



NOVEMBER 11, 2024

# ROCORI School District

**STRATEGIC PLANNING SERVICES**



**PartnerED**  
YOUR PARTNERS. YOUR PURPOSE.



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# Introduction

Understanding that a strategic roadmap is a key component of successful school districts, Partner ED has created a unique process that encourages community involvement and shines a light on future focused trends in education. Community engagement with stakeholders, an informed review of data, and an emphasis on planning for future-forward learning are the hallmarks of our strategic planning process.

Flexibility and customization are hallmarks of Partner ED. We believe in giving our clients options, since no two organizations are alike. Based on our initial understanding of the District's goals, we will provide the Foundational Level service for strategic planning as described below. This proposal is reflective of services provided by our team of experts for your project. Data analysis and planning time are all included in the cost. Travel costs are additional and are based on the number of in person facilitation meetings.

# Timeline

## Planning Meeting with Leadership (Virtual)

- **Create and Organize the Planning Process - December**

The Partner ED Team will meet with the district superintendent, leaders and/or school board to develop and gain commitment for the ROCORI School District's customized goals, planning process and timeline. Facilitators will begin identification and request district support in collection of the necessary data that will help inform the strategic direction throughout the process. The meeting will also focus on the current reality in your school district to determine the impact of the current mission, vision and strategic plan.

- **Identify Organizational Constituents**

Facilitators will work with the leadership team to identify which groups, organizations, etc., affect or are affected by the organization in the surrounding community. We will determine who should be included in the process and/or those in which to solicit input.

Facilitators will work with the District leadership to collect necessary data from which strategic decisions will be made. This session will include discussion of the current reality of the school district, the community perceptions of the District's work and the impact of the current mission and vision. Facilitators will assist the district with communications to share the process with defined stakeholders.

## STAFF AND COMMUNITY INPUT PROCESS THROUGH LISTENING SESSIONS & SURVEYS December/January

Partner ED will collaborate with the district to determine listening session structure and participants. Listening sessions will be held in person or virtually. During this time period, surveys will be developed and deployed to inform the planning process and to add to the inclusivity of a wider variety of stakeholder feedback included in the process. These can include student, staff and or community surveys.

## Core Planning Team Meetings (In-Person Facilitators) January-February:

Core Team Meeting #1: Current Reality - The Superintendent and lead team will provide information about the current *State of the District* for the Core Planning Team. We will:

- review current context and perceptions of the school district
- share community feedback and emerging themes
- share the current foundational items: organizational mission, vision, and values/beliefs

Core Team Meeting #2: The Partner ED team will lead participants through a process to develop the desired future for the district. We incorporate elements of our rapidly changing world to challenge the status quo of current education systems. We will:

- Create alignment around the Foundational Items: mission, vision and values/beliefs of the district
- Discuss trends and projections for workforce, career and life skills
- Identify strategic priorities

Core Team Meeting #3: The Partner ED team will continue the process of identifying the desired future for the ROCORI school community. The team will:

- Finalize Foundational Items
- Finalize Strategic Priorities
- Develop 3-5 goals, aligned to each strategic priority, along with desired outcomes.

## Strategic Plan Report (February/March):

The Superintendent and school administrative team will refine and finalize the priorities and goals based upon the recommendations from the Core Planning Team.

**A virtual presentation will be made to the school board sharing findings and recommendations at the completion of the process.** (Option to add in person presentation rather than virtual)

## Optional Supports

Although not included in this proposal, additional support from Partner ED is available for a variety of services through the implementation and evaluation of the newly established strategic plan.

Optional items include:

- Additional Facilitated Meetings
- Development of Portrait of a Graduate
- Implementation Planning
- Annual evaluation of Strategic Plan initiatives
- Leadership training and development

## Deliverables

The following deliverables are identified for each step in the timeline:

### Create and Organize the Planning Process

- Summary of planning process and timeline resulting from meetings with designated leaders to develop and gain commitment for the ROCORI strategic planning initiative.
- Documented collection of the necessary data from which strategic decisions will be made.

### Clarify the Current Organizational Foundational Items: Mission, Vision & Values (Beliefs)

- Documented summary of meetings.

### Identify Organizational Constituents

- Documented list of community and stakeholder participants in Core Planning Team.

### Clarify Organizational Mandates and Organizational Issues

- Presentation used for community meetings.

### Develop and Deploy Stakeholder Surveys & Listening Sessions

- Gain feedback from additional stakeholders: Documented surveys that inform the process and add to the inclusivity of a wider variety of stakeholder feedback included in the process. These can include student, staff and/ or community surveys.
- A documented summary of trends and findings from stakeholder surveys to be shared with listening sessions and leadership to inform the development of the preferred future.

### Staff and Community Core Planning Meetings:

- Presentation that identifies and shares current and emerging trends, initiatives, and developments that stakeholders determine are critical for district student success. The presentation will also include future scenarios which will help stakeholders come to a shared understanding of the desired future for students.
- Develop Common Future: Documented results of process that clearly define the desired outcomes and facilitate the development of strategies and action steps to achieve goals.

### Development Work

- Final Review: Documented analysis of all results from all data sources (listening sessions, data collection, surveys, etc.) and compiled key themes and priorities.
- Create the Strategic Plan Report: Completed draft report for administrative team review. Edit as needed to create the final report.

### Presentations to the Board/Community

- Final presentation materials for board approval



# Strategic Plan Costs

Strategic Planning Process: \$18,100

Price to include:

- 3 Facilitated Core Planning Meetings in person
- Virtual planning session with leadership
- Up to 6 listening sessions (over 2 days):
  - 1 - community,
  - 5 - staff (3 elementary 1 middle school, 1 high school)
  - 2 - students
- Surveys as determined with leadership; potential for community, staff & students
- Final report via zoom
- Travel expenses are not included - estimated between \$1000- \$1300



## Appendix

Draft timeline. All dates and times are flexible and will be determined in collaboration with the school district and Partner ED staff.

December	December	December	January	February
<b>Planning with ROCORI leadership Virtual (2 hrs)</b>	<b>Gather input &amp; feedback. Collect data. Virtual</b>	<b>In person facilitation</b>	<b>In person facilitation</b>	<b>In Person facilitation</b>
Identify Core Planning Team	Deploy community survey	Listening Sessions - Staff	Administrative Team Meeting	Core Team Mtg. #3
Input on content of survey	Deploy staff survey	Listening Sessions - Students	Core Team #1	Optional Administrative Planning day
Determine makeup and content for Listening Sessions	Deploy student survey	Listening Sessions - Community (optional virtual)	Core Team Mtg. #2	
Finalize logistics	Gather district data			<i>Board Approves Strategic Plan Virtual (Feb or March)</i>
	Prep for in person meetings			