

School Board Meeting 2/22



BSAC 2017-2018

Student Recognition

VALUED
MOTIVATION



Humans of BSD

- Instagram account modeled after Humans of New York

“I think people try to put it (Humans of New York) into a box of showing the commonality of humanity...My purpose in Humans of New York is not to tell the story of humanity, it’s to tell the story of the person right in front of me.”

-Brandon Stanton, founder.

Our Objectives

To thoughtfully recognize high school students that seldom receive acknowledgement for their accomplishments and passions.

To represent the diversity of the district to the best of our abilities.

To inspire and motivate students to continue to do good in the world.

To build a large platform that creates inter-district connections and awareness.

Instagram profile page for **humansofbsd**. The profile features a yellow Bitcoin logo, 3 posts, 375 followers, and 13 following. The bio reads: "Humans of BSD Recognizing high school students across the Beaverton School District." It lists followers including *sabrina.suminski*, *megan.cass_*, and *krafty360*. A "Post sched..." notification is visible. The bottom navigation bar shows icons for home, search, post, heart, and profile.

Zoomed-in view of the Instagram profile for **humansofbsd**. It shows the profile picture (a yellow Bitcoin logo), the name **humansofbsd**, and statistics: 3 posts, 375 followers, and 13 following. A "Message" button is prominent, along with a verified account icon and a dropdown menu. The bio text is: "Humans of BSD Recognizing high school students across the Beaverton School District." Below the bio, it says "Followed by *sabrina.suminski*, *megan.cass_*, *krafty360* + 46 more".



Photo



Liked by littleberky, karinnabetancourt and 149 others

humansofbsd "Music is a way for me to either portray emotions or experience emotions that I would not be able to in a day to day experience." - Griffin Prillwitz. Griffin is a part of Sunset's acapella group, Free To Breathe. They recently competed in the International Championship of High School A Capella and placed second! #classof2019 #bsdstrong

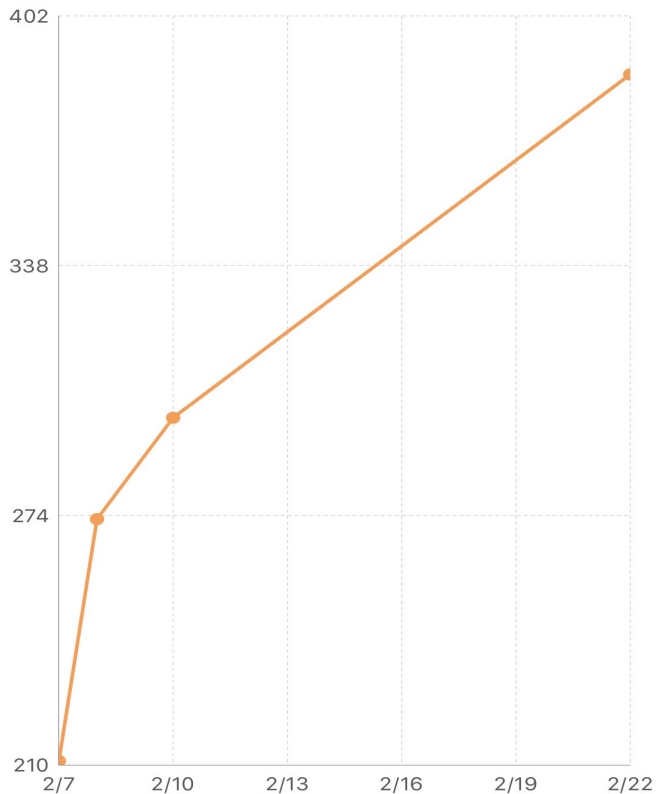


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humansofbsd "I like to play volleyball because it allows me to get to hang out with my friends and learn the things that come along with volleyball like leadership and responsibility."-Grace Clark. Grace is a member and captain of Mountainside's JV volleyball team. She also participates in club volleyball during the winter and spring. #classof2021 #bsdstrong



humansofbsd Followers Growth



Daily Weekly Monthly

Gained & Lost Followers



Permission Form:

<https://goo.gl/forms/gcJY6ekWxuupbUOj1>

Permission Spreadsheet:

<https://docs.google.com/spreadsheets/d/1pX7mGgCl6QDSImW2Mazv7GXca45OhLFCUGc54Cc5yPc/edit?usp=sharing>

Posting Schedule

Monday: Sunset/Mountainside

Tuesday: Aloha/HS2/SST

Wednesday: Westview/ACMA

Thursday: Southridge/ECHS

Friday: Beaverton/ISB/Merlo

Thank you. Questions?