



CCPL Strategic Plan Update

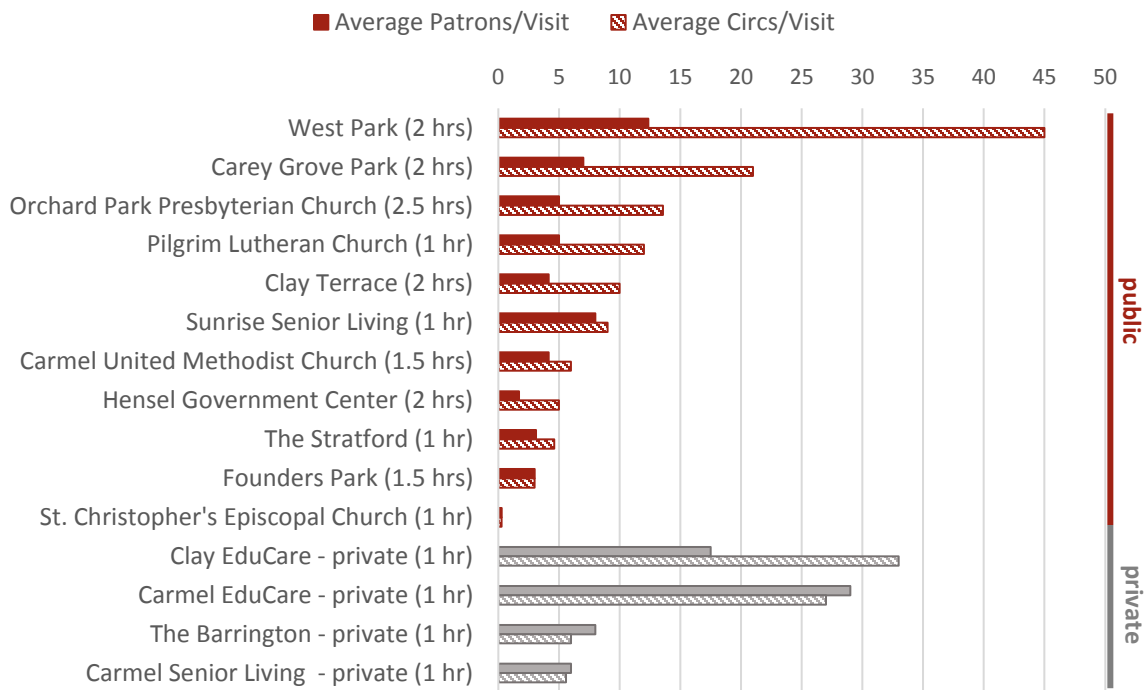
January-March 2016

Extending Our Presence with ccpl2go

PRESENCE

CCPL continues to expand its presence in the community with the mobile library. An average of five patrons come aboard each time ccpl2go makes a visit to one of its public stops. ccpl2go also makes private stops at the CCS staff daycares at Carmel and Clay Middle Schools as well as at two senior living communities. Sixteen patrons have received new library cards or gotten their library cards renewed on ccpl2go since the beginning of the year.

Which ccpl2go stops are the most popular?
(Jan 4-Mar 18, 2016)



Connecting with the Business Community

VOICE

LEVERAGE



Small business development in Carmel has been getting support from CCPL. By leveraging the expertise of local business professionals, CCPL has been able to offer a series of programs aimed at helping entrepreneurs turn their ideas into reality. In conjunction with FranNet MidAmerica, CCPL is hosting the Entrepreneurship Carmel Workshop series, featuring topics like "Build, Buy, or Franchise" and "Selecting a Business Concept." In the most recent session of the series, Justin Moffett of the Old

Town Design Group fielded questions about the new Midtown project and development in the city center. Three more sessions will be taking place, culminating in an entrepreneur services fair in late June. These opportunities encourage conversation and networking among aspiring business owners while providing useful information.

Delivering Personalized Library Service

OPPORTUNITY

CCPL is developing creative and thoughtful ways of serving patrons. At Device Drop-In sessions, staff and volunteers work one-on-one with patrons to help them learn the basics of their mobile devices and to introduce them to online library resources. Through the new Book-A-Librarian service, patrons may make appointments at a time that is convenient to them to meet with a librarian about any of a host of topics, including technology assistance and research guidance. They can even get a tour of the library. Meanwhile, parents with small children who find it difficult to get up to the second floor to look for their own books have a helpful new option. They can fill out a card requesting specific items and leave it at the Children's Desk at the start of storytime. Reader's Advisory staff will have the books waiting for them at the Storytime Room when the program is over.



Building Skills with STEM Programming

VOICE

LEVERAGE



Programs related to STEM (science, technology, engineering, and math) encourage patrons to be curious, to ask questions, and to connect with the world around them, all of which are essential 21st century skills. CCPL has been adding STEM components to its programming for all ages. A recent example was the Sustainable Living Seminar, presented with the Carmel Green Initiative and featuring visits from Mayor Brainard and former Indianapolis Mayor Greg Ballard. For the Explore Science and Engineering event, the library worked with the Purdue University Physics Department, the Link Observatory, Dow Agrosiences, the Society of Hispanic

Professional Engineers, Engineering for Kids, and local aeronautical engineers. Enthusiastic members of the library's own Teen Volunteer Corps also helped guide young visitors through various activity stations. Programs like these leverage the expertise of other groups in the community and help develop skills and knowledge that are important for Carmel's future.

Sharing Our State's Heritage

VOICE

LEVERAGE

Library staff have planned a year-long series of programs related to Indiana's bicentennial, from guest speakers and author visits to Hoosier Hysteria book brackets and Indiana-related films. In a community that blends a strong past with a steady stream of new neighbors, these programs allow patrons of all ages to engage with 200 years of Indiana history. Through the efforts of the library-wide programming team, CCPL's programs received official endorsement and promotion through the Indiana Bicentennial Commission. A full listing of our programs is available at www.carmel.lib.in.us/attend/bicentennial_programs.pdf.

