentary film, and the ferry boat ride which takes you out to the memorial. From there you will gaze down into the water where just below the surface lies the decks of USS Arizona, final resting place for many of the 1177 crew members who lost their lives on December 7, 1941.
 - b. Diamond Head – Hawaii's most recognized natural landmark is known for its historic hiking trail, stunning coastal views, and military history. Diamond Head State Monument encompasses over 475 acres, including the interior and outer slopes of the crater.
 - c. Ocean excursion – This could comprise of several different things. In the past we have gone snorkeling in a Hanauma Bay, catamaran trip, and whale watching.
2. Proposed Itinerary – March 30 - April 4, 2017 –We will depart Coppell on March 30, 2017 (evening). Times TBA pending flight arrangements.
School days missed – March 31 and April 3, 2017
3. Varsity travel years:
 - 2003-Orlando, Florida
 - 2005-Orlando, Florida
 - 2007-Honolulu, Hawaii
 - 2009-Long Beach, California
 - 2011-Long Beach, California
 - 2013-Honolulu, Hawaii
 - 2015-Honolulu, Hawaii

4. Travel Costs:

- a. Registration and accommodations (not including airfare) - ****Please note – all registration and hotel accommodations must be booked through the Aloha Spirit corporation. Registration must be paid prior to January 1 to take advantage of the Early bird pricing.** Hotel rooms will need to be blocked by January 1 as well.
- b. Registration Fee - \$150.00 per participant if paid prior to January 1.
- c. Hotel Option A – Waikiki Beach Marriott - \$165.00 per night per room (4 occupants)
- d. Hotel Option B – Aston Waikiki Beach Hotel - \$181.00 per night per room (4 occupants)

<u>Participant registration</u>	<u>Cost</u>	<u>TOTAL</u>
10	\$150.00	\$1,500.00
2*	\$FREE	\$FREE

*Coach

Hotel Option A

<u>Rooms</u>	<u>Cost</u>	<u>TOTAL</u>
3	\$495.00*5	\$2475.00
1*	\$165.00*5	\$825.00
Hotel Option B		
<u>Rooms</u>	<u>Cost</u>	<u>TOTAL</u>
3	\$543*5	\$2,715.00
1*	\$181*5	\$905.00

- e. Airport transportation:
 - i. Speedy Shuttle - \$40.00 round trip - \$450.00 total for all students
 - ii. Honolulu Airport Shuttle – \$13.68 per person one way - \$273.60 round trip for all students
- f. Airfare Costs – see chart below

American Airlines	DFW to HNL	\$1000.00
Southwest Airlines/Hawaiian Air	LUV to LAX LAX to HNL	\$1250.00

5. Financial breakdown:

		Total	Cost per student
Option A	Registration, airfare (American Airlines), accommodations, airport transfers	\$14,325.00	\$1432.50
Option B	Registration, airfare (Southwest Airlines/Hawaiian Air), accommodations	\$16,825.00	\$1682.50

6. Free or Comp tickets – Not applicable

7. Financial accounting:

- a. Booster club - \$51,362.00 (currently)
- b. Activity account – \$18,759.00 (currently)
- c. Amount of money raised for trip – \$20,000.00 worth of funds have already been raised through booster club fundraisers. We are also raising additional funds through Booster club and activity account. For Example, car washes, cheer clinic, Bingo, etc.

**We have been fundraising for the last four years for the Varsity 16-17 trip.

8. Detailed plan of fundraising:

- a. Projected 2016 Bingo sales – \$15,665.00
- b. Bingo sales from 2015- \$20,848.00
- c. Car wash May 2016 - \$2,600.00
- d. Cheer clinic (September 2015) - \$3,895.00
- e. Projected Cheer clinic October 2016 - \$3,500.00
- f. Projected Corporate Sponsors 2016 - \$13,500.00
- g. Corporate Sponsors 2015 - \$14,600.00
- h. Daily Announcements 2015 - \$6,200.00
- i. Projected Daily Announcements 2016 - \$6,500.00

According to Board Policy FMG (Local), “International trips shall require the approval of the principal, the assistant superintendent for business and support services, the Superintendent, and the Board.”

Recommendation: The Coppell ISD Board of Trustees, as required by Board Policy FMG (Local), approve the CHS Varsity bi-annual Cheer Competition trip to Honolulu, Hawaii from March 30, 2017 through April 4, 2017.