

# JANURAY 2025 SOCIAL MEDIA STATS



**C.O.O.R.**  
Advanced Technical  
Innovation Center

## TOP 6 POSTS:

**MONTHLY VIEWS: 13,684**  
**MONTHLY REACH: 2659**

1



**IEWS: 3269**

Jan 13  
**Student of the Month**  
910 Reach -22  
interactions

2



**IEWS: 3185**

Jan 31  
**Kirtland CC Visit**  
1610 Reach -16  
interactions

3



**IEWS: 665**

Jan 28  
**Med. Occ CPR Training**  
313 Reach -  
13 interactions

4



**IEWS: 475**

Jan 16  
**CTE Month**  
185 Reach- 5  
interactions

5



**IEWS: 470**

Jan 31  
**Business Breakfast**  
199 Reach- 14  
interactions

6



**IEWS: 411**

Dec 16  
312 Reach -  
8 interactions

# 2024 SOCIAL MEDIA STATS

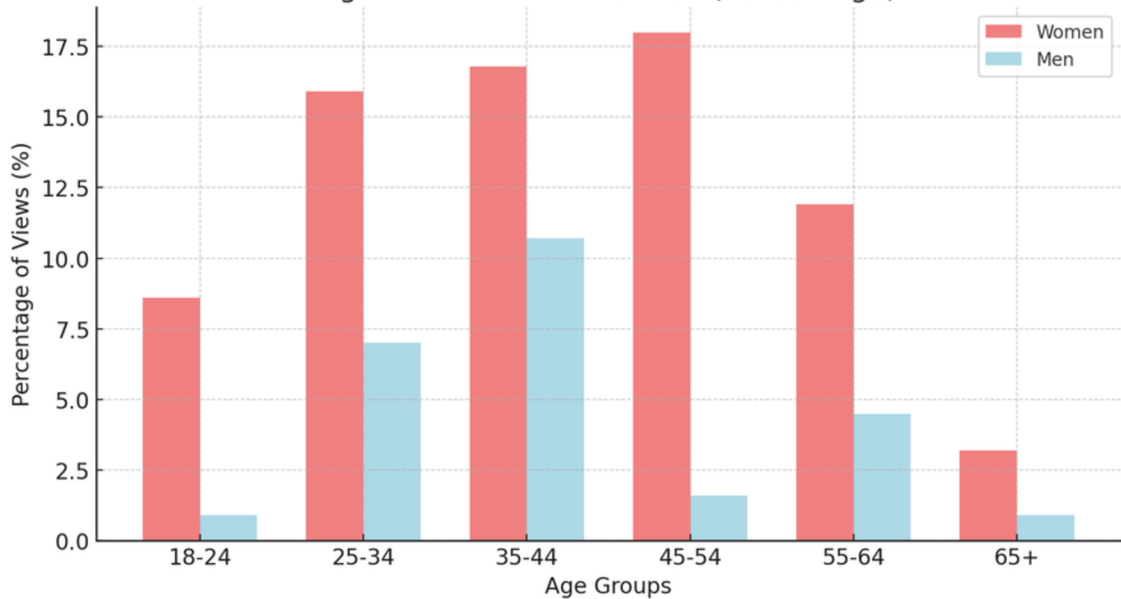


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## SEPTEMBER 1 - DECEMBER 31, 2024

**TOTAL VIEWS: 53,447**  
**TOTAL REACH: 13463**  
**TOTAL VISITS: 2245**  
**TOTAL FOLLOWS: 139**

Age & Gender Distribution (Percentage)



Top Cities Distribution (Percentage)

