



Board Action Required

No Action Required

To: Coppell ISD Board of Trustees
From: Tiffany Ganss
Date: June 16, 2014
cc: Dr. Jeff Turner, Mike Jasso

Re: Proposed June 2014, CHS Varsity bi-annual Cheer Competition

1. Educational goals – While the overall purpose of the trip is a cheerleader competition against teams across the world, we hope to expand the cheerleader’s global understanding through a variety of Hawaiian landmarks.
 - a. Pearl Harbor tour – No trip to Oahu would be complete without visiting Hawaii's most popular tourist attraction ... the **USS Arizona Memorial**. The tours feature such things as the Arizona Memorial visitor's center, documentary film, and the ferry boat ride which takes you out to the memorial. From there you will gaze down into the water where just below the surface lies the decks of USS Arizona, final resting place for many of the 1177 crew members who lost their lives on December 7, 1941.
 - b. Diamond Head – Hawaii's most recognized natural landmark is known for its historic hiking trail, stunning coastal views, and military history. Diamond Head State Monument encompasses over 475 acres, including the interior and outer slopes of the crater.
 - c. Ocean excursion – This could comprise of several different things. In the past we have gone snorkeling in a Hanauma Bay, catamaran trip, and whale watching.
2. Proposed Itinerary – March 31 - April 6, 2015 –We will depart Coppell on March 31, 2015 (evening). Times TBA pending flight arrangements.
School days missed – April 1 and April 2
3. Varsity travel years:
 - 2003-Orlando, Florida
 - 2005-Orlando, Florida
 - 2007-Honolulu, Hawaii
 - 2009-Long Beach, California
 - 2011-Long Beach, California
 - 2013-Honolulu, Hawaii

4. Travel Costs:

- a. Registration and accommodations (not including airfare) - **Please note – all registration and hotel accommodations must be booked through the Aloha Spirit corporation. Registration must be paid prior to January 1 to take advantage of the Early bird pricing. Hotel rooms will need to be blocked by January 1 as well.
- b. Registration Fee - \$135.00 per participant if paid prior to January 1. Coaches have free registration.
- c. Hotel Option A – Waikiki Beach Marriott - \$165.00 per night per room (4 occupants for student room and 2-3 coaches for sponsor room)
- d. Hotel Option B – Aston Waikiki Beach Hotel - \$181.00 per night per room (4 occupants for student room and 2-3 coaches for sponsor room)
- e. Airport transportation:
 - i. Speedy Shuttle - \$30.00 round trip - \$480.00 total for all students
 - ii. Honolulu Airport Shuttle – 8 passenger van - \$320.00 round trip (3 vans needed) - \$960.00 total for all students
- f. Airfare Costs – see chart below

American Airlines	DFW to HNL	\$858.00
Southwest Airlines/Hawaiian Air	LUV to LAX LAX to HNL	\$879.00
United Airlines	DFW to HNL	\$1083.00

5. Financial breakdown:

		Total	Cost per student	Cost per sponsor
Option A	Registration, airfare (American Airlines), accommodations, airport transfers	\$19,668.00	\$1,229.25	\$1,094.25
Option B	Registration, airfare (Southwest Airlines/Hawaiian Air), accommodations	\$20,004.00	\$1,250.25	\$1,115.25
Option C	Registration, airfare (United Airlines), accommodations	\$23,268.00	\$1,454.25	\$1,319.25

6. Free or Comp tickets – Not applicable

7. Financial accounting: We have been fundraising for the last four years for the Varsity 14-15 trip.
 - a. Booster club - \$27,000.00 (currently)
 - b. Activity account – \$25,000 (currently)
 - c. Amount of money raised for trip – \$20,000.00 worth of funds have already been raised through booster club fundraisers. We are also raising additional funds through Booster club and activity account. For Example, car washes, spirit items, restaurant fundraiser, cheer clinic, Bingo, Kendra Scott, etc.

8. Detailed plan of fundraising:
 - a. Projected 2014 Bingo sales – \$18,000
 - b. Bingo sales from 2013- \$23,864
 - c. Car wash (May 2014) - \$3,700.00
 - d. Restaurant / Kendra Scott (Fall 2014) - \$1,800.00
 - e. Spirit Items (ongoing) - \$2,300.00
 - f. Cheer clinic (September 2014) - \$2,000.00

According to Board Policy FMG (Local), “International trips shall require the approval of the principal, the assistant superintendent for business and support services, the Superintendent, and the Board.”

Recommendation: The Coppell ISD Board of Trustees, as required by Board Policy FMG (Local), approve the CHS Varsity bi-annual Cheer Competition trip to Honolulu, Hawaii from March 31, 2015 through April 6, 2016.