



Mustang Stadium Scoreboard Proposal

**MFISD Regular Board Meeting
November 17, 2025**



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Scoreboard section with various displays and text:

- Top row: Four black rectangular displays, with the central two highlighted by a yellow border.
- Below the central displays: **DAKTRONICS**
- Below that: *Home of the Mustangs*
- Bottom row: Five main sections with yellow text: **TIME OUTS LEFT**, **DOWN**, **TO GO**, **BALL ON**, **QTR**, and **TIME OUTS LEFT**. Each section has associated black rectangular displays for numbers.

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Proposed New Videoboard

- ▶ ACE Sports promotional video

ACE Sports Scoreboard Proposal

- ▶ 22' x 44' 10mm LED video board
- ▶ 10,000-nit brightness for visibility in all conditions
- ▶ 7,680 refresh rate for clear camera and broadcast performance
- ▶ 10-year parts warranty / 5-year labor warranty

Installation and Custom Design

- ▶ Complete installation: steel structure, trenching, electrical, materials, and labor
- ▶ Custom illuminated truss and cloud sign
- ▶ Running “MUSTANG” graphic and face-lit letters spelling “MARBLE FALLS”

MARBLE FALLS



UNDER ARMOUR



AT&T



State Farm



GATORADE



UNDER ARMOUR



AT&T



State Farm



GATORADE

MUSTANGS

2ND QUARTER

PIONEERS

25

3:23

15

TOL 3 DOWN 1

TO GO 1

BALL ON 3 TOL 1



Technology and Capabilities

- ▶ Operates through Bolt Live software
- ▶ Virtual scoreboard with five zones for scoring, sponsors, school branding, clips, and custom content
- ▶ Two custom content packages from ACE Creative Team

UTRGV Videoboard



Controllers and Game-Day Accessories

- ▶ Two ISC-9000 scoring controllers
- ▶ Two handheld remotes (S & F)
- ▶ Distribution panel
- ▶ Air-trumpet horn system with wireless radio kit
- ▶ ISC-Mobile Outdoor controller

Sponsorship & Fundraising

- ▶ Complimentary fundraising assistance from ACE Sports
- ▶ Customized sponsorship packages and ad management tools
- ▶ Helps offset future costs through community partnerships

Cost Comparison

- ▶ Bond Budget: \$800,000
- ▶ ACE Proposal: \$438,174.40
- ▶ Savings: \$361,825.60

Next Steps

- ▶ Board consideration of ACE Sports proposal
- ▶ Confirm final specifications and schedule
- ▶ Coordinate installation with athletic off-season



Thank You

► Questions or Discussion