


nsba
BOSTON
April 9 - 11, 2016



REVOLUTIONIZE

BOARD LEADERSHIP



THE CONFERENCE FOR PUBLIC EDUCATION LEADERS

www.nsba.org/conference



CHAMPION

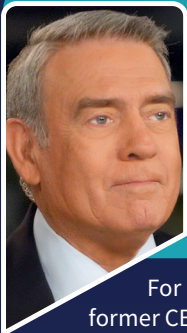
STUDENT ACHIEVEMENT



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General Session *Speakers*



Dan Rather

Award-Winning
Broadcast Journalist

Saturday, April 9
8:30 am

For more than 50 years, former CBS News anchor and 60 Minutes correspondent Dan Rather has been the embodiment of the intrepid broadcast journalist. From the Kennedy assassination to the Indian Ocean tsunami, he has covered every major story of our time, with distinction and a fierce dedication to hard news. For his unparalleled devotion to his craft, he was named the 2012 recipient of the Edward R. Murrow Award for Lifetime Achievement.

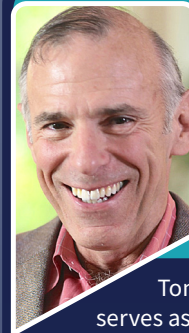


Robin Roberts

Co-Ancor of ABC's
Good Morning America

Sunday, April 10
10:00 am

When not traveling around the world covering breaking news events, Robin Roberts is at GMA's Times Square studio conducting interviews with politicians, musicians, authors, athletes and celebrities. In her latest memoir, *Everybody's Got Something*, Roberts tells the amazing story of her battle against a life-threatening illness, the life lessons she continues to learn and her inspiring return to the GMA anchor desk. For the strength and courage she has displayed throughout her life and career, she has been recognized with awards and honors from organizations around the country, including the ESPY's 2013 "Arthur Ashe Award".



Tony Wagner

Expert In Residence at
Harvard University's
Innovation Lab

Monday, April 11
11:30 am

Tony Wagner currently serves as an Expert In Residence at Harvard University's new Innovation Lab. Prior to this appointment, Wagner was the first Innovation Education Fellow at the Technology & Entrepreneurship Center at Harvard, and the founder and co-director of the Change Leadership Group at the Harvard Graduate School of Education. His previous work experience includes twelve years as a high school teacher, K-8 principal, university professor in teacher education, and founding executive director of Educators for Social Responsibility. Wagner consults to schools, districts, and foundations around the world and is also a best-selling author.

Pre-Conference Workshops Friday, April 8

Morning Workshops 9:00 AM – 12:00 PM

- #1 Achieving Equity: Leadership Strategies and Promising Practices for Closing the Opportunity and Achievement Gaps
- #2 Crawl, Walk, or Run – Becoming a Highly Effective School Board
- #3 Innovating Teaching and Learning with iPad
- #4 Improving the Value of Superintendent Evaluation in Your District
- #5 Setting a Course for the Future: What Board Members Need to Know About Technology Trends
- #6 What Every School Board Member Should Know About School Law Issues Today
- #7 What's Good for the Goose...Board Self-Assessment

Cost for each half-day morning and afternoon session: National Connection, Technology Leadership Network, and Council of Urban Boards of Education - \$170. All others, including guest - \$195

Visit www.nsba.org/conference for more information; Pre-registration is required.

Afternoon Workshops 1:30 PM – 4:30 PM

- #8 Board Member Fiscal Fitness Camp
- #9 Disrupting Poverty: Turning High Poverty Schools Into High-Performing Schools
- #10 Innovating Teaching and Learning with iPad
- #11 Leading Change in Challenging Times: An Interactive, Collaborative Workshop
- #12 The Other Side of the Student Report Card: What it is, and Why It Matters
- #13 When the Board Must Undertake a Superintendent Search: Using this Critical Process as a Positive, Meaningful Team-Building Opportunity

Full-Day Workshop 9:00 AM – 4:30 PM

- #14 Follow the Blueprint for a Successful Strategic Planning Process and Beyond

Cost for full-day session: National Connection, Technology Leadership Network, and Council of Urban Boards of Education - \$270. All others, including guest - \$320 (Box lunch included)

National Connection/TLN/CUBE Special Afternoon Event 1:30 PM – 4:30 PM

- #15 *Most Likely to Succeed* Film Showing & Panel Discussion

Free to All

Special Afternoon Workshop 1:30 PM – 4:30 PM

- #16 New School Board Member Boot Camp Pre-Conference Workshop: Ethics, Board Meetings, and the Role of a School Board Member

Advance registration and an additional \$100 fee is required for this special session.

New Campus Expo Features!

Les Paul Big Sound Exhibit

Enter the highly interactive world of curiosity, innovation and persistence in Les Paul's Big Sound Experience. Within the mobile tour vehicle witness how school-age Les Paul's inventions evolved into industry-changing technology used today throughout the music industry.

Roadtrip Nation Bus

Through popular books, a long-running documentary TV series, and a project-based educational curriculum, Roadtrip Nation empowers students to explore their passions, build connections with professionals in their local communities, and construct meaningful lives around the things they love.

Study Halls

Study Halls are back with terrific, interactive educational programming and will be open only during exclusive exhibit hall hours.

Popular returning features will include:

Health & Wellness Pavilion
Music and Arts Main Street
The Green Zone
Cutting Edge AveNEW
Technology Pavilion
Marketplace

DLR Group Student Innovation Challenge

Roll up your sleeves, immerse yourself in a learning exercise, and help students solve global problems in the Innovation Challenge. Don't miss the opportunity to see first-hand how the environment and access to expert resources impacts the learning experience.

Visit www.nsba.org/conference/campusexpo for more information

Exhibit Hours

Saturday, April 9

10:30 AM – 4:30 PM

Exclusive Exhibit Hall Only

11:30 AM – 1:30 PM; 2:45 PM – 3:45 PM

Sunday, April 10

11:30 AM – 4:00 PM

Exclusive Exhibit Hall Only

11:30 AM – 1:30 PM; 2:45 PM – 3:45 PM



STRENGTHEN

COMMUNITY ENGAGEMENT

THE CONFERENCE FOR PUBLIC EDUCATION LEADERS

www.nsba.org/conference

Learning Visits & Meal Events

These popular programs are ticketed events open to all conference attendees. Fees are in addition to full conference program registration fees. They are limited in size so be sure to register early!

FRIDAY, APRIL 8

Be Inspired! Cambridge Public Schools, MA

9:00 AM – 3:30 PM

This learning visit will include tours of five Cambridge Public Schools and the extraordinary opportunities this 6,500 student district provides. Covering everything from a state-of-the-art school construction project, to Mandarin Language immersion and a lunch prepared by culinary arts students.

SATURDAY, APRIL 9

Fostering STEM Learning – In and Out of Schools

11:30 AM – 3:45 PM

Location: Museum of Science

Join Dr. Christine Cunningham, VP and Director of Engineering at Elementary®, as she introduces the benefits of incorporating engineering and what that content looks like for young children.

School Leaders Luncheon

12:00 PM – 2:00 PM

Speaker: Erik Wahl

Come and see the “Warhol of Wall Street,” Erik Wahl, as he pulls from his history as both a business strategist and artist, using on-stage painting

as a visual metaphor to his message of spurring organizational innovations and superior levels of performance. Sponsored by Sodexo, this luncheon also will celebrate the spirit of innovation and excellence in public education by honoring the 2016 Magna Award winners.

National Caucus of American Indian/Alaska Native School Board Members Luncheon

12:00 PM – 2:00 PM

Presenter: Dr. Brenda J. Child

Dr. Brenda Child, born on the Red Lake Ojibwe Reservation in northern Minnesota, is a Professor of American Studies at the University of Minnesota where she was a recipient of the President’s Award for Outstanding Community Service and served as Chair of the Department of American Indian Studies.

SUNDAY, APRIL 10

National Hispanic Council of School Board Members Breakfast

8:00 AM – 9:30 AM

Presenter: Alberto Carvalho

A nationally recognized expert on education transformation and finance, Superintendent Alberto Carvalho successfully elevated Miami-Dade

County Public Schools’ academic profile and streamlined its business operations and financial systems to become one of the nation’s highest-performing urban school systems.

Civic Engagement Through Innovation

2:00 PM – 5:30 PM

Location: The Edward M. Kennedy Institute for the United States Senate & John F. Kennedy Presidential Library and Museum

This interactive visit introduces the virtual resources your district can access through the new EMK Institute dedicated to educating the public about the important role of the Senate in our government, encouraging participatory democracy, invigorating civil discourse, and inspiring the next generation of citizens and leaders to engage in the civic life of their communities.

Education Technology Luncheon, hosted by the Technology Leadership Network

12:00 PM – 2:00 PM

Speaker: Fredi Lajvardi

Join Arizona educator Fredi Lajvardi as he shares the story about his diverse team of students who were the real-world inspiration for the movie *Spare Parts*, where against all odds, they won a national underwater robotics competition. *Underwater*

Dreams, a documentary about Lajvardi’s program, was selected by President Obama for a White House screening to draw attention to STEM education for underserved students.

National Black Council of School Board Members Luncheon

12:00 PM – 2:00 PM

Presenter: Dr. Lonise Bias

An internationally known motivational speaker, trainer, certified youth and family life coach and consultant, Dr. Lonise Bias brings a message of hope to inspire and motivate individuals and organizations that provide services to our nation’s greatest natural resources – our youth. She is a community activist addressing topics dealing with the declining social health within schools, bullying, gangs, and violence.

MONDAY, APRIL 11

Fab Labs - Sharing Knowledge on a Global Scale

8:30 AM – 11:30 AM

The Fab Foundation emerged from MIT’s Center for Bits & Atoms Fab Lab Program with a mission to provide access to the tools, the knowledge and the financial means to educate, innovate and invent using technology and digital fabrication to allow anyone to make (almost) anything, and thereby creating opportunities to improve lives and livelihoods around the world.



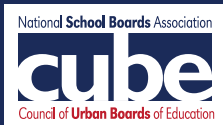
DECLARE

EXCELLENCE IN PUBLIC EDUCATION



THE CONFERENCE FOR PUBLIC EDUCATION LEADERS

www.nsba.org/conference



**Council of Urban Boards of Education
Programming at Annual Conference**
Boston Convention & Exposition Center

*CUBE's two-day programming is open to all conference attendees;
separate registration and fees apply.*

Saturday, April 9, 2016

11:45 AM – 1:45 PM

Lunch & Keynote Presentation

2:15 PM – 4:00 PM

Recruiting, Preparing and Retaining the Next Generation of Urban Educators: Whose job is it anyway?

There is growing recognition that teachers who are effectively trained to serve in urban contexts require a specialized set of knowledge, skills and dispositions. Join us as an esteemed panel of university deans address the challenges and also share what's working.

6:30 PM – 9:00 PM

Urban Night Out (UNO)

After a full day of education sessions, it's time to relax, dance, and network with fellow board members from around the country. Connect with friends and make new ones – you don't want to miss this CUBE staple event.

Sunday, April 10, 2106

7:45 AM – 9:45 AM

CUBE Annual Business Meeting
and Breakfast

(Elections for Steering Committee)

2:45 PM – 5:00 PM

Where Does Your 2016 Presidential Candidate Stand Regarding Urban Education?

It is essential that national leaders dialogue with local leaders in urban education with regard to the challenges urban students face. If we are to “turn the page” on these unique urban challenges, our national and local leaders must be “on the same page”.

Price:

**\$140 for CUBE Members;
\$250 for Non-CUBE Members**

*For more information about
CUBE contact Deborah Keys
at dkeys@nsba.org.*



National Connection Programming

*Open to all National Connection Districts
In addition to the 20% registration discount and early access to housing enjoyed by all National Connection participants, while in Boston you'll also enjoy access to a special National Connection networking room and programming track. For more information about National Connection contact Ron Skinner at rskinner@nsba.org.*



Technology Leadership Network (TLN)

*TLN-hosted sessions are open to all
conference attendees
TLN sessions highlight the intersection of technology policy and practice through innovative workshops, engaging off-site programs, and a special luncheon featuring Fredi Lajvardi, the teacher who inspired the movie *Spare Parts*. For more information about the Technology Leadership Network contact Ann Flynn at aflynn@nsba.org.*



NSBA Conference Housing

No.	Hotel	Single	Double	Extra Person
Boston Convention & Exposition Center Area				
1	Aloft Boston Seaport	\$219	\$219	\$20
2	Element Boston Seaport	\$219	\$219	\$20
3	Seaport Hotel	\$239	\$239	\$25
4	Renaissance Boston Waterfront	\$247	\$247	\$20
5	Westin Boston Waterfront*	\$247	\$267	\$20
Financial District Area				
6	Hyatt Regency Boston	\$199	\$199	\$25
7	Omni Parker House	\$198	\$198	\$30
Chinatown/Theater District				
8	Boston Park Plaza Hotel & Towers	\$205	\$225	\$20
9	Courtyard Marriott Boston Tremont Hotel	\$189	\$209	\$20
Back Bay Area				
10	Boston Marriott Copley Place	\$229	\$229	\$20
11	Hilton Back Bay	\$205	\$205	\$20
12	Sheraton Boston Hotel**	\$226	\$246	\$20
13	Westin Copley Place	\$237	\$257	\$20
Airport Area				
14	Embassy Suites Boston Logan Airport	\$174	\$174	\$10

*Headquarters Hotel—no general housing available
 **COSA

Housing Information

You must be registered for the conference and receive a confirmation I.D. number before you can reserve your housing.

Online: Visit NSBA's Attendee's Housing website www.nsba.org/conference/travel/housing and follow the instructions to reserve your room online.

Call: 1-800-616-8210 (U.S./Canada) or 1-415-979-2264 (International). Service is available Monday through Friday 9:00 a.m. – 9:00 p.m. ET

Fax: 1-415-216-2535

All reservations should be made prior to March 11, 2016. Room availability and special conference rates cannot be guaranteed after this date. Should you fail to arrive on your confirmed date, one night's room plus tax will be charged to your credit card or forfeiture of your check deposit and your reservation will be cancelled for the remainder of your stay.

Travel Information

MacNair Travel has been selected as the official Travel agency for the 2016 NSBA Annual Conference.

Go to the conference website www.nsba.org/conference and click on the Travel tab for information. Or contact MacNair by visiting www.macnairtravel.com or call 877-761-3727

Book air travel directly using the following I.D.

Delta Airlines: Meeting code NMLS3 or call 800-328-1111

United Airlines: Zcode ZVHP; agreement code: 657714

Register Early and Save

Early registration discount ends January 15, 2016.

SCHEDULE AT A GLANCE

CONFERENCE FEE

NC/TLN/CUBE

By 1/15/16	After 1/15/16
\$740	\$770

REGULAR

By 1/15/16	After 1/15/16
\$915	\$965

Friday—April 8

8:00 a.m. – 6:00 p.m.	Registration
9:00 a.m. – 12:00 p.m.	Pre-conference, Half-day Workshops
9:00 a.m. – 4:30 p.m.	Pre-conference, Full-day Workshop
1:30 p.m. – 4:30 p.m.	Pre-conference, Half-day Workshops

Saturday—April 9

7:00 a.m. – 5:00 p.m.	Registration
8:30 a.m. – 10:00 a.m.	General Session
10:30 a.m. – 11:45 a.m.	Sessions
10:30 a.m. – 4:30 p.m.	Exhibit Hall
12:00 p.m. – 2:00 p.m.	Luncheons
1:30 p.m. – 2:45 p.m.	Sessions
3:45 p.m. – 5:00 p.m.	Sessions

Sunday—April 10

7:00 a.m. – 4:30 p.m.	Registration
7:00 a.m. – 8:15 a.m.	Inspiration Session
8:30 a.m. – 9:45 a.m.	Sessions
10:00 a.m. – 11:30 a.m.	General Session
11:30 a.m. – 4:00 p.m.	Exhibit hall
12:00 p.m. – 2:00 p.m.	Luncheons
1:30 p.m. – 2:45 p.m.	Sessions
3:45 p.m. – 5:00 p.m.	Sessions
5:15 p.m. – 5:45 p.m.	Drum circle

Monday—April 11

7:30 a.m. – 12:00 p.m.	Registration
8:30 a.m. – 9:45 p.m.	Sessions
10:00 a.m. – 11:15 a.m.	Sessions
11:30 a.m. – 1:00 p.m.	Closing General Session

Purchase Orders must be paid by March 9, 2016. Badges will not be printed onsite without full payment.

National School Boards Association

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