

## **Templeton Demographics, LLC**

*Demographics...Enrollment Forecasting...Planning*

Rod Reeves  
Facilities Coordinator  
Denton ISD

Re: **“Demographic Services”**

Templeton Demographics LLC will provide the following services and information concerning demographics, enrollment forecasting and attendance zone planning for the Denton ISD:

### **Enrollment Forecast – Ten Year Enrollment Forecast by campus and grade level.**

- Analyze existing demographics and enrollment history for all attendance levels.
- Geo-code existing student database to access current attendance patterns.
- Compare current student database to enrollment history to analyze for trend patterns.
- Determine the future characteristics of the student population based on historical and existing trends.
- Provide enrollment projections of enrollment by campus and grade. (Ten year forecast).
- Provide electronic and hard copies of the complete report and maps.
- This service includes staff consultations through the 2010/2011 school year as needed at no charge.

**New Housing Research** - Biannual housing research including: starts, closings, developed vacant lots, future lots, builder analysis and price range. Housing reports will include 3<sup>rd</sup> Quarter 2011 and 1<sup>st</sup> Quarter 2012.

**Demographics Analysis** – TD has developed special reports to track migration patterns by comparing previous student data bases to current student data base. Reports will include:

- Reside verse attending student report.
- Over 65 parcel analysis.
- Student/Parcel analysis – Report compares student addresses to parcel information.
- Single family and multifamily yield analysis.

### **Build-Out Scenarios**

Templeton Demographics has developed a unique “Build-Out” analysis tool that allows the district to get an idea of what the district can expect as vacant land continues to develop. Through this analysis the district can plan for additional schools, purchase future sites, and understand the projected density of development in the district.

- Create small planning areas and study current student yields by subdivision.
- Review vacant land to forecast development patterns.
- Incorporate campus configurations and capacities to forecast future campus needs by planning area.

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### **Attendance Zone Planning – Provide assistance with new attendance zone development.**

- Utilize G.I.S. software to build attendance zones with geocoded student information.
- Assist Administration with planning sessions to develop and review attendance zone options.
- Review growth trends and enrollment forecast based upon attendance zone scenarios.
- Review ethnic and economic disadvantaged percentages of attendance zone scenarios.
- Incorporate enrollment projections with attendance zone scenarios.
- Presenting or attending attendance zone meetings after 5:00 p.m. is an additional cost of \$500.00 per meeting.

### **Fee Schedule**

Enrollment Forecasting (10 year) - \$7,500.00

New Housing Report – \$5,000.00

Up-Date Build-Out Model - \$5,000.00

Attendance Zone Planning - \$7,500.00

Total Consulting = \$25,000.00

The fee for the Demographic consulting service is **\$25,000.00**. The district will be billed on a quarterly basis. August 1<sup>st</sup>, 2011 (\$6,250.00), October 1<sup>st</sup>, 2011 (\$6,250.00), December 1<sup>st</sup>, 2011 (\$6,250.00) and March 1<sup>st</sup>, 2012 (\$6,250.00).

Agreement is for one-year beginning July 1<sup>st</sup>, 2011 between district and Templeton Demographics, LLC. **No additional charge for travel and attending school Board meetings.** Printing for reports is included. Printing of large maps and additional reports will be billed to the district at cost or district may choose to print in-house.

If the listed services are acceptable please sign in the space below, at which time this letter will be our agreement concerning the services to be provided by Templeton Demographics LLC.

We look forward to working with you and the Administrative team at Denton ISD.

Respectfully submitted,



Bob Templeton

Accepted and agreed as of this \_\_\_\_\_ day of \_\_\_\_\_, 2011:

By: \_\_\_\_\_