



STRATEGIC PLAN UPDATE

AUGUST 3, 2026

OBJECTIVES

- Shift from strategic plan areas of focus and targets to three shared district goals with performance objectives
- Establish a clear, unified vision that aligns the work of our district
- Collaborate with the Strategic Plan Action team to update the strategic plan



CURRENT STRATEGIC PLAN STRUCTURE

- Five areas of focus with targets, strategies, and measures:
 - Academic Performance
 - Community Engagement
 - Operational Excellence
 - Organizational Development
 - Financial Stewardship

GOOSE CREEK CISD



UPDATED STRATEGIC PLAN GOALS

Academic Excellence

- Ensure every student achieves high levels of academic growth and graduates prepared for college, career, military service, and life through high-quality instruction, rigorous learning experiences, and personalized support.

Safe and Secure Schools

- Provide safe, secure, and well-maintained learning environments that protect students and staff while fostering a culture where every student can learn and succeed.

Financial Stewardship and Transparency

- Manage district resources responsibly through transparent decision-making and efficient operations that maximize student outcomes while maintaining long-term fiscal sustainability.

EXAMPLE

How can the community engagement team support the district's safe and secure schools goal?

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CURRENT TARGET

Strengthen effective communications



POTENTIAL PERFORMANCE OBJECTIVE

Enhance school safety through proactive communication, stakeholder engagement, and safety awareness.

NEXT STEPS

- Strategic Plan Action Team will revise the district's Strategic Plan by developing measurable performance objectives aligned to each strategic plan goal.
- This collaborative process will ensure that we are working toward a common vision with shared priorities, accountability, and measurable outcomes across Goose Creek CISD.
- Seek board approval for the updated strategic plan.





QUESTIONS?