



ALEDO ISD BOARD MEETING TEMPLATE

MEETING DATE: August 18, 2025

AGENDA ITEM: Consider Approval of School District Administrator Personal Services with Business Entity

PRESENTER: Mercedes Mayer, Director of Communications

BACKGROUND INFORMATION:

- During the 89th regular legislative session, Texas lawmakers passed House Bill 3372 that amends the Education Code to prohibit a school district administrator from receiving any financial benefit for the performance of personal services for the following entities:
 - any business entity that conducts or solicits business with the district that employs the administrator;
 - an education business that provides services regarding the curriculum or administration of any public school district; or
 - another district, open-enrollment charter school, or regional education service center.
- The bill establishes an exception that allows for an administrator, other than a member of a board of managers, superintendent, or assistant superintendent, to receive a financial benefit under a written contract that is approved by their employing district's board of trustees under certain conditions.
- Aledo ISD Director of Communications Mercedes Mayer has been the full-time sideline reporter for Aledo Bearcat football games for two seasons and was a substitute sideline reporter for the 14 years prior to that. Hank FM pays Mrs. Mayer \$200 per game for her sideline reporting duties that include pregame opposing coaches interview, on-air reports from the sidelines, halftime head coach interview, and post-game coach and player interviews.

FISCAL INFORMATION:

None

ATTACHMENTS:

Agreement for Sideline Reporting Services

ADMINISTRATIVE RECOMMENDATION:

The Administration recommends the Board of Trustees approve that Director of Communications Mercedes Mayer may continue broadcasting with HANK FM for Aledo Bearcat football games.