



C.L. "BUTCH" OTTER – Governor
RICHARD M. ARMSTRONG – Director

IDAHO DEPARTMENT OF HEALTH & WELFARE

MATT WIMMER - Administrator
DIVISION OF MEDICAID
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Dear District Superintendent:

I am writing to ask for your assistance with enrolling eligible children in health coverage programs. Children without proper medical care may have greater difficulty learning and may be absent more frequently than their peers.

Many uninsured children in Idaho qualify for coverage through the Idaho Health Plan for Medicaid and CHIP. Often families in Idaho do not realize that their children are eligible for this health care coverage. Our goal is to increase access to preventive health care for these children through various outreach efforts.

In the next few weeks, you will receive several packages containing Idaho Health Plan brochures, posters and preventive health information. We encourage you to display the posters in high traffic areas of your facilities and to distribute brochures and preventive health information during activities such as back to school enrollment events. We also recommend routine distribution of the materials in the following locations:

- School Nurses' Office
- School Lunch Program
- School Counseling Centers
- Front Administration Office

If you have any questions, please contact Cindy Brock at: (208) 364-1983 or brockc@dhw.idaho.gov. We are confident, that with your support, we can get Idaho's eligible children covered.

Sincerely,

MATT WIMMER
Administrator

MW/cb