

## 2015-2016 Multiyear Finance Communication Plan- Inform • Inquire • Involve

Task	Audience	Person Responsible	Notes/Description	Timeline/Due Date
Two-way communications				
School Board Work Session	School Board	Jeff, Claire, Carl, Maureen, Gayellyn	Introduce the new way BSD is planning budgets over multiple years and tracking investments and results.	Fall Work Session, Oct 12, 2015
Focus groups with Supt. in high schools	Students School Board Reps.	Jeff, Mike Chamberlain	Fall Meetings introduce topics BSD leadership will be seeking input. Introduce new way BSD is planning budgets.	Oct. & Nov. 2015
Multiyear Listening & Learning Session	Staff Parents Community Legislators Budget Co.	Maureen, Claire, others	Seek input about the new way BSD is planning budgets over multiple years and tracking investments and results.	Monday, Nov. 9, 2015
School Board Business Mtg.	School Board Community	Anne, Linda, Claire, Jeff	Discuss Funding priorities	November or Dec.: set financial goals
Social Media	Community	Kara		Fall 2015
One way communications	·			
Board Briefs (following the School Board Work Session)	Parents Community	Kara Yunck	Introduce the new way BSD is planning budgets over multiple years and tracking investments and results.	Oct. 15, 2015
BSD Briefs	Parents Community Legislators	Melissa/Kara	Introduce the new way BSD is planning budgets over multiple years and tracking investments and results.	Fall 2015
Staff Talk	Staff	Melissa	Introduce the new way BSD is planning budgets over multiple years and tracking investments and results.	Fall 2015
Online survey	Community	Maureen, Claire	Seek input via another channel	November 2015
Media	Community	Maureen	Share new multiyear finance plan	Fall 2015



## 2015-16 Multiyear Finance Plan- <u>Inspire</u> (stakeholders become champions for the work)

Task	Audience	Person Responsible	Notes/Description	Timeline/Due Date
Two-way communications				
Budget Update Session Listening & Learning Session	BSD Staff Parents Community Beav. Legislators	Claire, Maureen		January 26, 2016 (English & Spanish)
Focus groups with Supt. in high schools	High school students	Supt. Jeff Rose		Jan. – June 2016
Principal Meetings	Principals	Claire, Carl		February 18, 2016
Budget Committee Meeting	Staff, parents, Community	Claire, Budget Co-chair	Public Testimony	April 7, 2016 April 18, 2016 May 2, 2016
Monthly School Board Business Meetings	School Board, public	Anne Bryan	Public testimony	Jan. – June 2016 June 1, 2016 public hearing for 2016-2017 budget
Social Media	Community	Kara		January – June 2016
One way communications				
BSD Briefs	Parents, Community	Maureen, Kara, Melissa		January – June 2016
Staff Talk	BSD Staff	Maureen, Melissa, Kara		January – June 2016
Media	Community	Maureen		January – June 2016