

## 2014 Media Honor Roll Nomination Form

Save this completed form as a Microsoft Word document. Send it as an e-mail attachment to [shelley.stoll@tasb.org](mailto:shelley.stoll@tasb.org), fax it to 512.483.7159, or mail it to Barbara Williams, Texas Association of School Boards, P.O. Box 400, Austin, Texas 78767-0400. **Complete additional copies of this form if submitting more than three nominees. Deadline is April 1.**

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### Individual(s) to honor:

Reporter's Name           Melissa Perner  
Name of TV/Radio Station, Printed/Electronic Publication  
Address                    The Ozona Stockman Newspaper  
                                  P.O. Box 370  
City, County, ZIP Code   Ozona, Texas 76943

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Reporter's Name           Eligio Martinez  
Name of TV/Radio Station, Printed/Electronic Publication  
                                  KHOS Radio  
Address                    Hwy. 290 West  
City, County, ZIP Code   Ozona, Texas 76943

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Reporter's Name  
Name of TV/Radio Station, Printed/Electronic Publication  
Address  
City, County, ZIP Code

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### Please complete the following information:

Your Name                Raul Chavarrio  
District Name            Crockett County Consolidated Common School District  
District Address         P.O. Box 400   Ozona, Texas 76943  
Phone                    325-392-5700                   E-mail Address [raul.chavarrio@ozonaschools.net](mailto:raul.chavarrio@ozonaschools.net)





**Texas Association of School Boards**

P.O. Box 400 • Austin, Texas 78767-0400 • 512.467.0222  
12007 Research Blvd. • Austin, Texas 78759-2439 • [www.tasb.org](http://www.tasb.org)

*Serving Texas Schools Since 1949*

October 2013

**Attention:** Board President and Superintendent

**Media Honor Roll Deadline is April 1, 2014**

In an effort to promote the fact that our public schools are quality places to educate Texas schoolchildren, TASB is again facilitating the **Media Honor Roll**.

Reporters have the power to shape community attitudes about public schools, and the Media Honor Roll is a way for districts to recognize fair and balanced reporting about our schools.

The Media Honor roll recognizes representatives in print, radio, television, and online media who (1) make the effort to get to know the superintendent, board president, district's mission, and district's goals; (2) report school news in a manner that is fair, accurate, and balanced; (3) give a high-profile position to good news about schools; (4) visit the schools; and (5) maintain a policy of no surprises by sharing information with school representatives.

**Submission Information**

If you work with reporters who deserve recognition, your district can add their names to the honor roll. You can submit the names of radio or television stations, newspapers, online publications, or individual reporters. Find the nomination form and sample resolution at **tasb.org**: Place the cursor on the Services tab at top of the page and click on Communications + PR; select Recognition Programs from the left menu and then Media Honor Roll.

**Notes to Remember**

- Download the nomination form, and complete it by keying in your nominee(s) information. Return it to TASB using one of the following methods:  
E-mail: [pr@tasb.org](mailto:pr@tasb.org); Mail: Barbara Williams, TASB, P.O. Box 400, Austin, Texas 78767-0400
- Additional copies of the form can be submitted for more nominees.
- **Submission deadline is April 1, 2014.**
- Use the online sample resolution to make your presentation to the media honorees; however, **it is not required when submitting your nominations** to TASB.
- We will send you personalized certificates to present to your honorees and a sample news release to share with the media in May.
- Nominees will be posted on **tasb.org** in mid-May.

We appreciate your participation in this recognition effort. Call me at **800.580.8272**, extension 6418, or e-mail [shelley.stoll@tasb.org](mailto:shelley.stoll@tasb.org) if you have questions about this process.

Sincerely,

Barbara Williams  
Public Information Office