

# 2014 SUMMER LEADERSHIP INSTITUTE • SAN ANTONIO

SESSION TYPE/AUDIENCE	TIMES	SESSION TITLES for THURSDAY, JUNE 19	CHOICE	
In-Depth Session: New Board Members <b>OR</b>	9:45 a.m.–12:30 p.m.	ET110 Boardsmanship Basics ( <i>TASB ISD</i> )	<input type="checkbox"/>	
In-Depth Session: Board Presidents <b>OR</b>	9:45 a.m.–12:30 p.m.	ET120 Board President's Duties and Responsibilities ( <i>Board Presidents' Academy</i> )	<input type="checkbox"/>	
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	9:45–11 a.m.	ET210 CTE Industry Advisory Councils: Partnerships and Program Evaluation	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET215 Private-Public Partnerships: Bringing the Community Together	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET220 What Board Members Need to Know about the Changing Legal Landscape	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET225 Safety First!	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET230 Facility Planning and Construction (Part 1 of 3): <i>On Your Mark...</i>	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET235 OPEN SPACES: No Sit-and-Get Here!	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET240 Ensuring a College and Career Culture for Students	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET245 Management versus Leadership: Does Your District React or Is It Proactive?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
	<b>AND</b>			
	Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	11:15 a.m.–12:30 p.m.	ET310 The New Regime in Education: Developing the Four Cs	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			ET315 The Pros and Cons of Having Your Own Police Department	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			ET320 OPEN SPACES: No Sit-and-Get Here!	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			ET325 Facility Planning and Construction (Part 2 of 3): <i>Get Set...</i>	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			ET330 From Community Engagement to Community Advocacy: How to Spark a Revolution in Your Community	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
ET335 Meetings in a Paperless World			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
ET340 BASIC School Security: Throwing Money at the Problem?			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
ET345 Using Evidence-Based Leadership to Be a Premier District			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
ET350 Improving Leadership and Teaching to Improve Student Achievement	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3			
In-Depth Session: New Board Members <b>OR</b>	1:45–4:30 p.m.	ET410 Teamwork Basics ( <i>TASB ISD</i> )	<input type="checkbox"/>	
In-Depth Session: Board Presidents <b>OR</b>	1:45–4:30 p.m.	ET430 Practical Parliamentary Procedure ( <i>Board Presidents' Academy</i> )	<input type="checkbox"/>	
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	1:45–3 p.m.	ET510 Education Issues for Students in Foster Care	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET515 Advocacy 101 for School Board Members	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET520 Dyslexia: What YOU Need to Know as a School Board Member	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET525 Facility Planning and Construction (Part 3 of 3): <i>GO!</i>	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET530 Standard Response Protocol (SRP) and Standard Reunification Method (SRM): Uniform Response to School Incidents	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET535 For Better or Worse: Board-Superintendent Relations	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET540 School Transformation: What's a Trustee to Do? ( <i>Master Mind Series</i> )	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		ET545 A Reality Check	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
	<b>AND</b>			
	Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	3:15–4:30 p.m.	ET610 Customer Service Is Everyone's Job!	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			ET615 Marketing Public Schools	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			ET620 BONd VOYAGE	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			ET625 2014 SLI Book Study: Homework Required!	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			ET630 Building Public Trust: Do YOU Have the Right Tools? ( <i>Master Mind Series</i> )	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
ET635 10 Commandments of Closed Meetings			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
ET640 Topics in Superintendent Evaluation			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
ET645 We Maintained Our Sanity While Dealing with Crazy			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
ET650 Take a STAND: A Comprehensive Framework for Student Social and Emotional Welfare	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3			

Online registration closes 5 p.m., June 6.

# 2014 SUMMER LEADERSHIP INSTITUTE • SAN ANTONIO

SESSION TYPE/AUDIENCE	TIMES	SESSION TITLES for FRIDAY, JUNE 20	CHOICE	
Breakout Session: New Board Members	9:45–11 a.m.	F110 School Law Basics ( <i>TASB ISD</i> )	<input type="checkbox"/>	
<b>— AND —</b>				
Breakout Session: New Board Members	11:15 a.m.–12:30 p.m.	F115 An Introduction to the Texas Open Meetings Act	<input type="checkbox"/>	
<b>OR</b>				
In-Depth Session: All Audiences	9:45 a.m.–12:30 p.m.	F120 Now That’s a Problem!	<input type="checkbox"/>	
<b>OR</b>				
In-Depth Session: Board Presidents	9:45 a.m.–12:30 p.m.	F130 Effective Facilitation Skills: Navigating through Smooth and Choppy Waters ( <i>Board Presidents’ Academy</i> )	<input type="checkbox"/>	
<b>OR</b>				
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	9:45–11 a.m.	F210 Queen Bees, Wannabees, Masterminds, and Wingmen: A Q&A with Rosalind Wiseman	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F215 Rise up West: A 21 <sup>st</sup> -Century Transformation in the Face of Challenge	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F220 SCHOOL DESIGN: From Curriculum to Construction	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F225 A District Full of Dads	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F230 The Superintendent Search Process	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F235 A Conversation about Diversity	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F240 OPEN SPACES: No Sit-and-Get Here!	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F245 Classroom Applications of Cognitive Psychology: What School Boards Should Know	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
	<b>— AND —</b>			
	Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	11:15 a.m.–12:30 p.m.	F310 Working, Texas Style: Do You Have the Skills to Pay the Bills?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			F315 The Clarity of the Message	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			F320 Are Your New and Newly Renovated Buildings Performing?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			F325 Making Father and Family Involvement Relevant to Child Outcomes	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			F330 Starting out Right with Your New Superintendent	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
F335 Challenge Academy			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
F340 Booster Clubs: The Good, the Bad, and the Ugly			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
F345 Working for ‘Rachel’: A Case Study			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
F350 OPEN SPACES: No Sit-and-Get Here!	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3			
<b>OR</b>				
In-Depth Session: New Board Members	1:45–4:30 p.m.	F410 Budget and Planning Basics ( <i>TASB ISD</i> )	<input type="checkbox"/>	
<b>OR</b>				
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	1:45–3 p.m.	F510 Student Privacy Issues: Searches and Personal Privacy in the Digital Age	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F515 Governance from All Angles	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F520 Get the Lead out	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F525 Working with Strong Future Students to Build Strong Future Grads	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F530 HB 5 and Local Flexibility: What Do We Do Now?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F535 Multigenerations on the Same Leadership Team: A New Kind of Diversity Challenge ( <i>Master Mind Series</i> )	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F540 Unifying Your Community around Education	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
		F545 Communication 101: Telling Your District’s Story	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
	<b>— AND —</b>			
	Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	3:15–4:30 p.m.	F610 Go Public: United for Public Education	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			F615 Leading the Change to an Amazing District Culture	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			F620 The Board Member’s Guide to Policy	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			F625 Asbestos: What Is Required of Your District?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
			F630 Bullying: The Cause de Jour	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
F635 Just the Facts: Measuring Employee Attitudes			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
F640 Addressing Existing Facility Needs with Existing M&O Dollars			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
F645 Top 10 Emerging Technology Issues for School Boards to Consider			<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
F650 Marketing Public Schools	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3			

**Online registration closes 5 p.m., June 6.**

## 2014 SUMMER LEADERSHIP INSTITUTE • SAN ANTONIO

SESSION TYPE/AUDIENCE	TIMES	SESSION TITLES for SATURDAY, JUNE 21	CHOICE
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	8:30–9:45 a.m.	S210 Top 10 Teamwork Tips	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S215 Importance of Fine Arts Participation within All Five Graduation Endorsements	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S220 What Would You Do? Learning through a Case Study	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S225 Diploma Dilemmas	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S230 Electricity and Fuel: When to Strike and How to Budget	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S235 From the Mountains of Data to the Seas of Reports	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S240 Changing the Conversation about Public Schools ( <i>Master Mind Series</i> )	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S245 Leading the Change to an Amazing District Culture	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	10–11:15 a.m.	S310 Board, Evaluate Thyself	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S315 Ethical Dilemmas: When Jiminy Cricket Can't Make Your Board Meeting	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S320 The Consequences of Vision	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S325 Meeting the Texas Challenge: The Importance of Public Education for Texas' Future	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S330 A School District Guide to Successful Media Relations	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S335 Topics in Superintendent Evaluation	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3

**Online registration closes 5 p.m., June 6.**