



SOUTHWEST
TEXAS★COLLEGE

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Strategic Plan 2021-2026

Mid-Plan Report

October 17, 2024

Strategic Plan Goals

- **Goal 1: Start/Enroll**

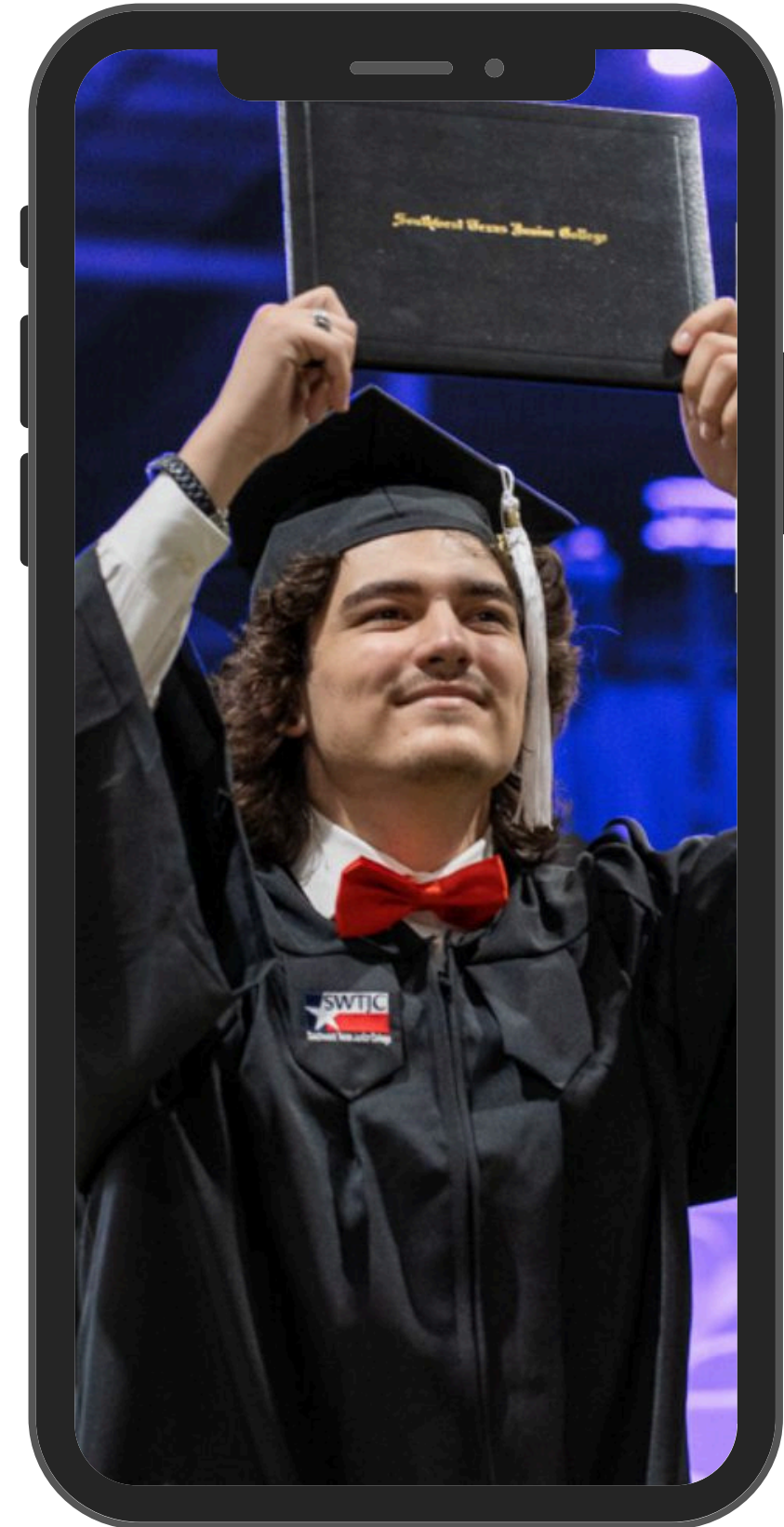
SWTX will foster a sense of inclusivity and engagement for all students and stakeholders with empathy, care, and outreach

- **Goal 2: Persist/Succeed**

SWTX will champion opportunities for student success

- **Goal 3: Complete/Ascend**

SWTX will increase personal, professional, and community growth



Baseline Metrics Updates

- **Baseline Shift:** Original baseline data from an outdated Cohort Study tool has been replaced due to industry standards and evaluation methods
- **Modern Tools:** New metrics align with state and federal requirements and provide a more accurate reflection of student progress and performance
- **Enhanced Comparisons:** Revised baselines ensure more precise comparisons and uphold the credibility of our check points
- **Historical Insight:** While the original figures offered insights, the updated tools now allow for better tracking of progress and outcomes

Goal 1 Progress

Strategic Objective 1.1: Increase the efficiency and capacity of student enrollment

1.1a Increase enrollment management efficiency from 78% to 90% by 2026

- Progress: This strategic objective will be revisited in November as part of the Strategic Plan Update.

1-1b Increase enrollment of FTIC students by 40%, which equates to 500 students, by 2026

- Progress: Recovery and steady growth from 5,964 in 2021-22 to 6,625 in 2023-24

Goal 2 Progress

Strategic Objective 2.1: Increase the number and percentage of students achieving 15 credits, 30 credits/core complete

2.1a Increase percentage of FTIC non-dual credit students achieving 15 SCH in their first semester from 6.1% (62) to 16% (163) by 2026

- Progress: Improvement from 4.6% in 2021-22 to 6.2% in 2023-24

2.1b: Increase percentage of part-time students completing 15 SCH in the first year from 45.8% (292) to 54% (345) by 2026

- Progress: Increase from 41.3% in 2021-22 to 42.4% in 2023-24, tracking toward the 2026 target

2.1c Increase percentage of FTIC non-dual credit students achieving 30 SCH in one academic year from 6.6% (32) to 17% (82) by 2026

- Progress: Improvement from baseline reaching 8.7% in 2023-24

* 2.1d Increase percentage of students who transfer from SWTX dual credit with 15 SCH to any 4-year institution from 46.8% (297) to 56% (355) by 2026

- Progress: The rate has declined to 21.1%. This strategic objective will be re-evaluated in November as part of the Strategic Plan Update. Multiple factors may be contributing to this observed decrease, so we are investigating more precise measurement methods to better assess this objective.

2-1e Increase the percentage of academic students who become core complete at the end of their second fall semester from 11.3% (92) to 21% (171) by 2026

- Progress: Baseline achievement in 2020-21 was 11.3%, with a downward trend in subsequent years. 2023-24 data is pending as fall semesters are still in progress.

Strategic Objective 2.2: Increase one-year persistence rate

2.2a Increase the one-year persistence rate of FTIC students from 50.8% (516) to 60% (610) by 2026

- Progress: Objective 2.2a has shown steady progress, increasing from a 50.8% achievement rate in 2020-21 to 53.2% in 2023-24, reflecting overall growth despite minor fluctuations.

Goal 3 Progress

Strategic Objective 3.1: Increase completion rate

3.1a Increase the 2-year completion rate of full-time FTIC students from 23% (85) to 33% (122) by 2026

- Progress: Increase from baseline data of 23.0% to 42.4% in 2022-23

3.1b: Increase the 3-year completion rate of part-time FTIC students from 18.8% (120) to 28% (179) by 2026

- Progress: Increase from an 18.8% baseline completion rate to 27.4% in 2021-22, indicating steady movement toward the 2026 target.

Strategic Objective 3.2: Increase the 3-year transfer rate of transfer eligible FTIC students

- Progress: Increase from baseline data of 31.9% to 32.9% in 2021-22. Following years' data is not yet available

3.2a Increase the percentage of FTIC students who transfer from SWTJC to Sul Ross from 7.5% (76) to 18% (183) by 2026

- Progress: Sharp decline from 7.5% (2021-22) to 0.53% (2023-24). This strategic objective will be revisited in November as part of the Strategic Plan Update

3.3: Develop an institutional framework for mapped student pathways to include identification, monitoring student progress, and placement in a progressive advancement of a job or academic standing.

- Progress: Efforts focus on developing clear program pathways, enhancing transfer opportunities, and building job placement structures to support long-term student success.

3.4: Develop and sustain an organizational structure for strategic innovation and development.

- Progress: Initial steps include defining key areas, roles, and processes to foster a culture of continuous improvement and align with long-term goals.



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Next Steps and Ongoing Commitments

- **Continued Updates:** Ongoing commitment to transparent, continuous reporting on each objective as more data becomes available
- **Strategic Plan Review:** Upcoming review to focus on updating and refining objectives