

**RECOMMENDATION FOR APPOINTMENT
BACK-UP INFORMATION**

NAME: Marisela Cadena-Smith
ADDRESS: Plano, TX
POSITION: Interim Chief Public Relations Officer
DEPARTMENT: Public Relations, CHEC

SELECTED EXPERIENCE

<u>Employer</u>	<u>Date</u>	<u>Position</u>
Collin College	11/11 – 08/19	Director, Marketing & Communications
Collin College	10/01 – 10/11	Assistant Director, Public Relations
Arizona State University, College of Extended Education	05/00 – 09/01	Communications & Marketing Consultant
Arizona State University, College of Extended Education	08/97 – 04/00	Assistant Director, Marketing & Communications

EDUCATION

<u>School</u>	<u>Date</u>	<u>Course/Degree/Certification</u>
Webster University	1993	B.A., Media Communications, Public Relations Emphasis