



## Connecticut Association of Boards of Education

81 Wolcott Hill Road, Wethersfield, CT 06109-1242 • (860) 571-7446 • Fax (860) 571-7452 • [www.cabe.org](http://www.cabe.org)

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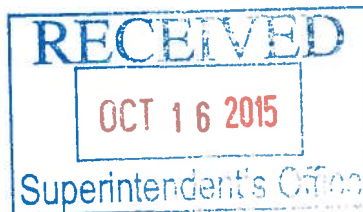
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October 13, 2015

Dr. Gaeton Stella  
Superintendent  
Woodbridge Public Schools  
40 Beecher Road South  
Woodbridge, CT 06525-2006



Dear Dr. Stella:

**Congratulations!** We are delighted to inform you that your school district has won the **CABE Award of Excellence for Educational Communications**. A list of the winners is attached (please check the list to see which one of your entries won the award.)

Again, this year CABE will make the presentations in the winning school districts. A member of our Board of Directors or Senior Staff will come to your school district and make the presentation at a meeting of your board of education.

One of CABE's continuing goals is to bring recognition to the talented staff members who created these outstanding winning entries, as well as to your entire district. Therefore, we believe that by making the presentation at your board meeting you will have the opportunity to invite the local media, and members of the staff and the community who otherwise would be unable to attend the awards presentation ceremony at the convention. You will be contacted after the CABE/CAPSS Convention to set up a date and time to make the presentation.

Winning districts will be showcased at the 2015 CABE/CAPSS Convention in November. Please send approximately 15-20 copies of your winning entry, **PRINT MATERIAL ONLY**, (videos, computer generated projects and website excluded). Send your material for display to CABE, 81 Wolcott Hill Road, Wethersfield, CT 06109 **BEFORE NOVEMBER 6, 2015** or bring them to the registration area before 7:30 a.m. on Friday, November 20, 2015.

If you have any questions or comments about this process, please contact me at [bcarney@cabe.org](mailto:bcarney@cabe.org) or 860-571-7446.

Sincerely,

Bonnie B. Carney  
Senior Staff Associate for Publications

Enclosure

cc: Mrs. Margaret Hamilton, Board Chair, Woodbridge Board of Education

# 2015 Communications Award Winners

*Congratulations to the school districts which won awards in CAFE's 2015 Award of Excellence for Educational Communications contest.*

## UNDER 2000 ADM

### Social Media

#### Award Winner

Woodstock Academy  
*Woodstock Social Media*

#### Honorable Mention

Old Saybrook Public Schools  
*Old Saybrook Ram Pride –  
Twitter Page*

Redding Public Schools  
*RES Town Meetings*

EASTCONN  
*EASTCONN Facebook Page*

### Going Green

#### Award Winner

Redding Public Schools  
*Rain Barrels*

### Newsletter

#### Award Winner

Bethany Public Schools  
*Bethany Community School  
Monthly Happenings*

#### Honorable Mentions

Derby Public Schools  
*Derby Public School Newsletter*

Salem Public Schools  
*Superintendent's Corner,  
Salem School Insider,  
Staff Bulletin News Letter*

Canton Public Schools  
*Raising The Bar*

### Annual Report

#### Award Winner

EASTCONN

*Annual Board Update 2014-2015*

#### Honorable Mentions

C.E.S.  
*2013-2014 Annual Report*

Woodbridge Public Schools  
*The Bridge: The Annual  
Education Report of the  
Woodbridge School District*

EASTCONN  
*Annual Report 2013-2014  
to the CSDE*

### District Budget

#### Award Winner

Salem Public Schools  
*Salem School Districts  
Superintendent's  
FY 2015-16 Budget Book*

#### Honorable Mentions

Region 18 Public Schools  
*Budget Book 2015-2016*

Derby Public Schools  
*Budget Presentation 2014-2015*

Granby Public Schools  
*District Budget*

### Parent/Student Handbook

#### Award Winner

Woodbridge Public Schools  
*Beecher Road School Parent &  
Student Handbook 2015-2016*

#### Honorable Mentions

EASTCONN  
*ACT Program of Studies 2015-16*

Salem Public Schools  
*Salem School District Parent  
and Student Handbook 2014-15  
and Code of Conduct  
Handbook Grades K-8*

Derby Public Schools  
*Parent Student Handbooks –  
DHS, DMS, Bradley  
and Irving Schools*

### Course Selection Guide

#### Award Winner

EASTCONN  
*2015-16 Programs and  
Services Brochure*

#### Honorable Mentions

EASTCONN  
*"I Have a Student"*

Derby Public Schools  
*Course Selection Guide*

### Calendar

#### Award Winner

Bethany public Schools  
*Bethany Community School  
and PTO Calendar*

#### Honorable Mention

C.E.S.  
*2015-16 Member District Calendar*

Woodbridge School District  
*Woodbridge School District  
Calendar 2015-16*

EASTCONN  
*Celebrating Learning Calendar  
2015-16*

### **Special Project**

#### **Award Winner**

Bethany Public Schools  
*Veteran's Day School-wide  
Celebration*

#### **Honorable Mentions**

Bethany Public Schools  
*"May" I Walk to School Day*

Redding Public Schools  
*Buddy Bench*

Woodstock Academy  
*Woodstock Academy Viewbook*

### **Special Project (AV)**

#### **Award Winner**

Woodstock Academy  
*Woodstock Academy Alumnus  
Speaks and Performs  
with Symphony Band*

#### **Honorable Mentions**

Salem Public Schools  
*Salem School: A Year in Review*

Woodstock Academy  
*Website*

### **Computer Generated Projects**

#### **Award Winner**

Woodbridge Public Schools  
*2015-16 BOE Budget:  
Presentation to the Boards of  
Selectmen and Finance*

#### **Honorable Mentions**

Salem Public Schools  
*Salem School District's  
Superintendent's School Year  
2015-16 Budget Presentation*

Woodbridge Public Schools  
*Woodbridge Welcomes  
Orientation for Visiting Tri-State  
Mathematics Committee*

Derby Public Schools  
*State of the District Address*

### **Websites**

#### **Award Winner**

Bethany Public Schools  
*Bethany School District Website*

#### **Honorable Mentions**

Salem Public Schools  
*Salem School District Website*

EASTCONN  
*ACT Website*

Old Saybrook Public Schools  
*Old Saybrook Public Schools  
Website*

## **2000 – 5000 ADM**

### **Social Media**

#### **Award Winner**

Cheshire Public Schools  
*Parent/Guardian Communication*

#### **Honorable Mention**

Wolcott Public Schools  
*Wolcott Public Schools  
Facebook Page*

Bloomfield Public Schools  
*Bloomfield Public Schools  
Social Media*

Vernon Public Schools  
*Social Media*

### **Going Green**

#### **Award Winner**

Newington Public Schools  
*Partnering Green Initiatives  
and Customer Service*

#### **Honorable Mention**

Plainville Public Schools  
*Going Green*

### **Newsletter**

#### **Award Winner**

Norwich Free Academy  
*NFA Magazine*

#### **Honorable Mentions**

Newington Public Schools  
*Principals Update*

Newington Public Schools  
*Newsletter*

East Haven Public Schools  
*Biannual District Newsletter*

### **Annual Report**

#### **Award Winner**

LEARN  
*LEARN Annual Report  
2013 - 2014*

#### **Honorable Mentions**

Region 5 Public Schools  
*Amity Region School District No. 5  
2015 Facilities Report*

Wolcott Public Schools  
*Annual Report of the  
Superintendent*

Bloomfield Public Schools  
*District Accountability Plan –  
Annual Report 2015*

### **District Budget**

#### **Award Winner**

Newtown Public Schools  
*District Budget*

#### **Honorable Mentions**

Bloomfield Public Schools  
*Exceeding Success*

New Canaan Public Schools  
*2015-16 Budget Process  
Communication Package*

Naugatuck Public Schools  
*Naugatuck Board of Education  
2015-16 Financial Plan*

### **Parent/Student Handbook**

#### **Award Winner**

Wolcott Public Schools  
*Wolcott High School  
Student Handbook*

#### **Honorable Mentions**

Newington Public Schools  
*Newington High School  
Student/Parent Handbook*

Wolcott Public Schools  
*Tyrell Middle School  
Student Handbook*

Seymour Public Schools  
*Parent Student Handbook,  
Chatfield-LoPresti  
Elementary School*

### **Course Selection Guide**

#### **Award Winner**

Newington Public Schools  
*Program of Studies*

#### **Honorable Mentions**

Windsor Public Schools  
*2015-2016 Program of Studies*

Seymour Public Schools  
*Seymour High School Wildcats  
Program of Studies*

Plainville Public Schools  
*Plainville Adult and Continuing  
Education Program Guide*

### **Calendar**

#### **Award Winner**

New Fairfield Public Schools  
*2015-16 Calendar and Guide*

#### **Honorable Mentions**

Region 5 Public Schools  
*2015-2016 Amity District Calendar*

Simsbury Public Schools  
*Music and Performing  
Arts Schedule*

Windsor Public Schools  
*Windsor High School  
Informational Calendar*

### **Special Project**

#### **Award Winner**

Plainville Public Schools  
*2014-15 Quick Facts  
Informational Bookmark*

#### **Honorable Mentions**

Newington Public Schools  
*1:1 Technology Initiative  
Procedures and Information*

Simsbury Public Schools  
*Curriculum Handbook*

Norwich Free Academy  
*Summer at NFA*

### **Special Project (AV)**

#### **Award Winner**

Cheshire Public Schools.  
*Speak Life*

#### **Honorable Mentions**

Cheshire Public Schools  
*Redemption*

Bethel Public Schools  
*Bethel High School Art Show*

#### **ACES**

*Living Our Beliefs*

### **Computer Generated Projects**

#### **Award Winner**

New Fairfield Public Schools  
*Convocation: New Fairfield  
Public Schools*

### **Web Sites**

#### **Award Winner**

Newington Public Schools  
*District Website*

#### **Honorable Mentions**

Wolcott Public Schools  
*Wolcott Public Schools Website*

East Haven Public Schools  
*District Website*

Norwich Free Academy  
*NFASchool.org Redesign*

## **Over 5000 ADM**

### **Social Media**

#### **Award Winner**

Stratford Public Schools  
*Stratford Board of Education  
Facebook Page*

#### **Honorable Mention**

CREC  
*Facebook: CREC Excellence  
in Education*

Fairfield Public Schools  
*Superintendent Twitter*

### **Going Green**

#### **Award Winner**

Manchester Public Schools  
*"Saving Trees" Thru  
Digital Strategies*

### **Newsletter**

#### **Award Winner**

West Hartford Public Schools  
*Bugbee Buzz*

#### **Honorable Mentions**

Bridgeport Public Schools  
*District Wide Monthly Newsletter*

Meriden Public Schools  
*Teval Times*

#### **CREC**

*Executive Director's Report*

### **Annual Report**

#### **Award Winner**

CREC  
*2013-2014 CREC Annual Report*

Honorable Mention  
Stamford Public Schools  
*Annual Report to the Community*

### **District Budget**

#### **Award Winner**

Glastonbury Public Schools  
*Board of Education Approved  
Budget 2015-16*

#### **Honorable Mentions**

Fairfield Public Schools  
*District Budget July 1, 2015-  
June 30, 2016*

### **Parent/Student Handbook**

#### **Award Winner**

West Hartford Public Schools  
*Elementary Handbook*

### **Course Selection Guide**

#### **Award Winner**

West Hartford Public Schools  
*Conard Program of Studies*

#### **Honorable Mention**

West Hartford Public Schools  
*Life Learn Adult Fall Catalog*

### **Calendar**

#### **Award Winner**

Glastonbury Public Schools  
*2015-2016 Calendar*

Honorable Mention  
Bridgeport Public Schools  
*2015-2016 Calendar-Handbook*

Hamden Public Schools  
*District Calendar*

### **Special Project**

#### **Award Winner**

West Hartford Public Schools  
*Creativity*

#### **Honorable Mentions**

West Hartford Public Schools  
*Pops n' Jazz Poster,  
Tickets and Program*

Manchester Public Schools  
*Better Manchester Magazine  
Special "Education Edition"*

Wallingford Public Schools  
*Video "I am Proud"*

### **Special Project (AV)**

#### **Award Winner**

Milford Public Schools  
*New Standards, New  
Standardized Assessment*

### **Computer Generated Projects**

#### **Award Winner**

West Hartford Public Schools  
*Convocation Video*

#### **Honorable Mention**

Fairfield Public Schools  
*Worlds Language Curriculum*

West Hartford Public Schools  
*Homelessness*

Fairfield Public Schools  
*Superintendents District Budget*

### **Web Sites**

#### **Award Winner**

CREC  
*Crec.org*

#### **Honorable Mentions**

West Hartford Public Schools  
*Website: whps.org*

Fairfield Public Schools  
*Website*

Manchester Public Schools  
*mpspride.org*